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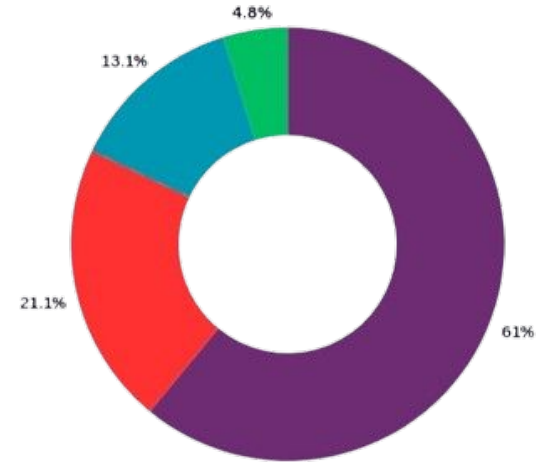
# The Ten Figures Club

**Analyzing Group Members' Lifestyle Trends**

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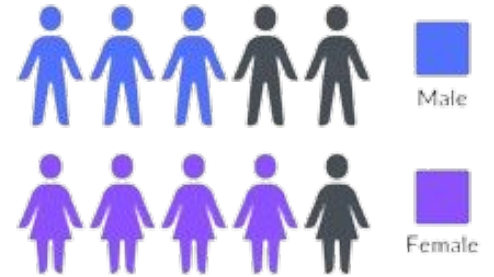
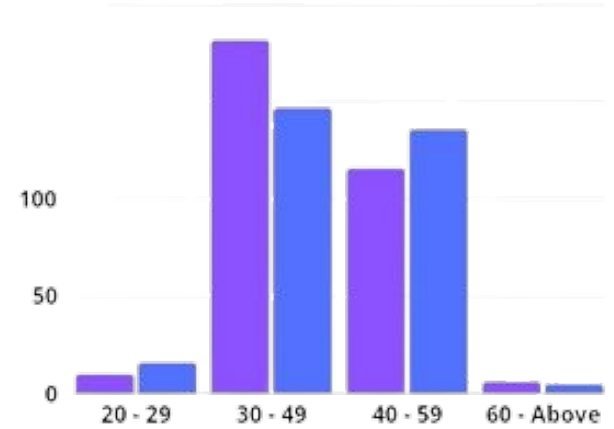
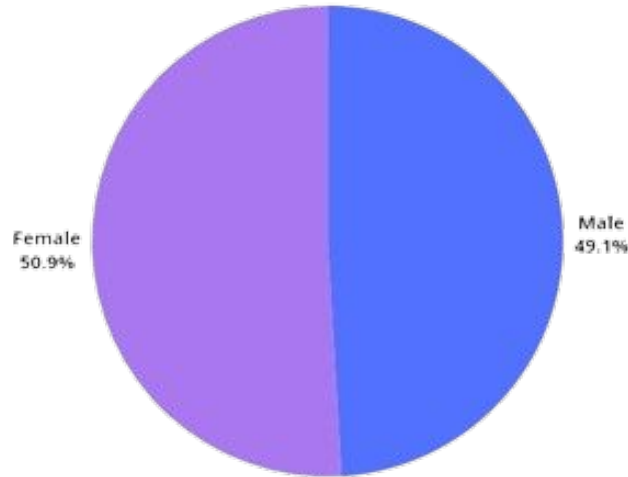
# Who is our Audience

- Real Estate Investor
- Aspiring Investor
- Entrepreneur
- Realtor
- Philanthropist / Lender



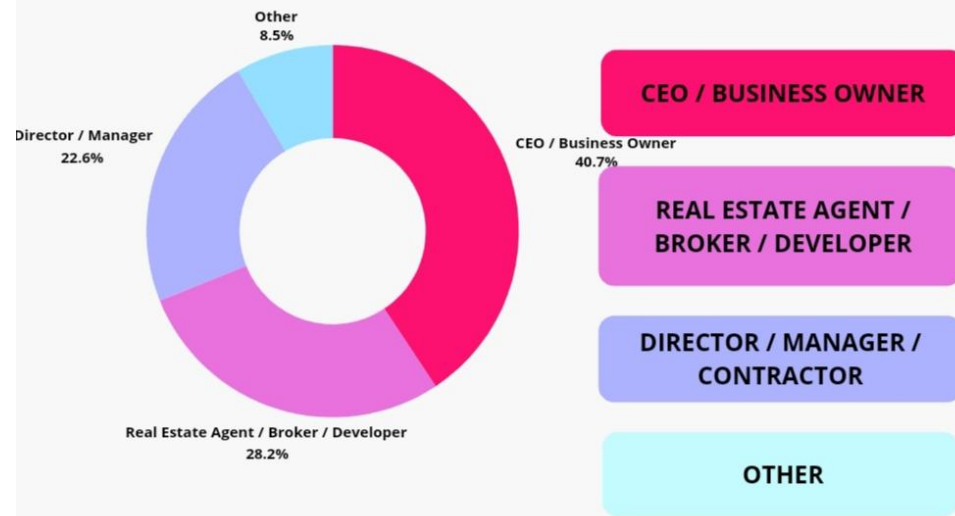
# Gender Chart

→ Majority of our members are females within the age group of 30 - 49 years



# Occupation

- Majority of the audience are CEOs/Business owners and Real Estate professionals
- Our audience are middle class earners. Annual income ranges from \$38,133 – \$114,400



## Occupation



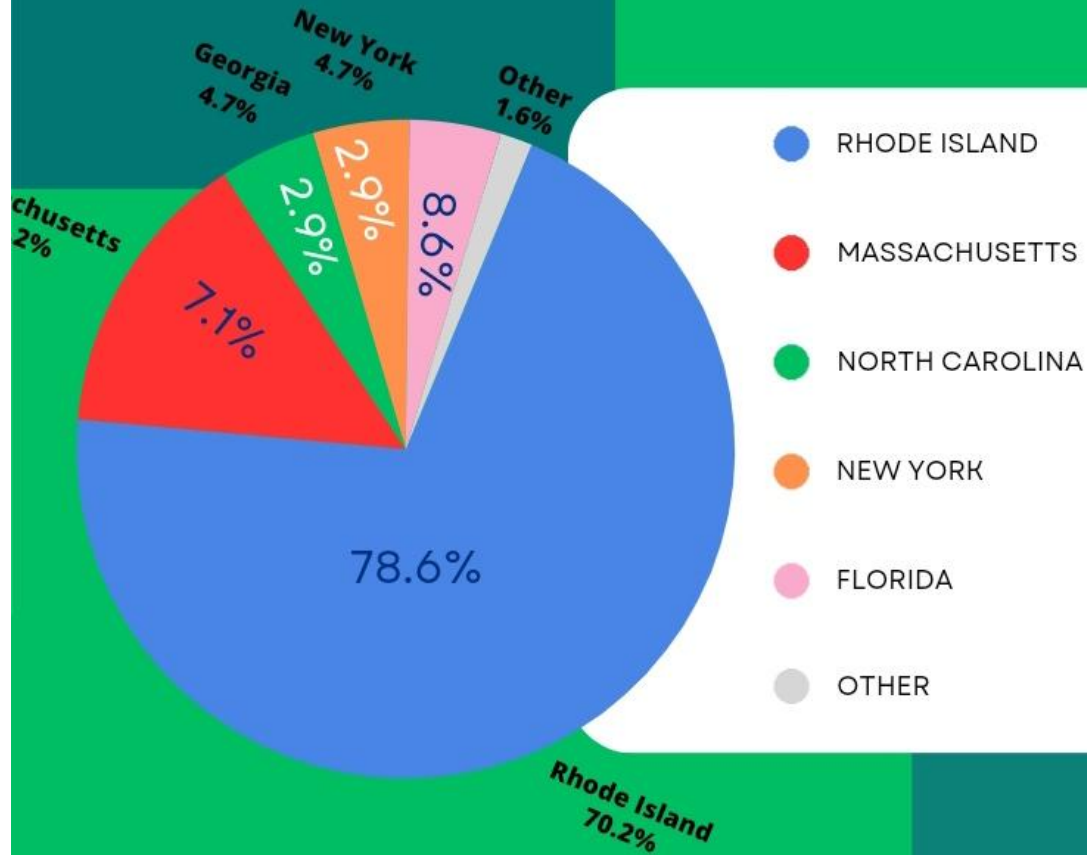
More than 75 percent of

**TEN FIGURES  
CLUB MEMBERS**  
are located in

**RHODE ISLAND**

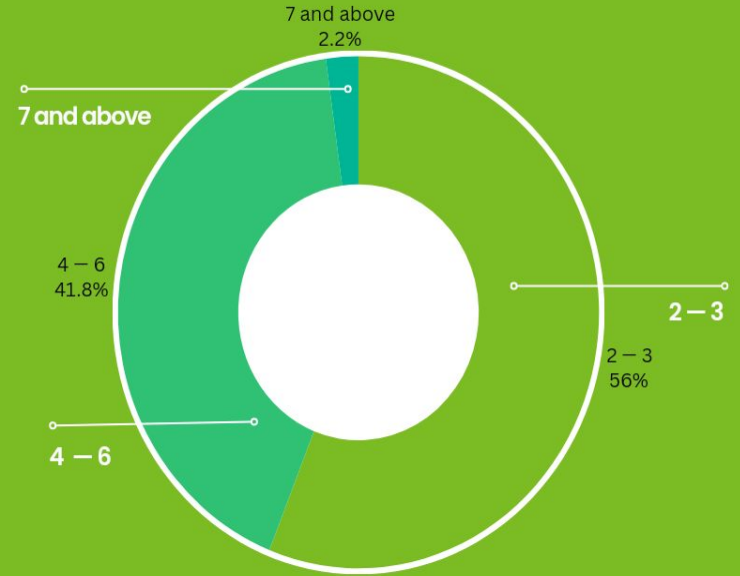


# GEOGRAPHICAL LOCATION

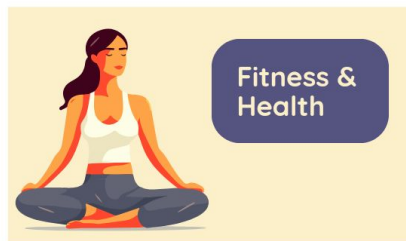
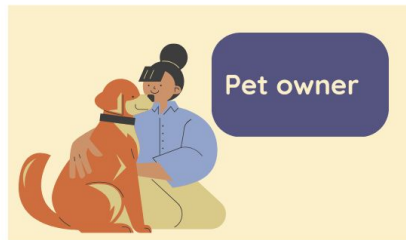
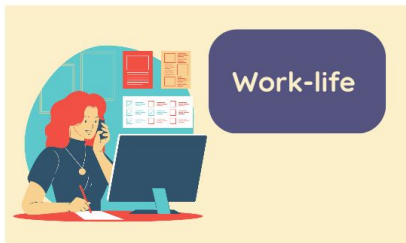


Averagely, Ten Figures Club members belong to a family of

**Two-To-Three**



# Audience Lifestyle





# Family & Relationships

## Married

188 members are married

## Single

135 members are single

## In A Relationship

67 members are in a relationship

## Parents

311 members are Mom or Dad



# Thank You!

Audience research allows us to understand our customers, and ultimately make marketing strategy more effective by catering to the needs of customers

**TEN** Figures