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ABOUT THE FOUNDER

My name is Cobra and this is my NFT collection. I am a marketer convinced of the emancipatory power that blockchain grants to people. And I want you to be able to tell your boss he's fired.

Cobra Crypto

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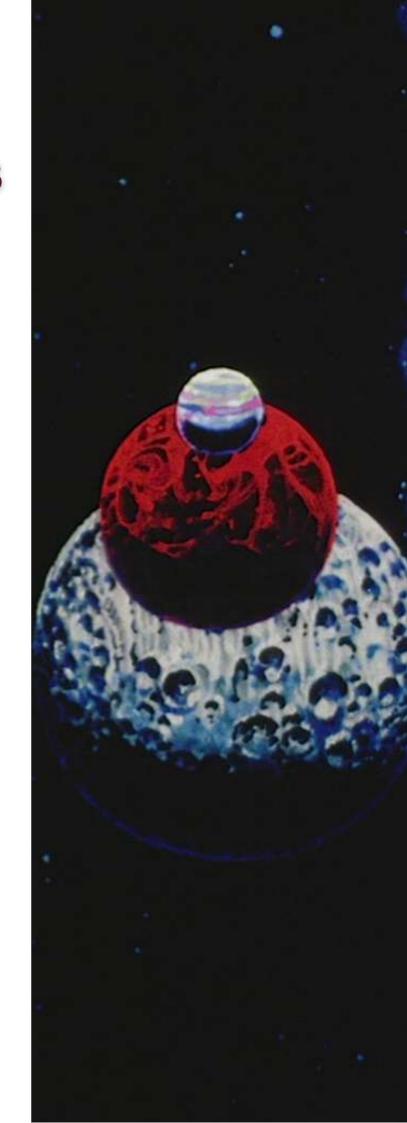
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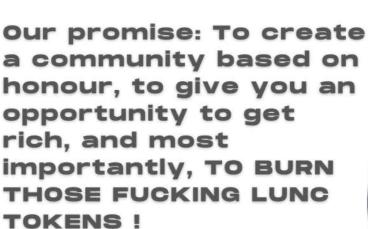
Credits





OUR PROMISE

The blazons of the phoenix is an NFT collection of 10,000 randomly generated artworks. Each of them is unique. These works are largely inspired by the heraldic coats of arms of the Middle Ages: that is, descriptions identifying their bearers, which can be represented on a shield.



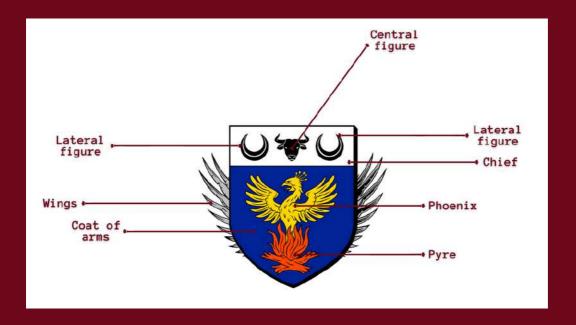












ROADMAP

A multitude of NFT projects are emerging, unfortunately with no guarantee of long-term viability, benefiting both the project owner and the holders.

The following roadmap details the stages of development of the collection. It proposes a viable economic model over several years, and gives concrete indicators on the achievement of the project's stages.

The project is transparent and based on mutual support. Thus, you can submit your questions and queries to the following address:

blazons_phoenix@proton.me.

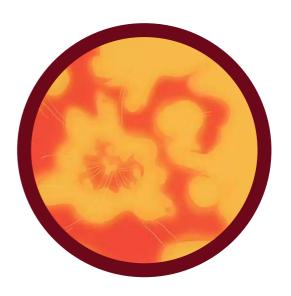
Let's get started.

ROADMAP: THREE PHASES



PHASE I

Creation and development of the community, giveaways



PHASE II

Burning and phoenix lottery after sales launch on Opensea



PHASE III

Combustions and lotteries funded by royalties

PHASE

Our goal is to build a vibrant community on social network that can initiate and sustain buying pressure when the collection is launched on Opensea.

To build trust, 50 to 100 giveaways will be organized. The floor price will be 0,0058 ETH.









PHASE II

when all the blazons are listed and sold, the community will be constituted: the first burning and the first lottery will be done.





Regarding the profits made after sold out, they will be distributed as follows:

- Selling
 - 50% of earnings burned
 - The first lottery
 - 1 prize of 7 ETH
 - 2 prizes of 3,5 ETH
 - 4 prizes of 1,75 ETH
- 10% creator fee

Concerning the combustion, the transaction to the burning address will be accompanied by the Memo "Blazons of the phoenix".

PHASE III

The newly formed community on Twitter will be used to promote new crypto projects. The profits generated by the royalties will be distributed as follows:

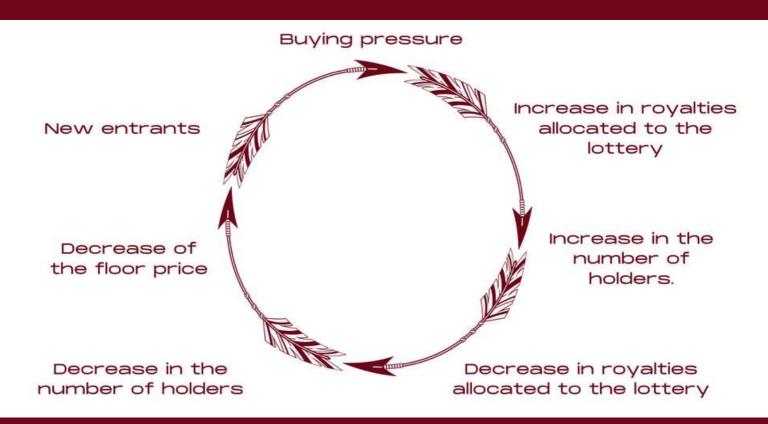
- a portion for combustion
- a part for airdrops for the holders of the collection
- a part for the creators.

Tracking boards for combustions and lotteries will be set up on the Linktree link.

Concerning the combustions, the transaction to the burning address will be accompanied by the Memo "Blazons of the phoenix".

The burnings and lotteries will end when the 10 billion target is reached.

Below is a diagram explaining why the lottery is one of the most reliable ways to maintain the attractiveness of an NFT collection over the long term.



Future partnerships can take several forms: advertising on the networks for the "Blazons of the Phoenix" community, in exchange for one or more giveaways for the owners, collaboration with other NFT collections (whitelisting, giveaways)...

Nothing is set in stone and suggestions are welcome. You can contact us, NFT founders, at the following address: blazons_phoenix@proton.me. We will be happy to collaborate with you.

The future of this collection will really depend on the community. We think of it as a living organism that grows through interaction. By reading this whitepaper, you will be aware of our commitments (tracking combustions and lotteries on online boards with links to the transactions, precise schedules for updating the boards). These are simple to achieve and to check. Thus, you will have the tools to judge the seriousness of our actions and withdraw if necessary. Good luck, and always remember: Trust does not exclude control.

"The phoenix always rises from its ashes."

CREDITS



Images: All credits goes to the respective owners of the works presented in this whitepaper.

These beautiful images are from the work of Buichi Terasawa and Hajime Sorayama.