Kiezarts Portfolio

"Exploring Traditional and Digital Art"

-A stunning illustration that combines traditional and digital elements

Page 2:Traditional illustration

Traditional Realistic Illustration

Techniques: Sketching, filling, contouring and painting with graphite pencil

► I represented reality as faithfully as possible by creating characters from soap operas or digital series.

► I paid the utmost attention to proportions, shading, and illustrated details.

► Materials used:

► -HB, 2B and 4B pencils

► -Eraser

► -A4 paper

► -Toilet paper

Page 2.1:Traditional illustration

Character concept art

Techniques: Sketch, pencil and pen outlines / and colored pencil painting

► I represented a male character with a focus on describing him according to the criteria of conceptual art.

► -B pencil

► -Eraser

► -A4 paper

► -"Faber Castle" colors

Page 2.2:Traditional illustration

Logo for customs

Techniques: Sketch, contours and colored pencil painting

► A vibrant and expressive logo created with a bold, modern illustration approach features the text "Free Art" in a fun and dynamic font style. The letters are designed with thick lines and jagged outlines, giving a sense of energy and spontaneity. A black heart fills the negative space within the letter "A," adding a touch of passion and emotion to the design. The letter "T" is stylized to resemble a ruler, while a realistically drawn pencil replaces the letter "L." An open book with shaded pages forms the letter "V," and a stylized percentage symbol with a smiley face replaces the letter "E."

► -B, 2B, 4B and 8b

Desenvolvemos logotipos Personalizados

Page 2.3:Traditional illustration

Comic book covers

Techniques: Sketch, contours and painting with graphite pencil and digital color palette

- ► I created covers for comics from the 1st to the 4th edition and decided to merge traditional methods for illustration and digital methods for coloring.

- ► -B, 2B, 3B and 5B pencils

- ► -Eraser

- ► -A4 paper

- ► -Toilet paper

- ► -Digital colors

Kiezarts

1ªEdição   2ªEdição   3ªEdição   4ªEdição

Desenvolvimento de capa para comics

Page 2.3:Traditional illustration

Comic book cover

Techniques: Sketch, contours and painting with graphite pencil and traditional color palette

- I created covers for the comic "D myst Vol1"

- -B, 2B, 3B and 5B pencils

- -Eraser

- -A4 paper

- -Toilet paper

- -Traditional colors
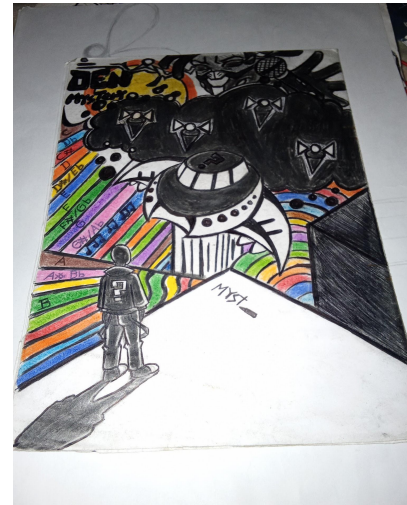
Page 4-5:Graphic Design

Academic Book Cover: Fundamentals of Mathematics

Techniques:Typography, Grid, Negative Space, Color Palette, Graphic Elements:

▶ Academic book cover design inspired by Swiss style: clean Helvetica typography, precise grid, restricted color palette (black, white, red) and minimalist graphic elements (diamond with Swiss cross, diagonal lines). Focus on clarity and functionality to communicate the precision of the content
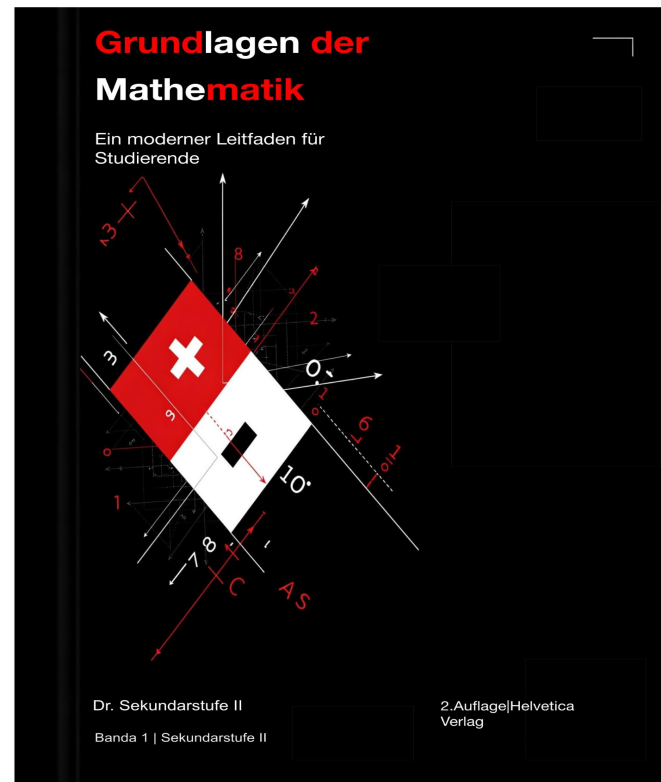
Page 4.1:Graphic Design

Design for visual identity

► Techniques: geometric minimalism

► Using simple shapes such as triangles and circles to create a modern and symbolic aesthetic, the limited color palette (red, black and yellow) creates a strong contrast and conveys a tribal and culturally significant style. The stylized and cut-out typography reinforces the brand's unique identity, combining graphic elements and text in a harmonious way.

Page 4.2:Graphic Design

Music cover design

Techniques: Editing, blending

► I developed a cover for a music single. I started by choosing a background image that corresponded to the single's theme. I treated the image appropriately, added the text, was careful in selecting the custom font, and organized the text in ways that highlighted the information.

Page 4.2:Graphic Design

Music cover design

Techniques: Editing, blending

► This design uses sophisticated aesthetics and elements of luxury, combining a dark textured wood background with gold metallic details to convey elegance. The use of playing cards with detailed illustrations adds an artistic and thematic touch, while the glitch and overlapping effect creates a modern and dynamic feel. The textured gold typography reinforces the idea of exclusivity, and the centralized composition maintains visual harmony, making the design striking and eye-catching.

Page 4.2:Graphic Design

Channel Logo Design

Techniques: use of minimalist graphic elements

▶ The D Myst Channel logo combines minimalist and symbolic graphic elements to represent mystery, investigation and discovery. With a monochromatic design and geometric shapes, it conveys a strong and enigmatic visual concept. The D Myst Channel logo visually conveys the essence of the channel, using iconic elements from the investigative universe. The combination of strategic symbols and well-applied design techniques results in a striking, professional visual identity that is consistent with the project's proposal.

Page 5: About the Artist

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Hello, I'm Kiez, your favorite artist!
I've been passionate about art since I was 5 years old. Traditional illustration became not only a hobby but also my best companion in my moments of isolation and creative development. After some time, I decided to enter the professional field in order to improve my artistic skills and seriously apply these gifts. I'm interested in creating links with companies or individual entities that appreciate my work and share their ideas for the graphic representation of their projects. As someone who knows no limits to imagination, I decided to develop my skills to the next level and learn digital illustration techniques, as the world is constantly evolving and art has also adapted to the new times. Therefore, the digital age can count on another proactive illustrator with enough energy to break down the barriers between human and machine.