



## Sohrab Rahimi – Hybrid CV

Visual Designer & Crypto Content Writer

Email: Sohrab.rahimi@gmail.com | Telegram: @sohrabrah9213

Location: Iran (Remote) | Accepting Crypto (USDT/ETH)

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### ◆ Summary

Creative hybrid professional experienced in both crypto content writing and AI-enhanced visual design.

Specialized in simplifying Web3 concepts and building bold visuals for DAOs, DeFi protocols, and NFT startups.

Skilled in branding, DeFi education, protocol research, and content creation for crypto communities.

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### ◆ Core Skills

- Crypto Content Writing & Protocol Explainers
  - DeFi / Web3 Research (L2s, DAOs, Tokenomics)
  - AI Tools: ChatGPT, Midjourney, Notion AI, Canva Pro
  - Design Tools: Figma, Illustrator, Photoshop
  - Platforms: LaborX, CryptoJobsList, Twitter, Mirror, Dune, Etherscan
  - Visual Branding: Posters, Reels, Carousels, Logos
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### ◆ Experience

Freelance Visual Designer & Crypto Content Writer (2023–Present)

- Created visuals and branding kits for DeFi and NFT projects
- Wrote simplified explainers for protocols like Blast, zkSync, LayerZero
- Collaborated with clients on LaborX and via Telegram
- Used AI tools to turn complex ideas into high-converting social content

#### Content Designer & Motion Creator (2022–2023)

- Produced short-form content for tech/ecom brands
- Created reels, carousels, and visual strategies from brand guidelines
- Used Canva Pro, Midjourney, and custom AI workflows

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#### ◆ Selected Projects

- Blast Protocol explainer – Breakdown of auto-yield L2 technology
- Crypto Poster Series – Designed and wrote content for DeFi promotion
- DAO Identity Launch – Built brand kit and storytelling deck for community DAO

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#### ◆ Open To

Part-time, freelance, or contributor roles focused on Web3 writing, protocol education, branding, or visual storytelling.

Ideal for DAOs, DeFi startups, or research collectives needing hybrid creative + strategic talent.