Vidisha Kamble

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About

UI/UX designer specializing in research, wireframing, and prototyping to create seamless digital experiences. Improved usability, streamlined workflows, and enhanced engagement while consistently exceeding project goals and boosting UX performance.

Education

Bachelor's of Design - UX/UI
Sandip University, Nashik

Oct 2021-June2025(Expected)

Senior Secondary (XII) - Commerce
Dhole Patil, Pune

2019-Feb 2021

Experience

Bajaj Finserv Ltd
UX/UI Designer Intern(Jan 2025 - Present)
- Building a scalable design system to streamline workflows and ensure design consistency for the Bajaj Finserv design team.
- Enhancing designer efficiency by creating accessible UI components, templates, and guidelines to simplify execution
- Designing festival-themed UI and other event-based experiences to align with seasonal campaigns.
- Collaborating with teams to fulfil design requirements efficiently and support innovation in financial UX.

Techfeo
UX/UI Designer Intern (March 2024 - June 2024)
- Designed & optimised a SaaS platform for better user interaction and client alignment.
- Improved UI & onboarding, reducing drop-offs and enhancing navigation.
- Worked closely with developers and stakeholders to create user-focused solutions.
- Led usability improvements, ensuring a smooth and engaging experience.

Skills

- User Research
- User Interaction
- Wire-framing & Prototyping
- Usability testing & User Flows
- Design Thinking
- Problem Solving
- Market Research
- Eampathy
- Team Collaboration

Software's

- Figma
- Photoshop
- Illustrator
- After Effects
- Blender
- Premiere Pro
- Excel
- HTML & CSS

Certification

Internshala Training Certification of UX/UI Design
Internshala Training

Graphic Designs
Lomos Design Hub

Digital Marketing
Figuring Out