



GRAPHIC AND LOGO DESIGNER

Luke Villagracia Designer

PORTFOLIO





BIO

GRAPHIC & LOGO DESIGN

Originating from the lively streets of Roxas city, Philippines. Luke is a freelance graphic designer who strives and will go out his way to deliver the best service he can to his clients. Being a graphic designer and freelancer for four years now, he showcases pretty strong skills and expertise in designing all sorts of logos, business cards, illustrations, presentations, and any other graphic anyone may need!

MY APPROACH

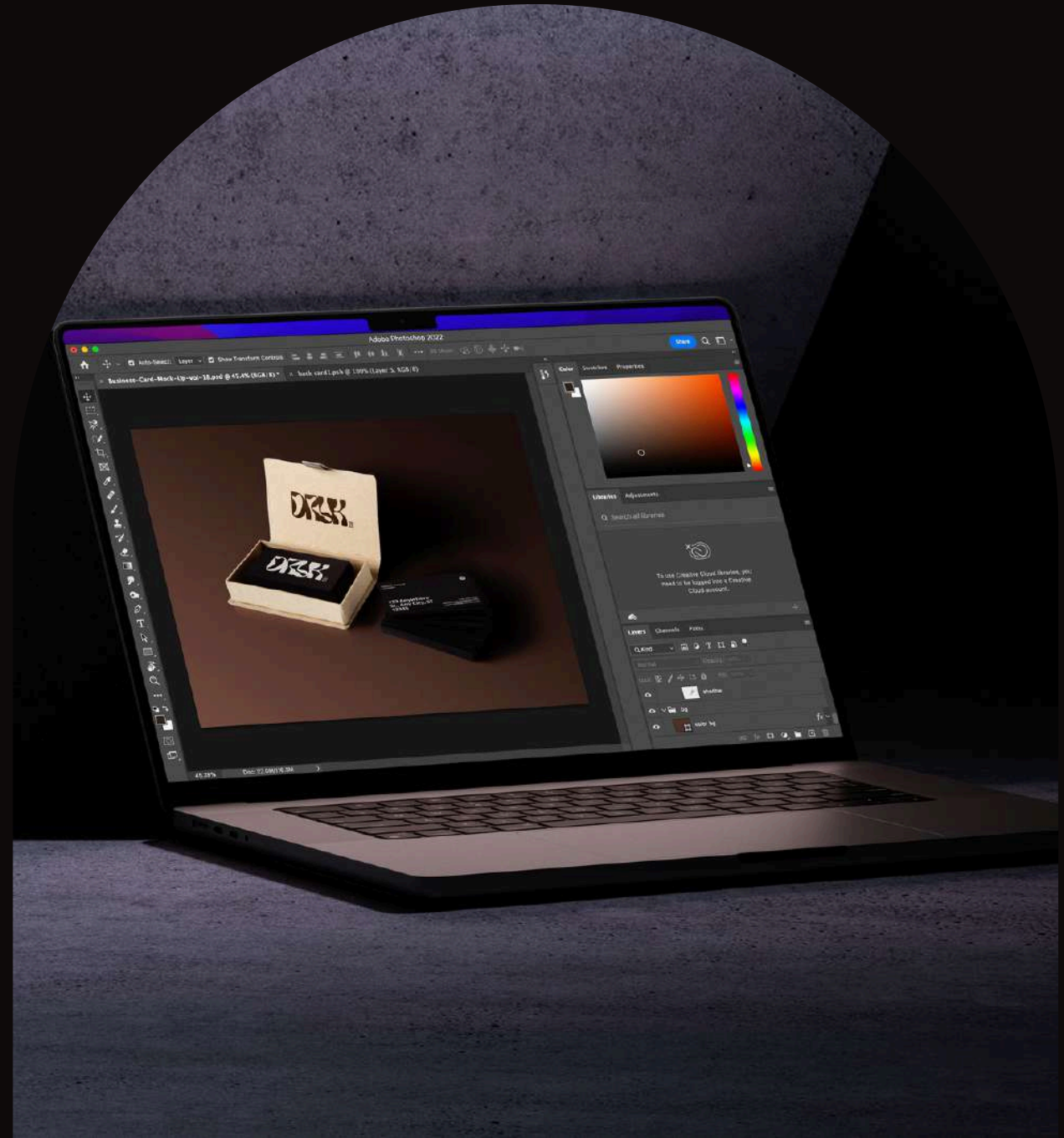
CATCHING THAT VISION

I believe that each client has the perfect logo and idea in their head. My job is to capture that and bring it to life. In doing this I invest a lot of thought into understanding the story and image that their logo and graphic wants to tell. After acquiring their vision, I then professionally draft prototypes for them to evaluate until we agree on the design and voila, magic is made.

MY CANVAS

The Adobe suite

I've been in the freelance industry for a while now, and I've handled quite a lot of projects. The diversity in project demands has forced me to diversify my skills, thus leading me to have a wider range of expertise. Photoshop and Illustrator are my main choice of weapons. And of course, pen, paper, and my hands



SAMPLE WORKS



LUMIER SUITS

Dimensions: 24 x 36

Concept: Hand drawn emblem Logo

Year: 2022



DIAMOND SUITES

Dimensions: 24 x 36

Concept: Emblem and letter logo

Year: 2021

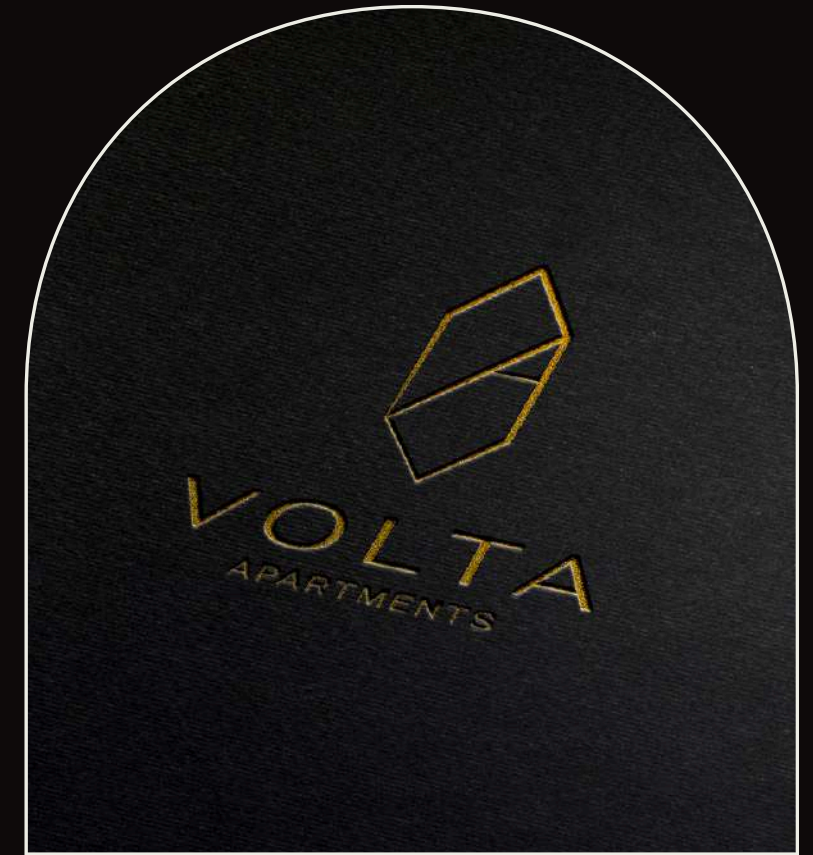


SCUBA TARANTULA

Dimensions: 30 x 40

Concept: Combination logo

Year: 2024



VOLTA APARTMENTS

First letter logos designed with minimalistic and professional aesthetic for an apartments company.



NORTHERN FIRES

Hand drawn two concept logo uniquely made for business selling scented candles originating from Austria.

BUSINESS CARDS



01 UCAS GRAPHICS CO.
2023, business card



02 UCAS GRAPHICS CO. V2
2023, business card



03 UCAS GRAPHICS CO. V3
2023, business card



04 UCAS GRAPHICS CO. V4
2023, business card

Typography

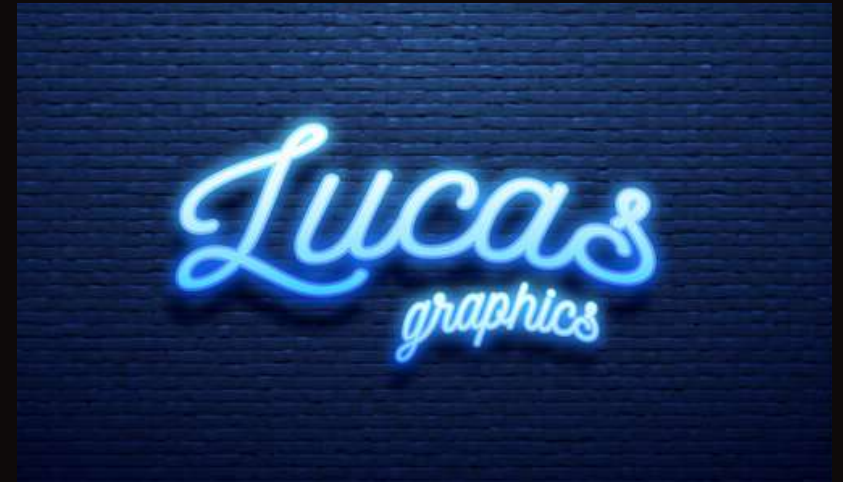
2023
Yellow glow



2023
Classic Chrome



2023
Blue Glow

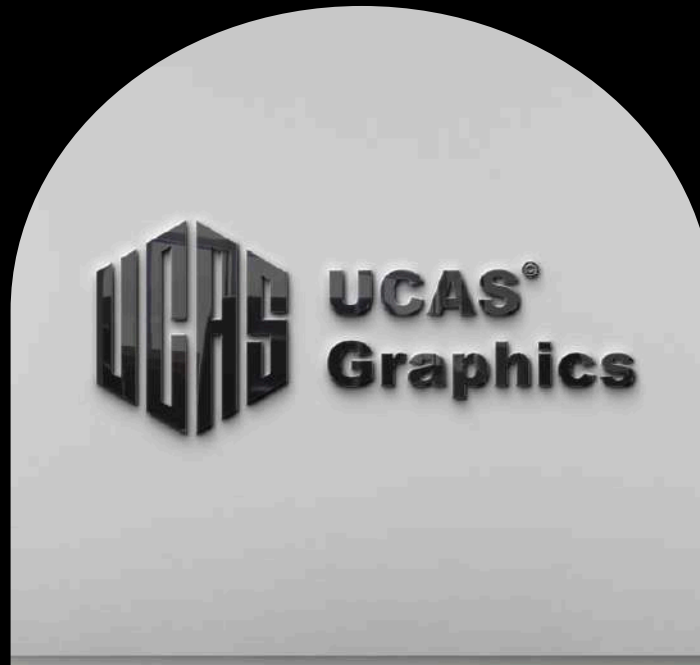


In this project, titled "Lucas Graphics," I delve into the captivating aesthetics of retro, classic chrome and neon through typography. Each design choice, from font selection to layout, is meticulously crafted to evoke the nostalgia and vibrancy of these timeless styles.

MONOGRAM LOGOS



↳ Four letter custom
round Monogram



↳ Four letter hexagon
Monogram



↳ Three letter square
Monogram



Thank you

CONTACT

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