

Market Size Analysis by Country

Country	Population
India	1.4B
UAE	9.4M
KSA	36M
Qatar	2.9M
Oman	4.5M
Bahrain	1.5M

Sources:

- World Bank Population Estimates
- Statista Internet Penetration Reports (2023)
- Datareportal.com (Digital 2024 Global Overview)
- UNESCO & UNICEF Education Statistics
- Google Public Data
- National Statistics Portals (e.g. Qatar Data, KSA Stats)
- Internal estimations based on public EdTech market reports

Est. % Students	Internet Penetration	Est. Online Learners
20%	60%	168M
15%	99%	1.4M
20%	98%	7M
18%	99%	500K
18%	98%	800K
15%	99%	225K

Notes

Massive EdTech market

High digital access

Strong gov support

High demand

Growing market

Small but stable