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Summary

I am an experienced Product Manager with a proven track record of developing and launching successful startups. Since 2012, I have been working in software development as a Product Manager, leading the development of several multi-sided platforms using Agile and Scrum methodology. Additionally, I have extensive experience in Blockchain and Web3 development, having served as a Product Manager and Product Owner since 2018 in the industry. My expertise in EVM networks has allowed me to develop several Dapps, Defi, and NFT products. With my strong background in business, economy, software development, and marketing, I am capable of developing online businesses from scratch, including product strategy, product goals, wireframing, prototyping, MVP development, launch, and marketing strategy. I have a passion for innovation and disruptive startups, and I am confident in my ability to drive growth and success for any organization I work with.

Most roles that i was responsible about during this time :

- Product director
- Product manager
- Product owner
- Business developer
- Defi expert

Skills :

- Agile - Scrum - EBM
- Risk Impact management - prioritising
- Business analysis and requirement elicitation (BABOK)
- Professional Product Owner
- Adobe XD - figma
- Product design (User story/wireframe/prototyping)
- Jira - confluence - Git
- CI/CD pipeline - Docker
- Smart contracts - solidity - Web3js - etherjs
- Python / flask / pandas / numpy
- Remix - truffel

Experience



Product Owner

Tavana Financial Services

Oct 2022 - Present (7 months)

as a product owner i was responsible about product goal and product backlog

product strategy and prioritize PBI , coordinate scrum team and close collaboration with stakeholders in order to develop Brokerage marketer application and PWA Order management system .

Blockchain Consultant

Metraa

Dec 2022 - Present (5 months)

Tokenize real state industry and property using blockchain and DLTs

analysis market , business goals and product strategy

business model and product design

lead technical , product and design team to integration software with blockchain and token economy

Chief Product Officer

CarChain | کارچین

Apr 2022 - Dec 2022 (9 months)

design and implement distributed open source protocols , microservices , gateway and client apis .

business design based in DLT infrastructure and open source , building enterprise blockchain service and tokenize transportation industry . we develop new business model based on web3 infrastructure for transportation services .

Ethereum Virtual Machine compatible networks

Smart contracts and protocols

Microservices

API and SDK

Dapps

Senior Product Manager

Cryptana

Dec 2021 - Oct 2022 (11 months)

i was responsible about a domain of products , prioritising according to risk and impact .

Design and develop tools for traders who trade digital assets on CEX and DEX , develop risk management analysis , online realtime trading journal and calculation profit - lost , sub order - child order - sob position and smart order management for traders ..

algorithm trading (CEX "develop some strategies and smart trading on Binance" DEX "develop some strategies like arbitrage bots based on Defi")

Microservice

Agile - scrum

user center design

automation test and CICD

web3 Product Manager

CarChain | کارچین

Mar 2021 - Apr 2022 (1 year 2 months)

Dapp ,Utility Token, ICO

Global transportation service

based on blockchain technology

smart contract development

EVM based compatible Blockchains
structure design
decentralized application development
web3 JS - ether JS - swift JS - solidity - Node JS
Blockchain based business design - Token economy - business model



Blockchain Consultant

MetaScaling

Nov 2020 - Dec 2021 (1 year 2 months)
develop trade strategy and risk management model for trader based in Defi
develop portfolio tracker and analysis for portfolio manager
blockchain advisor and consultant , blockchain based project research
on-chain data structure for trader team



Product Manager

Namaline نهالين

Apr 2019 - Dec 2020 (1 year 9 months)
online exhibition platform, Hold your own global exhibition..
business design and requirement elicitation
coordinate design team , develop team , business develop , marketing team and stake holders to
deliver products on time according to budgets and stake holder needs .
Define goal and product strategy for team and stake holders



CEO

Foodjoo

Jun 2012 - Nov 2020 (8 years 6 months)
Business design and develop from scratch , organization lead
foodjoo was a startup with a pioneer approach in food and beverage industry , it helped supplier
(restaurant) to intrudes and sale there product and services in platform to customers .
we developed it in 3 major version and release to fulfill user needs
online ordering food platform
Multi side platform design
Multi side platform develop
Business intelligence service
Logistics
Business design
Growth engine design
Human resource
Agile software development
+ 50.000 user acquisition location based
+ 400 daily order handling on demand
+ 3 major version released
+ 40 contributor



Researcher

entrepreneurship club of persian gulf university

Oct 2017 - Sep 2020 (3 years)
Foodjoo r&d



Co-Founder

Foodjoo

Sep 2012 - Sep 2020 (8 years 1 month)



Mentor

entrepreneurship club of persian gulf university

Feb 2020 - Feb 2020 (1 month)

Education



Payame Noor University (Distance Education)

18, Business Administration and Management, General

2014 - 2018



Mahan Business School

18, Master of business administration

Oct 2020 - Jan 2022

Licenses & Certifications



Data Science Orientation - Coursera

Skills

Blockchain Architecture • Smart Contracts • Tokenization • token economy • Software Development •
Data Analysis • Financial Analysis • blockchain fundamental • Wireframing • Product Road Mapping