

hello world



## Roney Laurent

Web3 & Crypto  
Growth Hacker  
Communities  
Digital Marketing

### Select Wallet



Coinbase Wallet



Wallet Connect



Metamask

I'm a brazilian growth hacker full stack since 2016-17, with a background in outside the brain strategies, storytelling, digital marketing, communities, content marketing, social media and tech business around the world.

Totally focused on web3 and crypto market for a while, and advancing with growth hacking on web3 every single day. Currently, I'm a member of Safary.Club (the #1 destination for web3 growth leaders to exchange tactical insights) and part-time growth leader on Trevo Digital.

My role is pretty broad, helping with digital marketing strategies, storytelling, community and social media management, special projects, growth structure, lead generation, dealflow and communications.

My mission is to advance web3 adoption, practice daily growth hacking on web3, collect knowledge and experiences, have a positive impact, help reduce communication problems (creating more assertive campaigns for web3 communities) and collaborate for dissemination of relevant information about blockchain solutions and decentralized technologies.

This professional profile is a work in progress, with ideas and links that express my experience and interests. You can contact me at [roney@agenciatrevo.com.br](mailto:roney@agenciatrevo.com.br) or via [Twitter](#) or [Linkedin](#).





[linktr.ee/roneylaurent](https://linktr.ee/roneylaurent)



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official member



# Safari

**The first web3 growth  
community**



# GROWTH CASE #1



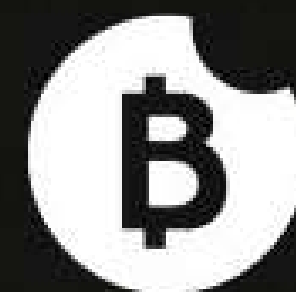
**81k of organic traffic in 3 months**

+ **100K** of BRL in revenue in the begin of business

Assertive growth structure and strategy

+ **56K** monthly visualizations on the website

2018/2019



**Biscoin**

# GROWTH CASE #2



**+ 500K** followers in one month

Increase Growth and Revenue in four days

Warrior and Impact Strategy

Storytelling, Copywriting and Design

Marketing and Communication Structure

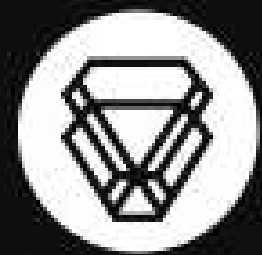
2022



**NFT EXPERIENCE**

## SOME CLIENTS

hathor UZZO bitfy Biscoin



NFT EXPERIENCE

CYBERSKIES



BLOCKSTER

MENTOR



EASYPAY

# PARTNERS & SUPPORTERS



**Safary**



**PARTNERS**

**XAVALON**  
BLOCKCHAIN CONSULTING



# TESTIMONIALS – Worked With Me



**Victor Utsch ~ Digital Marketeer**

*Roney is a great professional, he reinvents himself every day and seeks new challenges.*



**Leandro Corrêa ~ Product Design**

*A great professional! We worked together during Gama Experience #12 and Roney is dedicated, always willing to help his co-workers and find solutions for whatever comes up.*



**Juliana Lopes de Almeida Souza ~ Doctor in Communication, University Teacher, Postgraduate Mentor.**

*Roney is a super interested and dedicated person in everything he does. He always wants to do his best and learn from the people around him. I recommend his works, it's of the highest quality!*



**Luciana Frayha Righi ~ Human Resources | People Management | Organizational Communication | Employer Branding**

*Roney is one of those professionals with a bright in the eyes and a thirst for learning. Someone you can always count on and trust that the job will not only be delivered, but delivered with success and dedication. His tireless mind (in the best of senses) is the scene of a lot of creativity, making work processes well optimized - and that makes all the difference. From planning to execution, Roney commits himself to go beyond, to innovate. Attuned, he know everything that is making success in the networks and will know how to identify growth opportunities, acting with great strategy and care. He always keep looking for new challenges and skills, filling us with pride. Success and growth for you, today and every day!*





# Thanks!

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