



HAMZA GUL

C O N T E N T W R I T E R

ABOUT ME

I'm Hamza Gul, a content creator based in Rawalpindi, Pakistan, with over 2 years of experience. I specialize in creating compelling content for online platforms and making it more discoverable through SEO. I'm passionate about crafting stories that connect with audiences and deliver tangible outcomes. Let's work together to realize your content goals!

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📍 Rawalpindi, Pakistan

SKILLS

- Content Writing
- WordPress Management
- SEO Optimization
- Critical Thinking
- Niche Topic Identification
- Keyword Research
- Content Strategy Development

EDUCATION

HIGH SCHOOL

F.G Public School No.1 Boys Rawalpindi
2018 - 2022

INTERMEDIATE

Govt Gordon College Rawalpindi
2023 - Present

EXPERIENCE

CONTENT WRITER & SEO SPECIALIST

Agency 5, Rawalpindi

2022 - Present

- Crafting engaging content for blogs and business websites.
- Utilizing SEO strategies to improve online visibility.
- Conducting niche topic research and keyword analysis.
- Monitoring analytics and identifying solutions for optimization.
- Developing content structures for enhanced user engagement.
- Collaborating with cross-functional teams including designers and marketers to execute content strategies.
- Staying updated on industry trends and algorithm changes to ensure content remains relevant and competitive.
- Providing regular reports on content effectiveness and recommending adjustments as needed.