



Erfan Masoumi

P O R T F O L I O

I am a Digital Art Director & Motion Designer, I can create creative images that they will surprise you.

Description

About Me

My name is Erfan. I'm 31 years old. I'm from Tehran. Mostly I try to have a good life and build hope for people around the world. This is a great sentence, I know. I was born in a warm family that consists of lovely parents and a brother. My father is a lovely dad & retiree and my mother is the best mother in the world & the kind teacher. My Brother is a kind Veterinarian. And I have the kindest & the most lovely wife in the world. I love imagination, graphic things, books, new technologies, science fiction movies, the conversation about good feel things in the world. I can summarize, I love a good life with my interesting & favorite subjects for a good life.

I have a Bachelor of Graphic Art from Soureh University of Tehran. I have worked on graphic design and advertising since 2009. I love these activities. I'm very serious in my work and I have many targets for my professional career destiny. But I don't forget I must be fresh & happy in our activities and works, Cause great things are made by the fresh and free spirit. I've been a member of the Iranian graphic designers' society(IGDS) since 2014.



I am a Digital Art Director & Motion Designer, I can create creative images that they will surprise you.

Cover Letter

Dear Reader

Throughout my career, I have contributed to positive business results through effective organization, prioritization, and follow-through of key organizational projects. My strengths and qualifications are an ideal match for the Digital Art Director & Senior Graphic Artist requirements and will bring immediate value to Creative Solutions.

In my Digital Art Director role, I exercise a calculated and methodical approach to problem-solving. While I am independently motivated, I appreciate collective efforts and collaborate productively within group settings. Moreover, I am competent in graphic design and visual design with proficiency in advertising design.

This opportunity is especially exciting as my professional goals align with a digital advertising agency or group's mission and values. Further, my communication, innovation, and leadership abilities will serve to support your continued organizational efforts.

To illustrate the scope of my career history and professional competencies, please take a moment to review my enclosed resume. I am grateful for your evaluation of my credentials and subsequent response.

Sincerely,
Erfan Masoum

In my Digital Art Director role, I exercise a calculated and methodical approach to problem-solving.



ERFAN MASOUMI
Art Director & Visual Artist

First of all, I started my freelance graphic design business, then I founded my graphic design and advertising studio in 2014 and worked there for 3 years. Before and After that, I had experienced in some advertising agencies or offices Like Final Targets Advertising Agency, Kavosh Sanat Advertising Co., Fidartek Tech&APP Co., etc,...

I have been worked as a Design Director & Motion Designer at the Netbina advertising agency since 2016. I was the graphic studio's mentor at the end of the times that I've been there.

After there I worked at the Mika Partners Group as an Art director & Motion designer & Video editor for a few months. Mika is a kind of luxury real estate development company in Tehran that builds luxury towers and buildings in Tehran and Dubai.

In this period, I've done advertising projects for many persons, companies, and famous brands. For example Honiball Yousef, Tehran municipality, Manga dairy products, Sharestan magazine, Samsung Iran, Renault Iran, Nestle Iran, Bavaria, Heinz Iran, etc,

I've been working at Eshareh Creative Solutions as a Digital art director since 2020.

**We can
Enjoy
Our
Career**

Our view is important

Abilities



Adobe Photoshop

Perfect



Adobe Illustrator

Really good



Adobe Indesign

Really good



Adobe After Effects

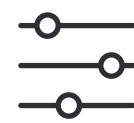
Really good

Selection of works



Advertising

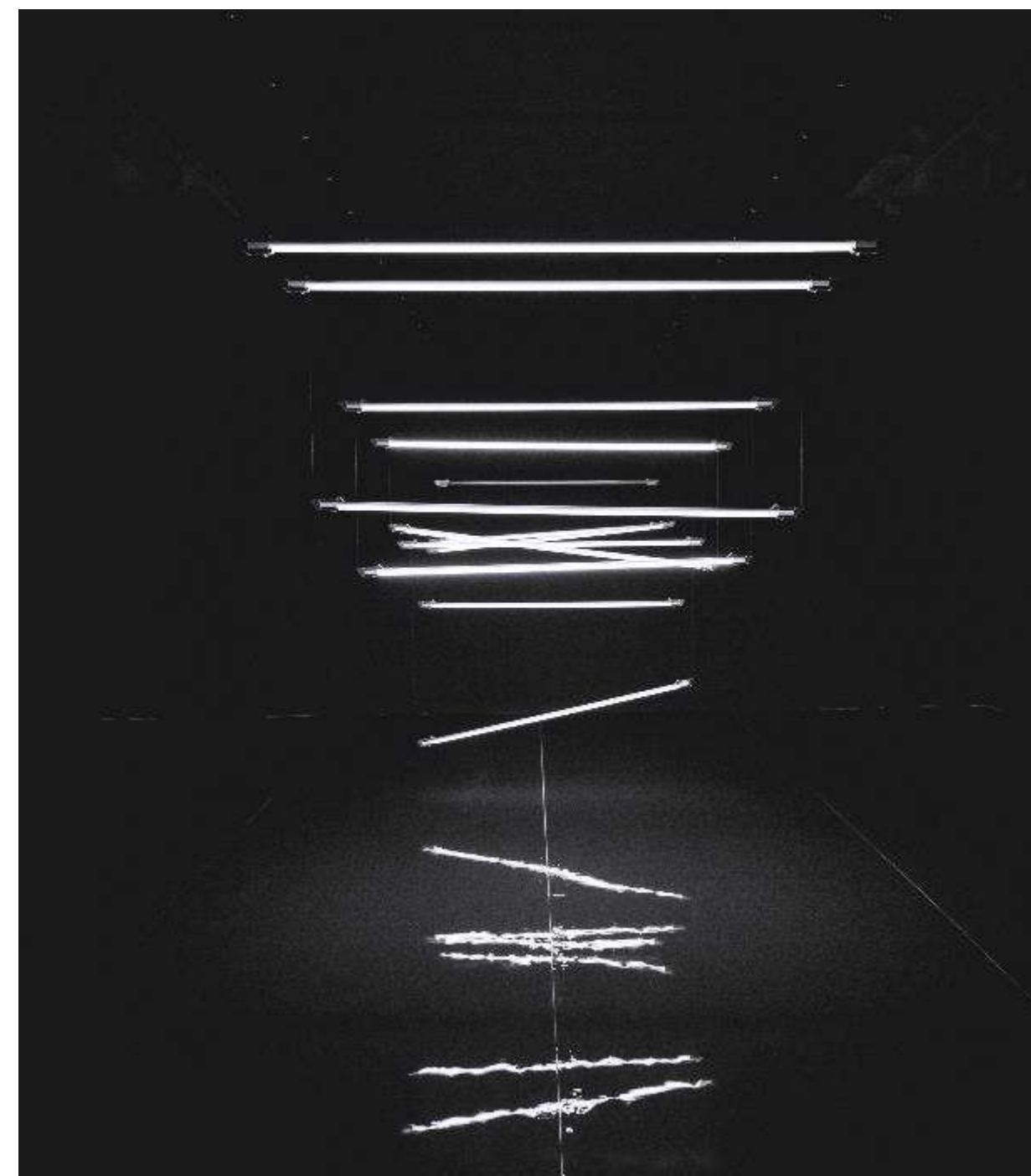
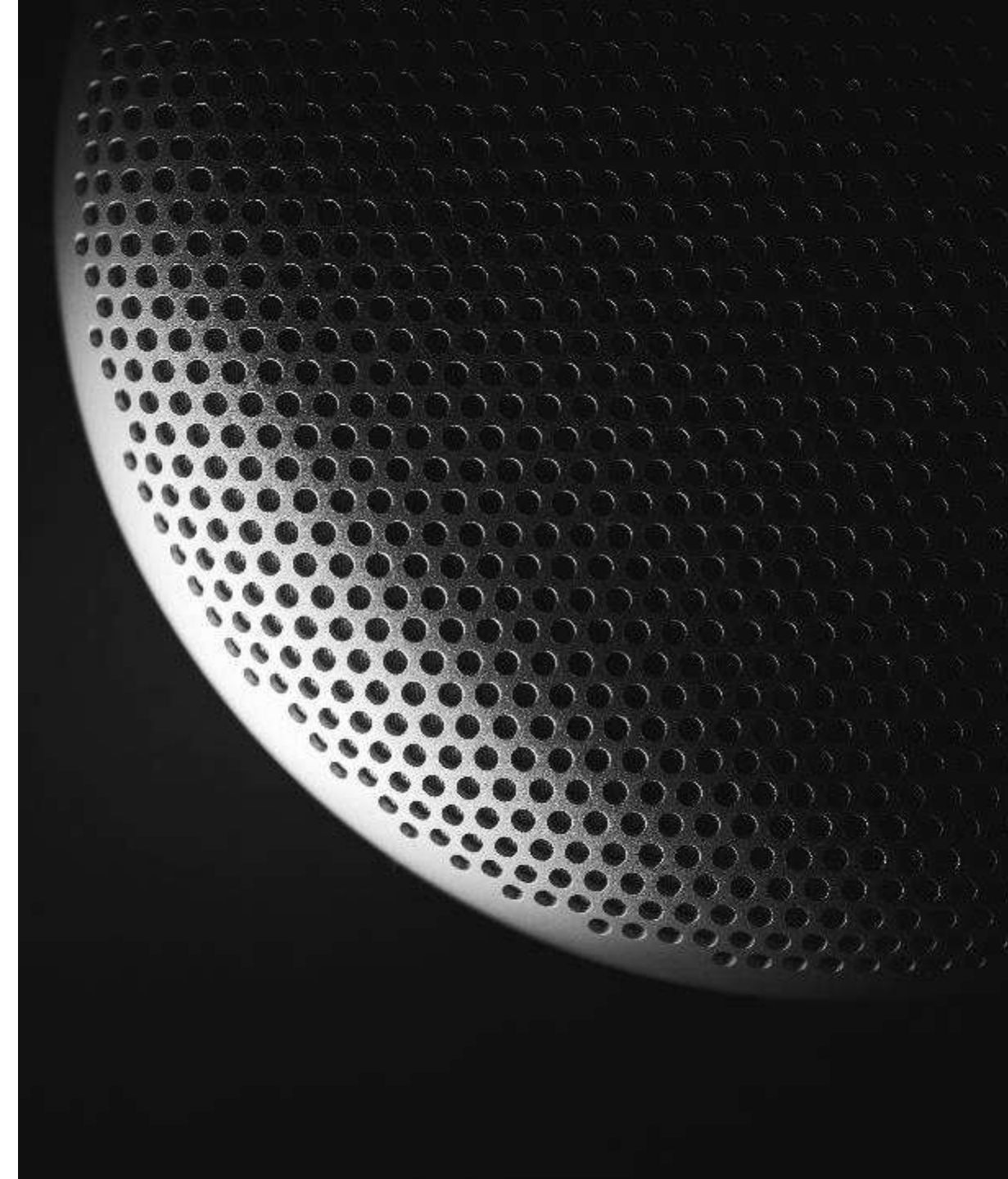
For Clients



Motion Graphic & Video

You can see more of my motion graphic & Video works at this link:

<https://www.aparat.com/ErfanMasoumii>

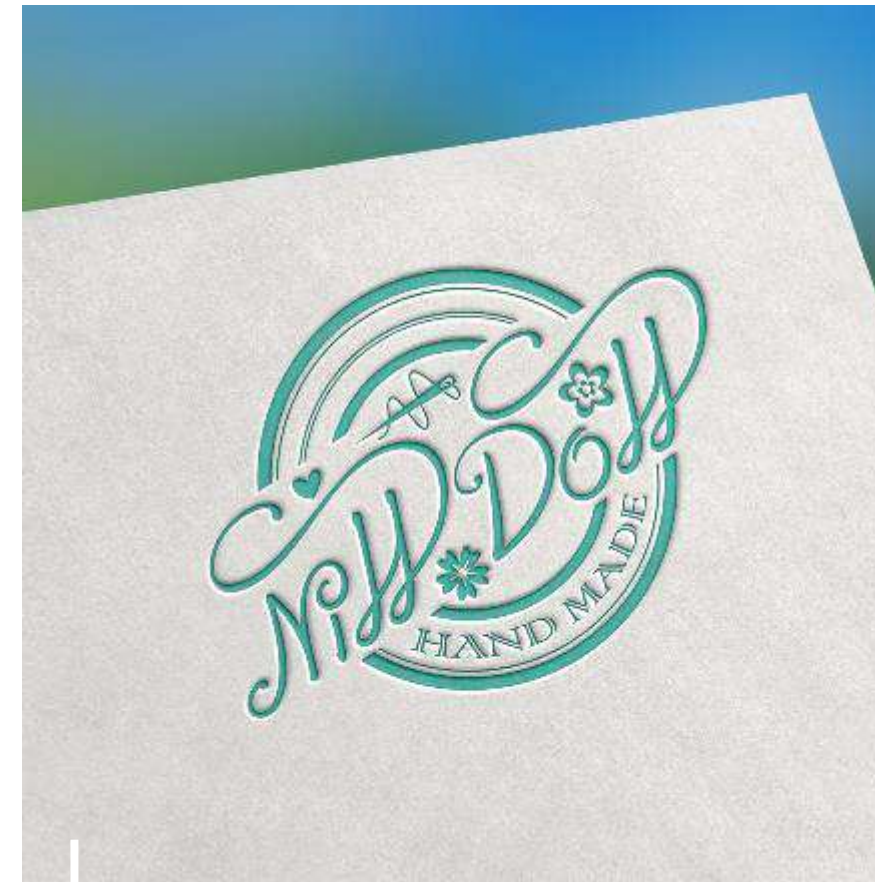


GRAPHIC
DESIGN

Advertising Logo & Corporate identity



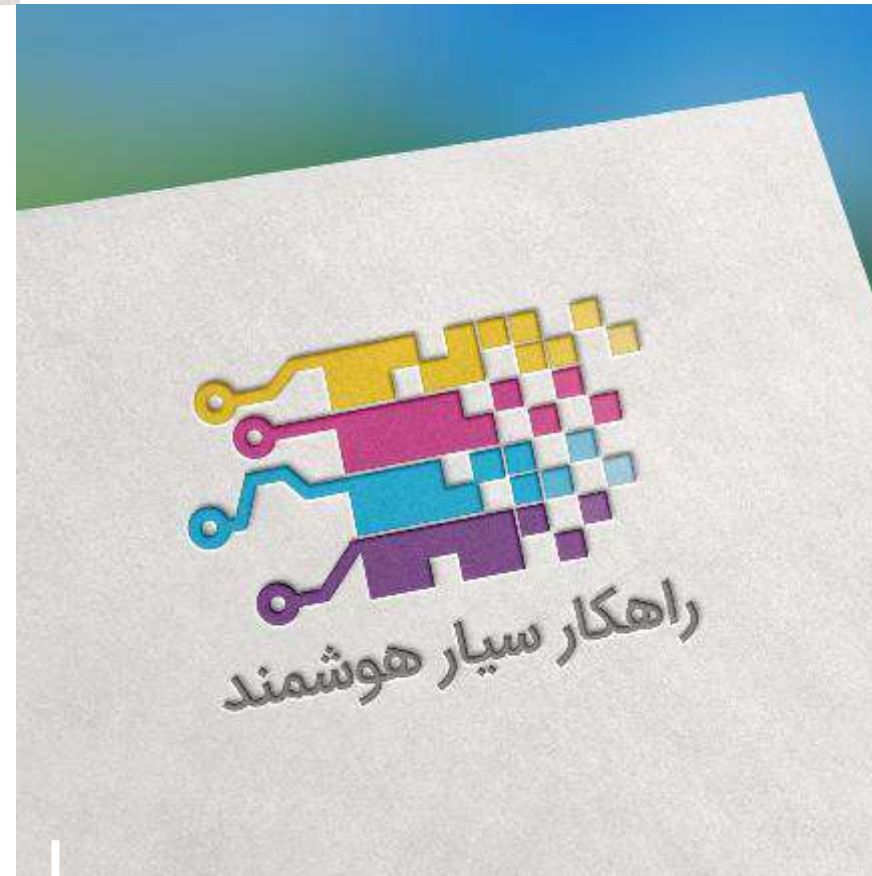
Café Shop



Doll's handmade brand



Doll's handmade brand



IT Company

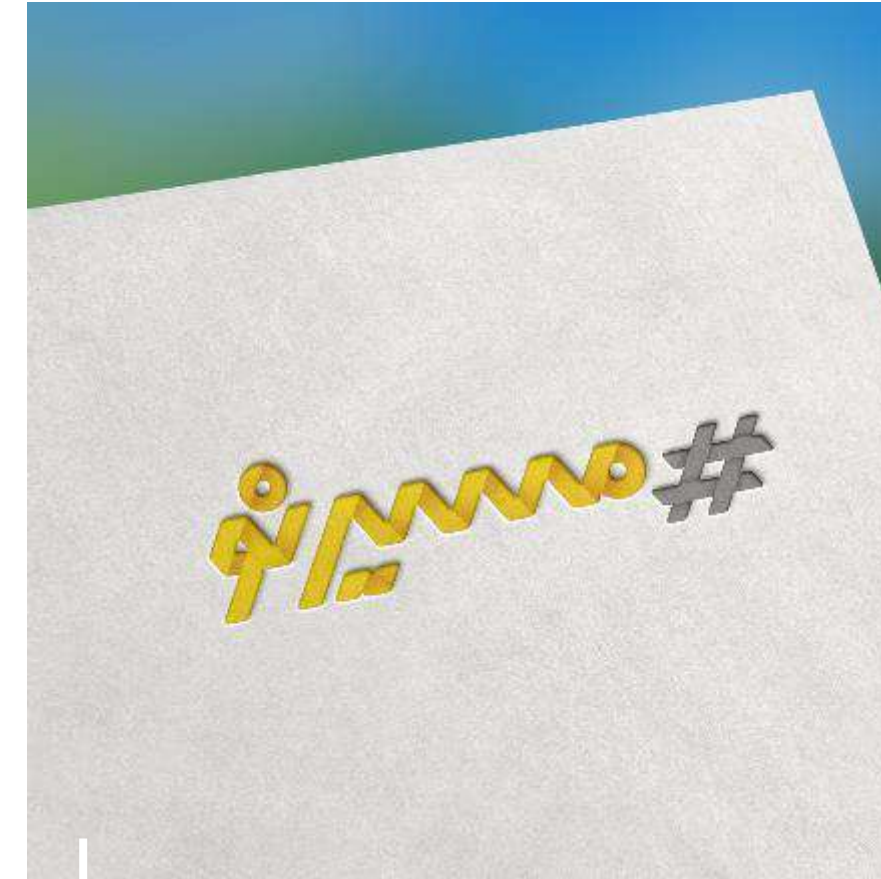


VOD Service website

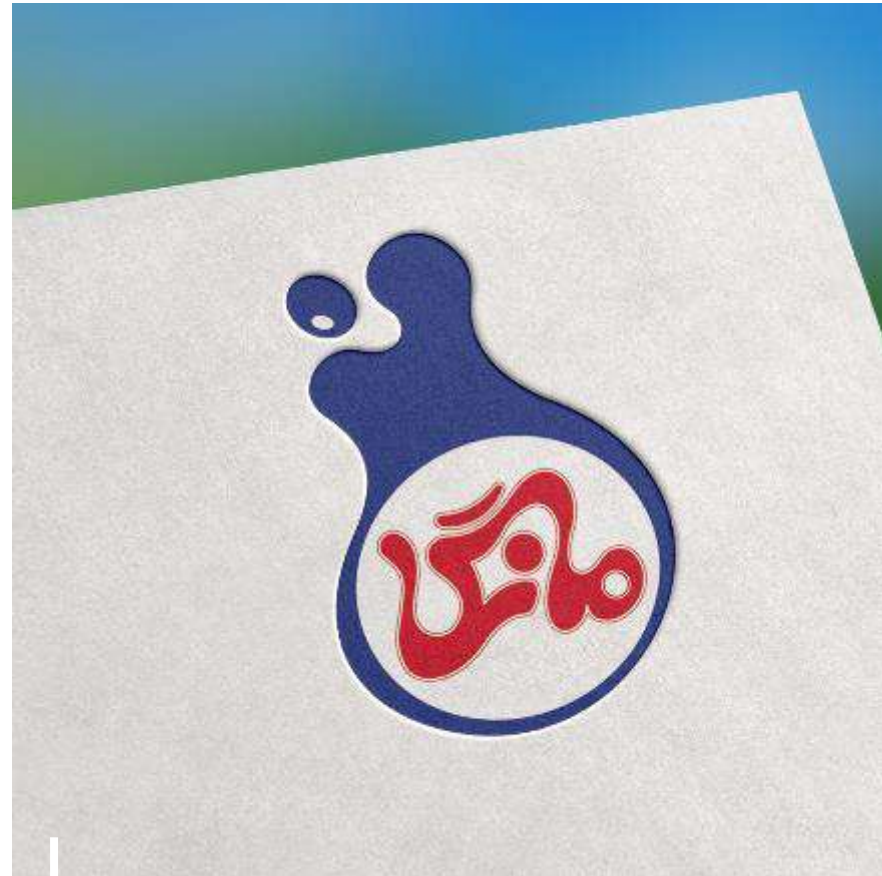
Advertising
Logo & Corporate identity



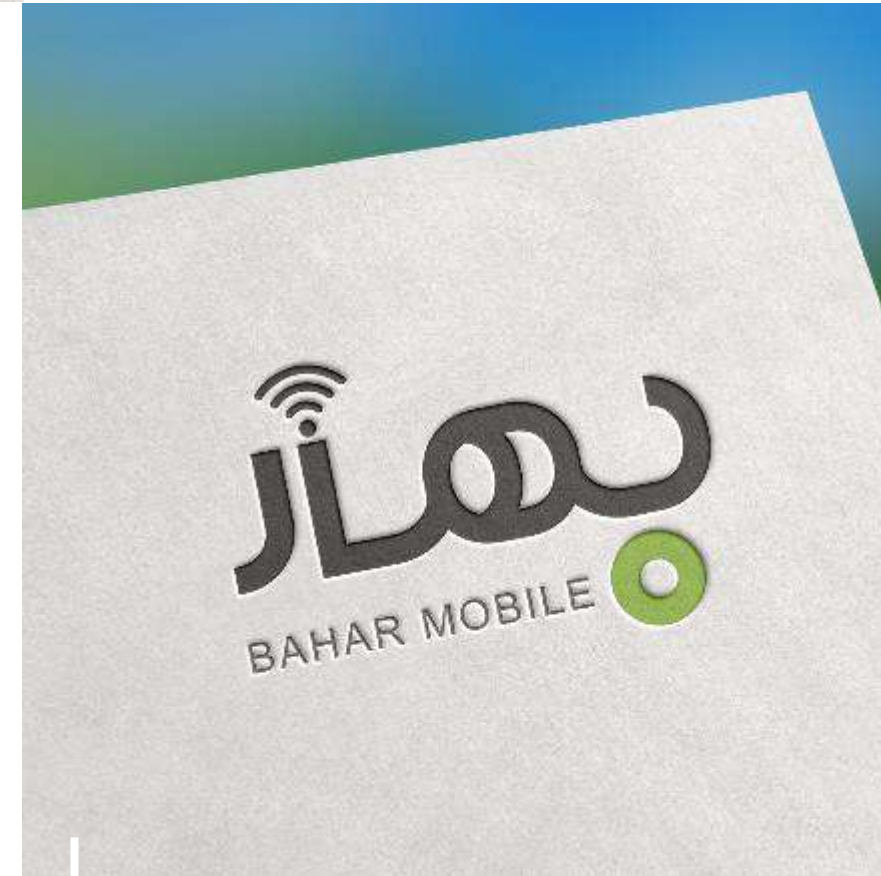
Café & Music Ads magazine



Masireno campaign for Renault



Manga dairy products brand



Cellphone shop



Doll's handmade brand

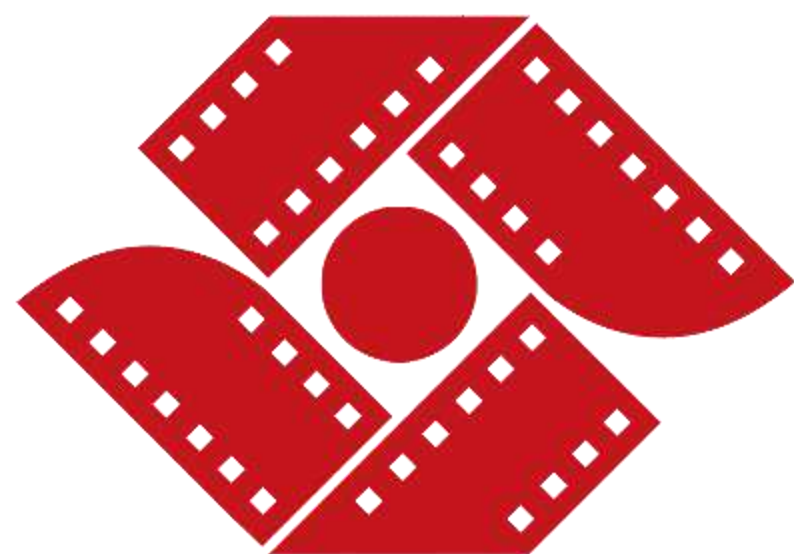
Advertising Logo & Corporate identity



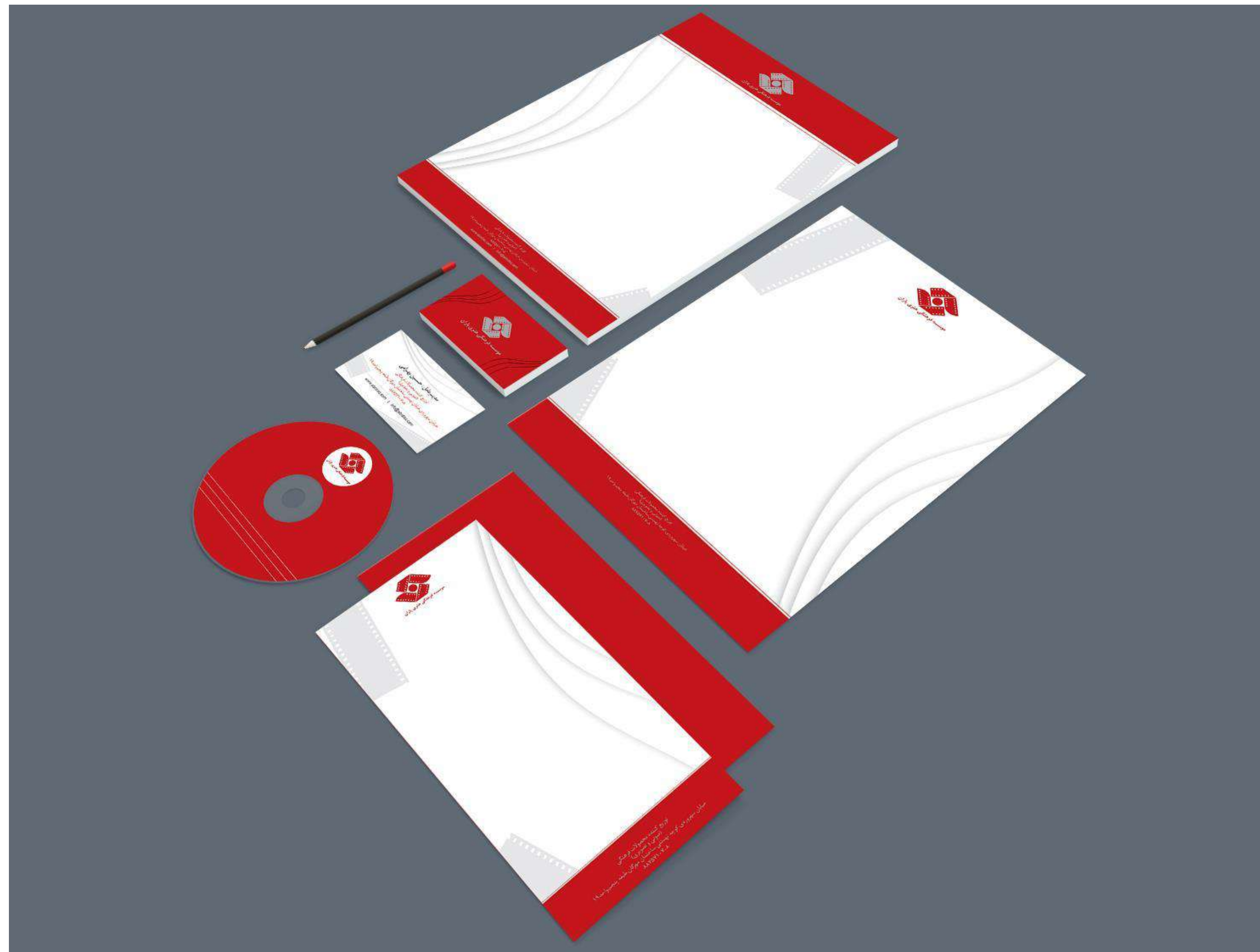
Lawyers Office in Australia



Advertising Logo & Corporate identity



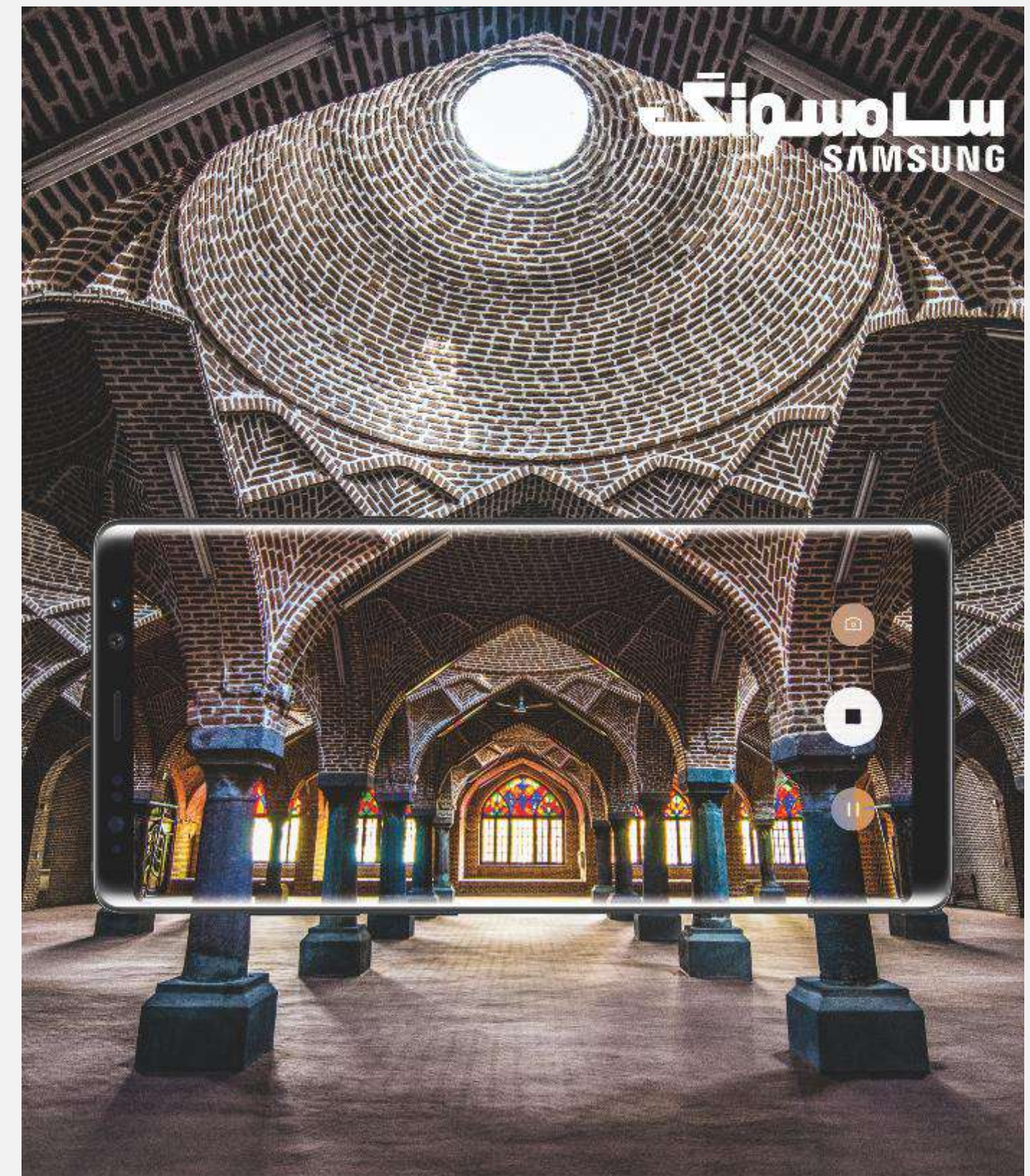
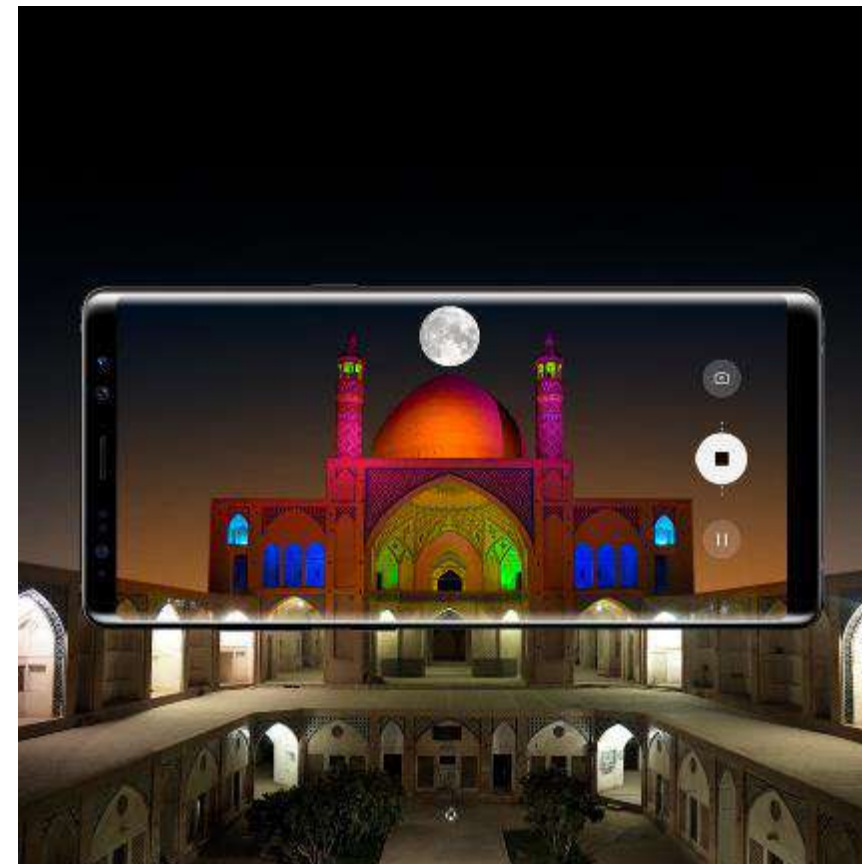
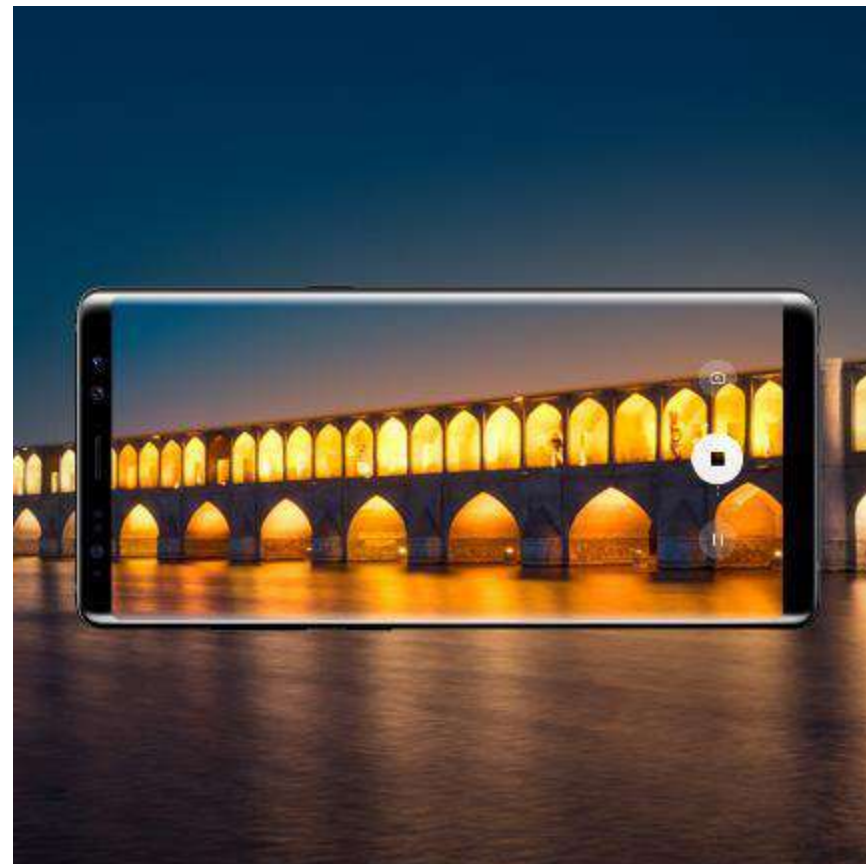
Cinematic Company



Advertising
Ads



Advertising Ads



. نقطه‌ای از محل زندگیتان را انتخاب کنید که به نظر شما
زیباترین محل ایران است.
. با گوشی موبایلتان یک دقیقه فیلم از آن محل تهیه کنید.
. در پایان ویدیو وارد کادر فیلم شوید و دلیل زیبا بودن مکان
انتخابیتان را توضیح دهید. لطفا صحبت خود را با جمله
اینجاایرانست آغاز کنید.
. ویدیو را در صفحه اینستاگرامتان با هشتگ #اینجاایرانست به
اشتراک بگذارید.
کمال تبریزی از بین ویدیوها انتخاب می‌کند و با استفاده از آنها
یک فیلم کوتاه می‌سازد.

#اینجاایرانست #بهترین_باشیم
کمال تبریزی و پیمان معادی

از شما برای ساخت یک فیلم کوتاه درباره ایران دعوت می‌کنند.

@samsungir

Advertising Ads



Advertising
Ads

SAMSUNG



Advertising
Ads



Advertising Ads



Advertising Ads



Advertising Ads



Advertising
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Advertising
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Advertising Ads



Advertising
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Advertising
Ads



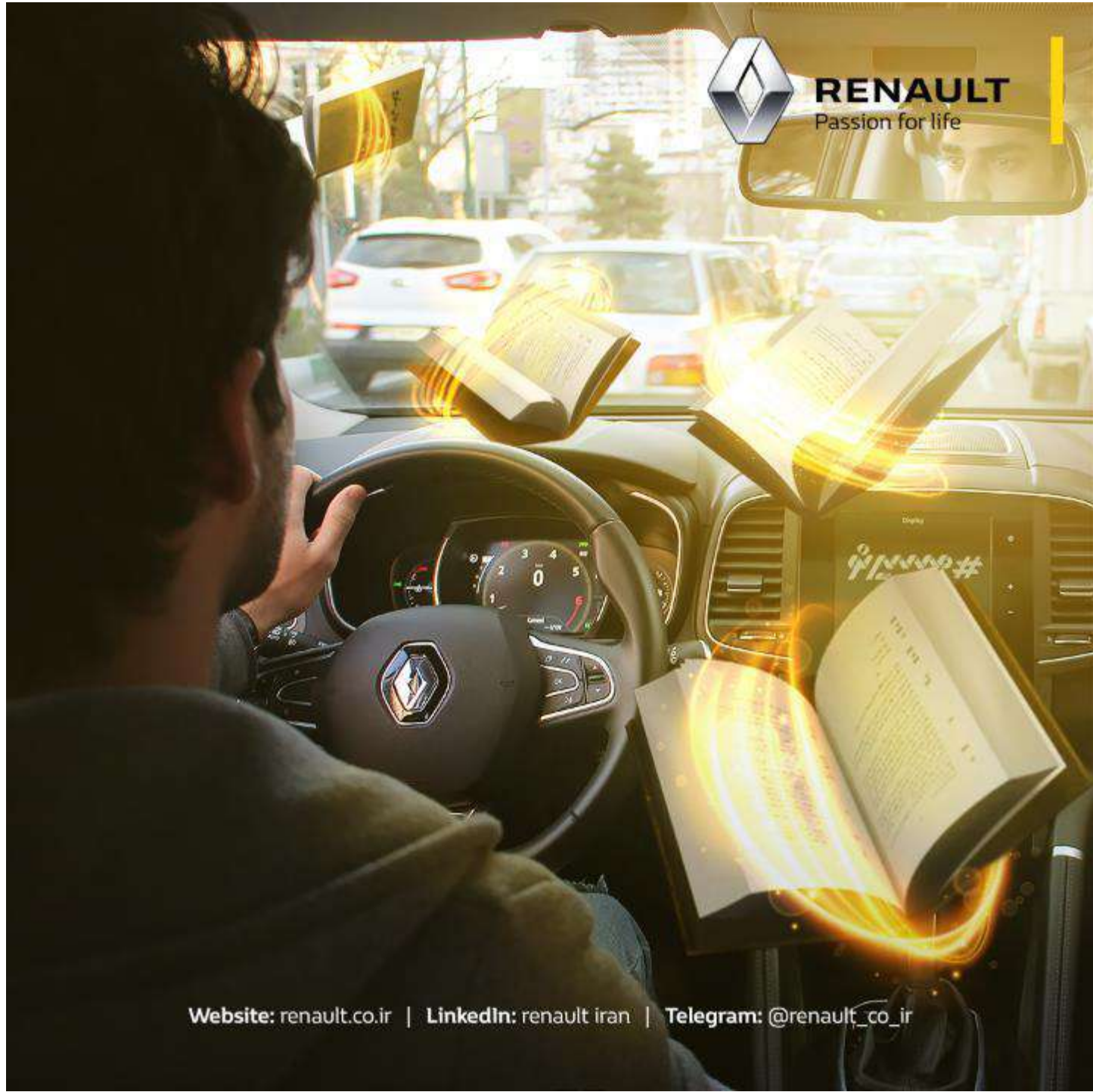
Advertising
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Advertising
Ads



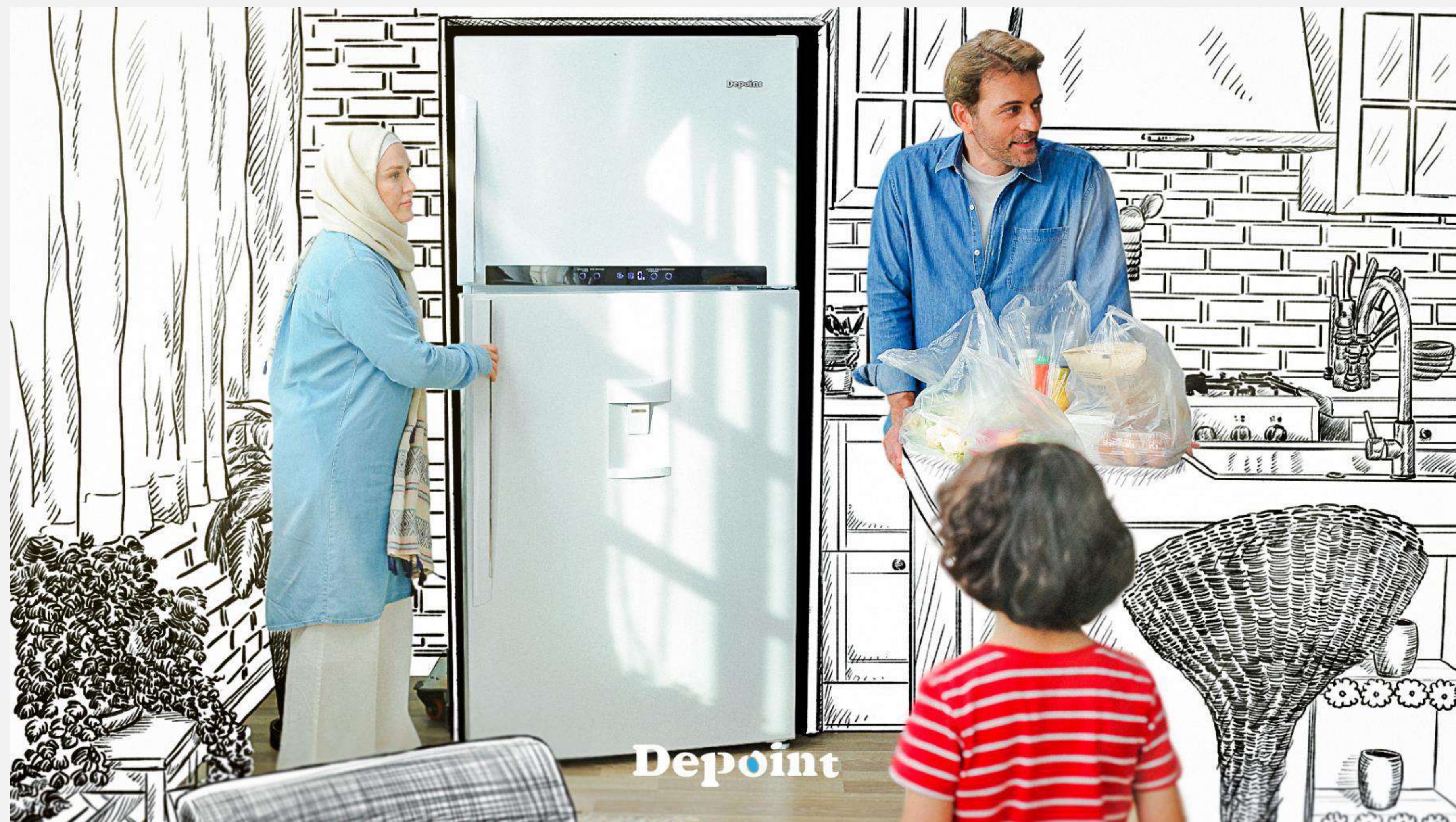
Advertising Ads



Advertising
Ads



Advertising
Ads



Advertising
Billboard & Straboard



Advertising
Billboard & Straboard



دنیای رنگی پنگی با کندی مند

FRESH GARDEN

تولیدکننده‌ی سالاد سزار، یونانی، مکزیکی، کرمبری و ...
تولیدکننده‌ی بسته‌های ۲۰۰، ۳۰۰ و ۴۰۰ گرمی
کاهو رسمی، کاهو فرانسه و کاهو سالادی
SWISS CHARD, RUCOLA, BABY SPINACH
تولید و پخش روزانه با مجوز وزارت صنایع و وزارت بهداشت



فرش گاردن	Fresh Garden
تهران، کیلومتر پنج	5 Kilometer of
آبپان فتح	Fath Road, Tehran, Iran.
تلفن: ۰۹۱۰۸۸۸۲۲۱	Tel: +98910 888221

freshgarden_iran



Advertising Ads

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1.10 Magazine Mockup

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فروشگاه پوشاک مردانه



سعادت آباد . بالاتر از میدان کاج . لاین کندرو یادگار . نرسیده به چهارراه بهزاد . پلاک ۱ . طبقه سوم . واحد ۵

| ۰۹۱۲۸۹۶۱۶۲۶ | ۲۶۷۶۵۶۹۲ |



SET_MEN



Advertising Ads

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1.10 Magazine Mockup

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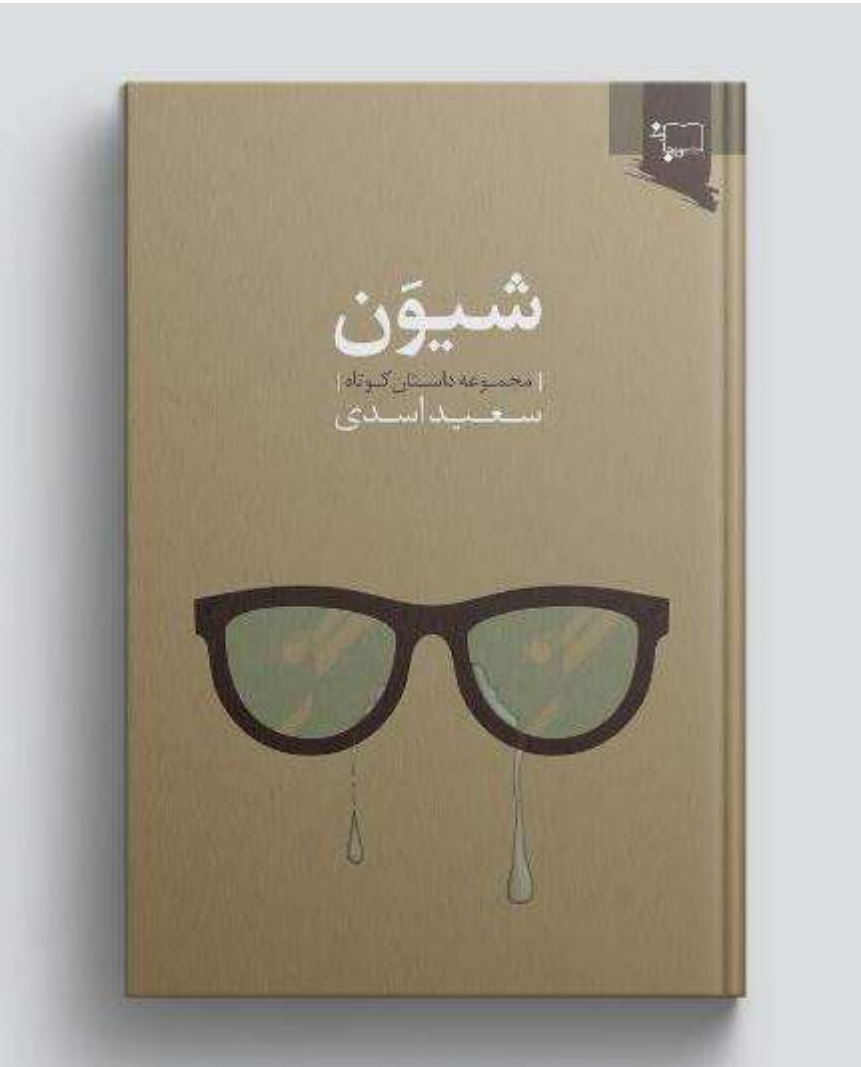
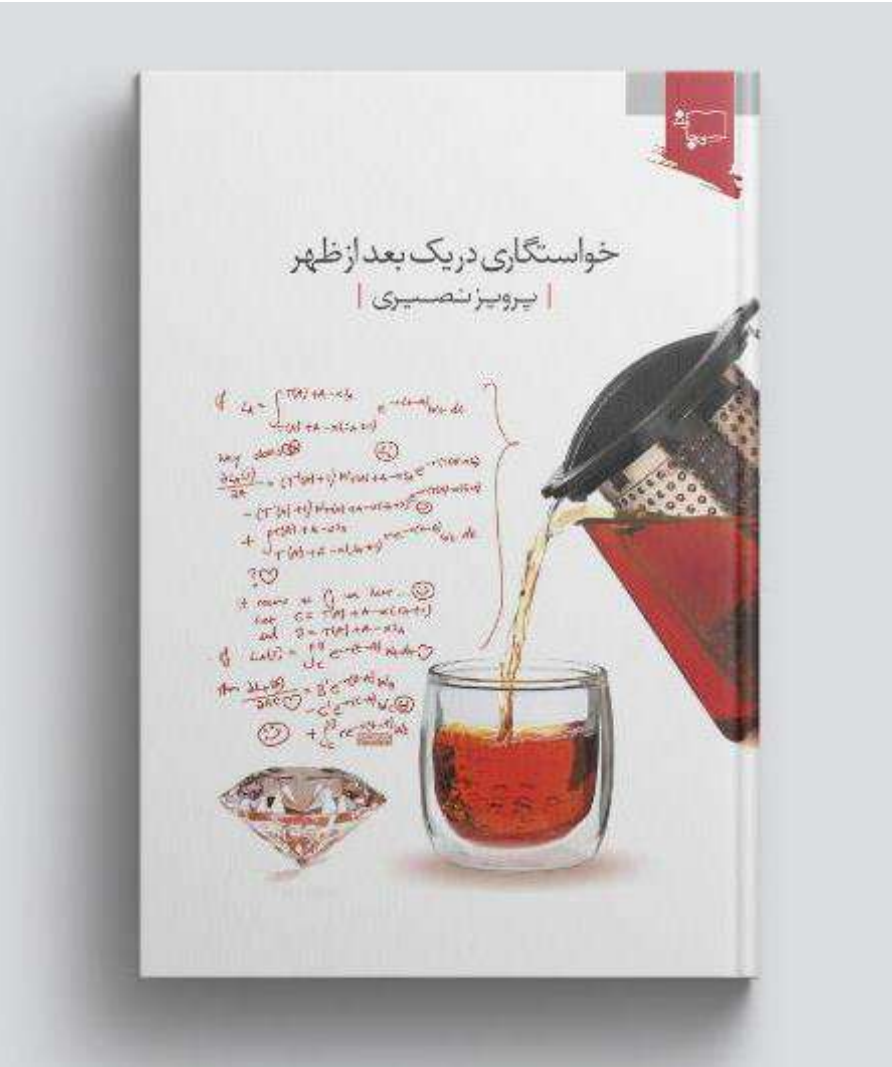


دکتر مهدی مؤمنی
جراح - دندانپزشک
شماره نظام پزشکی: ۱۱۹۷۵۸

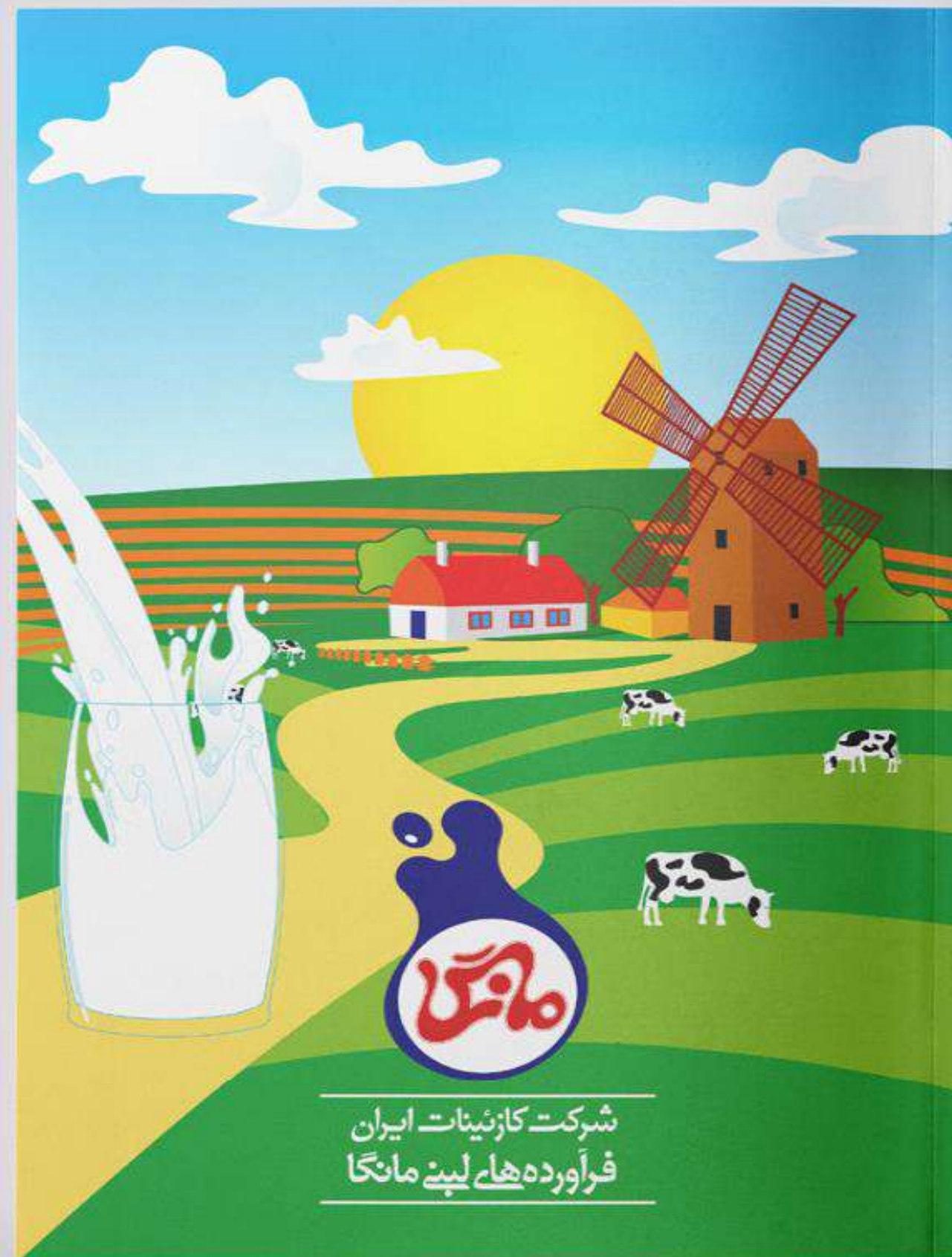


دزفول، تقاطع خیابان عدل و آفرینش، کلینیک پزشکی خانواده، طبقه دوم، مطب دکتر مهدی مؤمنی
dr.momeni.m@gmail.com | www.dr-momeni.com | ۰۹۱۲-۸۴۴۳۴۲۹ | ۰۶۱-۴۲۲۷۲۷۶۲

Advertising
Cover & Book design



Advertising
Calalouge



Advertising
Package



Advertising
Shopboard



Advertising Board & Package



Advertising package

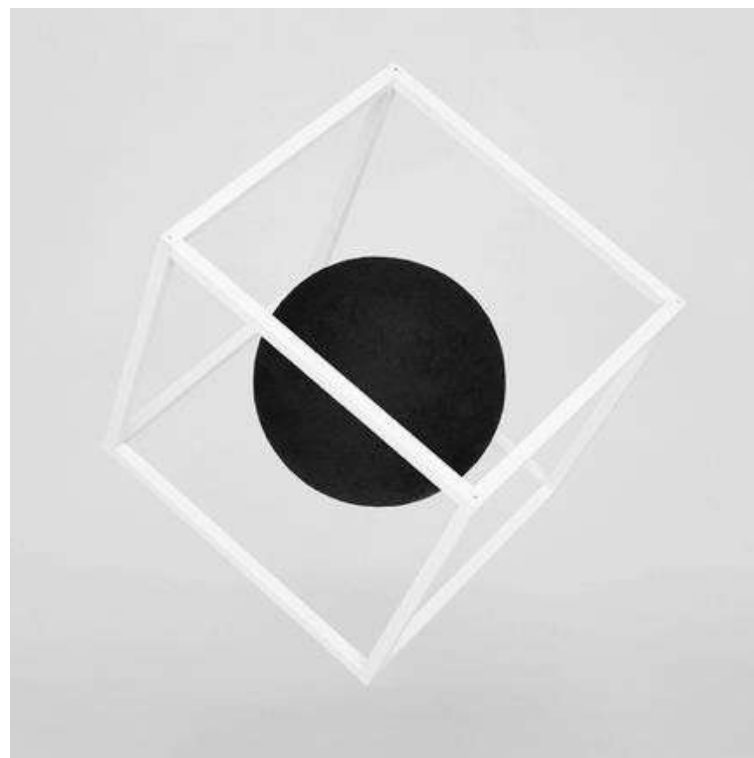


Advertising
Ads



Advertising
Poster





Thank you
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erfan.masoumi@gmail.com