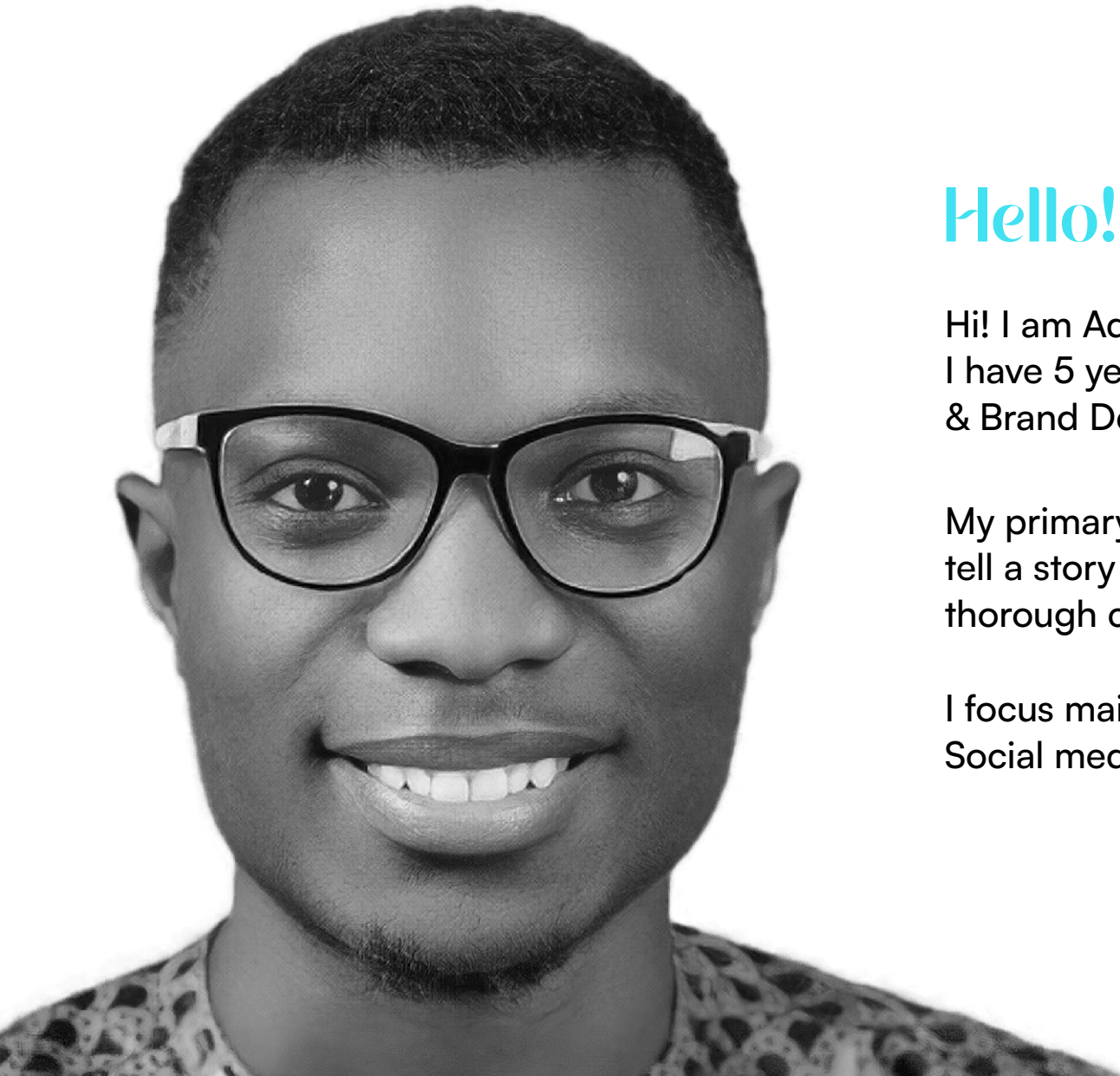


DESIGN PORTFOLIO

Raheem Adebayo

Brand/Visual Identity designer



Hello!

Hi! I am Adebayo Raheem

I have 5 years work experience as a Graphic Designer & Brand Designer in the creative & Advertising Field.

My primary goal and objective as a designer is to tell a story through the visuals that I create with thorough conceptualization.

I focus mainly on Logo design, Visual Identity design, Social media design and Flyer designs.

Work Experience

SUCCESS SANITARY WARES & JACUZZI

Visual Designer

Jan 2023- 2024

- Responsible for communicating the business goals via high quality visual content; graphics, photographs, other promotional content for various platforms.
- Worked with the team to oversee the redesign of the company's logo into a modern, functional, more appealing and user friendly interface.

REDEEMED CHRISTIAN FELLOWSHIP (RCF)

Oct 2020 - 2022

Visual Designer

- Together with my media team of content creator, photographer, we develop more designs for different church activities including programs etc.

ITUNU VENTURE

Design intern

2016 - 2018

BRAND DESIGNS





Elite Estate
S O L U T I O N S

Project 1

Logo Design

Role

Researcher, Logo designer

Background

Elite Estate Solutions is a real estate company that specializes in buying, selling, and renting residential and commercial properties. The company aims to provide top-quality services to its clients by offering personalized solutions to meet their specific needs.



Elite Estate
S O L U T I O N S

Rationale

Elite Estate Solutions

After putting the brand values into consideration, we come up with a unique icon logo by combining the initial letter of the brand name “Elite” “Estate” with an illustration of an apartment .

SYNE Font was used because it used in signify clean, minimal, reliability, professionalism which goes with the company values .





Project 2

Logo Design

Role

Researcher, Logo designer

Background

MIST INTERNATIONAL is an estate company which offers new offices with great prices.

The task was to develop a comprehensive visual identity for the brand in order to target audiences who lives alone, desire the best things life has to offer, are aspirational and live in the moment.



Rationale

MIST INTERNATIONAL

We create an icon to reflect this and was made possible by using an illustration of a 'BUILDING' and combining it with an abstract 'CIRCLE' to showcase being occupied and safe in order to make a unique logo.

Green and Orange color was used for their refreshing, balance, also a symbol of prosperity and happiness.

JUMPER Font was used because it used to signify something clean, minimal, friendly, or modern which goes with the company values.



Project 3

Logo Design

Role

Researcher, Visual Identity designer

Background

Teefeh's Apparel is a fashion designer that deals with making of luxury wears, ready made cloths and their target audience are ladies who want to look royal and beautiful.



Rationale

After brainstorming, we created a unique logo to reflect this and was made possible by combining their brand name initial letter 'T' from Teefeh's with an icon of a hanger showcasing their fashion work and a circle to indicate a state of confidence in their business.

Ruby red and Orange color was used, the Ruby red color represents royalty, luxury and orange represents happiness and satisfaction which is part of the business values





KING DAVID MUSIC

Project 4

Visual Identity Design

Role

Visual Identity designer

Background

King David Music is a Gospel Musician who devote his time and gifts of music to draw men to God in praises.



KING DAVID MUSIC

Rationale

His goal was to create an icon to reflect this and this was made possible by using the initial letter of both King and David and combining it with an illustration of headphone for the beautiful music to make a stand out and timeless logo.

Orange and Red color was choosed because they makes you feel energized, enthusiastic and draw attentions which is the first features of a powerful music.

CHURCH FLYER DESIGNS



ABODE OF GRACE CHURCH

SEPTEMBER
Teaching Series

Pst.
Timothy
Oyekanmi

Theme: **Love of GOD**
(1 John 3:1)

10th Sept. 2023 09:00 am

VENUE: BESIDE D9 LOUNGE, ADJACENT VICOLAS GROUP, OSEKITA JUNCTION, IWOROKO EKITI.

ABODE OF GRACE CHURCH
SCHOOL OF HEALING

JULY EDITION

The Children's Bread

HE HEALED THEM ALL - MATT. 12:15

SATURDAY
July 29, 2023

TIME: 10AM

BESIDE D9 LOUNGE, ADJACENT VICOLAS GROUP, OSEKITA JUNCTION, IWOROKO EKITI.

PST. OYEKANMI

THE REDEEMED CHRISTIAN FELLOWSHIP
A.K.A PEOPLE OF PRAISE

Presents

your Love
Is better than
WINE

WITH *Pst. Tony Abiona*

📅 14TH FEBRUARY 2022 ⌚ 05:00PM
📍 Counselor Abiodun Area, Ila-Orangun

ABODE OF GRACE CHURCH

NOVEMBER
Teaching Series

THEME:

THE **PEACE** OF **GOD**

EVERY SUNDAY SERVICE

Ministering:
PST. TIMOTHY OYEKANMI

BESIDE D9 LOUNGE,
ADJACENT
VICOLAS GROUP,
OSEKITA JUNCTION,
IWOROKO EKITI.

9:00AM

SOCIAL MEDIA DESIGNS



JULIUS CARES FOUNDATION



Care & Share

ITEMS NEEDED

Food items, Stationary, Cloths
Toiletries, etc.

TO SUPPORT

Bank Gtb
Account Number : 0227366522
Account Name : Yemitan Sarah

FOR FURTHER INQUIRES

08127851906
08168507940

DEC 24, 2022

Onilegogoro Bus Stop, 75 Alh. Masha Rd,
Surulere, Lagos.



OLA WEALTH



WE SELL

Unisex Wears | Wristwatch | Boxers | Bags
Slides | Heels | and more.

CONTACTS DETAILS

09026185195

'S'
TOMI

Service

Skincare service	Promixing Ingredients	Organic Ingredients	Formulation of skincare products
Training	Recommendation	Fragrance	Cosmetics (bodycare & haircare)

09034693303
 tomiskinsecret

Aimee
Hub
Luxury can be affordable...

SERVICES

Shoes, Bags, Perfumes, Jewelry, Wears

08103732620

Aimee Hub
 AimeeRab



Thank You!

Raheem Adebayo
Brand/Visual Identity designer

+234 814 938 0610
bayobrand01@gmail.com

