

Facebook Ads

Campaign

Promotion

Campaign Name	Delivery	Res...	Link Cli...	CT...	Cost ...	Reach	Cost ...	Webal...	Cost ...	Amount ...
[Campaign Name]	Active	70 Score:8LT	1,736	0.61%	€0.52	92,740	€12.47 Per Score...	71	€12.30	€872.95
[Campaign Name]	Active	20 New Lead...	57	0.56%	€3.70	1,435	€10.16 Per New L...	9	€22.59	€203.28
[Campaign Name]	Active	— Multiple C...	63	0.61%	€3.39	597	— Multiple C...	10	€19.00	€189.98
[Campaign Name]	Active	20 Score:8LT	380	0.79%	€0.47	11,610	€7.91 Per Score...	20	€7.91	€158.12
[Campaign Name]	Active	— Score.co...	203	0.82%	€0.32	11,682	— Per Score...	—	—	€62.48
[Campaign Name]	Recently Completed	3	371	1.40%	€0.35	14,337	€38.95	2	€58.43	€116.86

Name	Amount Spent	Frequency	Clicks (All)	CPC (All)	CTR (All)	Adds to Cart	Purchases	Purchases Conversion Value	Cost per Purchase	Purchase ROAS (Return on Ad Spend)
[Step 1] ATTN - CBO - Repeat Buyers L...	\$59,861.36	2.17	97,077	\$0.62	1.83%	14,057	4,385	\$192,135.60	\$13.65	3.21
[Step 1] ATTN - CBO - High Value - 1 A...	\$46,109.66	2.01	76,457	\$0.60	1.64%	10,933	3,207	\$132,247.71	\$14.38	2.87
[Step 5] ATTN - Upsell	\$4,757.01	27.61	2,424	\$1.96	1.47%	1,213	547	\$34,849.24	\$8.70	7.33
[Step 4] ATTN - Dynamic Product Catal...	\$1,389.99	14.64	723	\$1.92	0.86%	321	115	\$5,146.63	\$12.09	3.70
[Step 2-4] - ATTN - Conversion	\$13,564.75	7.99	17,402	\$0.78	3.04%	4,502	1,652	\$82,577.49	\$8.21	6.09
[Step 1] ATTN - CBO - Super - 1 Ad Set ...	\$49,323.28	1.88	89,028	\$0.55	1.78%	11,676	3,561	\$151,984.51	\$13.85	3.08
Results from 29 campaigns	\$204,921.37 Total Spent	3.13 Per Person	331,248 Total	\$0.62 Per Click	1.68% Per Impres...	47,800 Total	14,915 Total	\$658,871.41 Total	\$13.74 Per Action	3.22 Average

Instagram

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result
Instagram Post. Surprise! Pienso en tu mira...	Active	Lowest cost	\$60.00 Lifetime	343 Link Clicks	9,333	10,590	\$0.08 Per Link Click
Instagram post. Follow @onlyhaydee	Completed	Using ad ...	Using ad ...	1,182 Link Clicks	27,808	32,630	\$0.02 Per Link Click
Instagram post. Is this how girls do it? Lmfao...	Completed	Using ad ...	Using ad ...	2,001 Link Clicks	34,592	39,028	\$0.01 Per Link Click
Post. "My very first cover comes out this Frid...	Off	Lowest cost	\$80.00 Lifetime	2,985 ThruPlays	5,934	6,131	\$0.03 Cost per Th...
Instagram Post. Sound on My "Serial Lover...	Completed	Using ad ...	Using ad ...	132 Link Clicks	4,994	5,700	\$0.30 Per Link Click
Instagram Post. Sound on My "Serial Lover...	Completed	Lowest cost	\$77.00 Lifetime	2,778 ThruPlays	22,124	25,184	\$0.04 Cost per Th...
Instagram Post. Sound on My "Serial Lover...	Completed	Lowest cost	\$80.00 Lifetime	2,918 ThruPlays	4,579	4,601	\$0.03 Cost per Th...

Search Filters Add filters to narrow the data you are seeing

Jan 1, 2019 - Jul 31, 2019

Account Overview Campaigns 1 selected Ad Sets for 1 Campaign Ads for 1 Campaign

Columns: SHOPFY Breakdown Reports

Ad Set Name	Delivery	Budget	Results	Reach	Impressions	Amount Spent	Purchases Conversion Value	Purchase ROAS (Return on Ad Spend)	Purchases	Cost per Purchase	Cost per Add to Cart
MB - Pet Bull - 18-44 - AP - 1DCV - 2	Not Delivering Campaign is Off	\$100.00 Daily	104 Purchases	765,627	1,010,581	\$2,881.05	\$6,739.78	2.51	104	\$25.78	\$8.91
Engaged Shoppers+Pet Stuff- 12M - 18+ - AP - 1D...	Inactive	\$80.00 Daily	78 Purchases	594,904	724,398	\$2,148.61	\$5,612.82	2.61	78	\$27.55	\$8.33
Engaged Shoppers+Dogs - 62M - 18+ - AP - 1DCJ...	Inactive	\$80.00 Daily	79 Purchases	295,122	486,141	\$2,075.91	\$5,654.10	2.72	79	\$26.28	\$7.92
Online Shopping+Dogs - 70M - 18+ - AP - 1DCJ...	Inactive	\$80.00 Daily	72 Purchases	493,673	576,105	\$1,834.01	\$5,473.45	2.98	72	\$25.47	\$8.19
MB - Online Shopping+Dogs - 70M - 18+ - AP - 1...	Inactive	\$100.00 Daily	76 Purchases	484,331	539,066	\$1,585.58	\$5,409.21	3.41	76	\$20.86	\$8.91
Dog Training+Dog Walking+Dog Grooming - 16M - ...	Inactive	\$80.00 Daily	46 Purchases	482,945	579,314	\$1,541.28	\$3,517.37	2.28	46	\$33.91	\$9.23
MB - Dog Training+Dog Walking+Dog Grooming - 1...	Inactive	\$80.00 Daily	32 Purchases	261,501	303,877	\$946.82	\$2,118.99	2.24	32	\$29.59	\$5.92
Pet Bull - 18-44 - AP - 1DCV -	Inactive	\$80.00 Daily	16 Purchases	161,238	183,885	\$566.33	\$1,314.80	2.32	16	\$35.40	\$7.35
Pet Bull - 18-44 - AP - 1DCV - VALUE -	Inactive	\$80.00 Daily	17 Purchases	108,732	122,298	\$565.48	\$1,301.51	2.30	17	\$33.26	\$8.67
Goldenbode+Engaged Shoppers - 1.1M - 18-44 - ...	Inactive	\$80.00 Daily	10 Purchases	64,280	84,504	\$393.16	\$669.98	1.70	10	\$39.32	\$14.04
MB - Engaged Shoppers+Pet Stuff- 12M - 18+ - A...	Inactive	\$80.00 Daily	11 Purchases	140,318	173,565	\$377.75	\$799.90	2.12	11	\$34.34	\$6.75
S - Dog Training+Dog Walking+Art - 13M - 18+ - A...	Inactive	\$80.00 Daily	6 Purchases	80,791	65,487	\$324.08	\$486.12	1.54	6	\$54.01	\$14.73
Results from 25 ad sets			970 Purchases	3,576,663 People	5,318,842 Total	\$16,385.62 Total Spent	\$40,822.42 Total	2.49 Average	970 Total	\$28.75 Per AdSet	\$8.62 Per AdSet

Total Cost including charge

Search business Ad Pop Digital

1 Campaign With Errors Updated just now Discard Drafts Review and

Oct 1, 2018 - A vs. Jan 1, 2016 - S

Campanys Ad Sets Ads

Columns: Custom Breakdown

Name	Purchases Conversion Value				Website Purchases Conversion Value				Pun	
	10/01/2018 - 04/30/2019	01/01/2016 - 09/30/2018	Change	Change(%)	10/01/2018 - 04/30/2019	01/01/2016 - 09/30/2018	Change	Change(%)	10/01/2018 - 04/30/2019	01/01/2016 - 09/30/2018
PROMO_ADS	\$464.58	\$0.00	\$0.00	—	\$464.58	\$0.00	\$0.00	—	0.73	—
_Collection_Ads_No_CBO	\$256.37	\$0.00	\$0.00	—	\$256.37	\$0.00	\$0.00	—	0.84	—
VR_Ads	\$1,129.44	\$0.00	\$0.00	—	\$1,129.44	\$0.00	\$0.00	—	2.59	—
_CBO_CVR	\$715.71	\$0.00	\$0.00	—	\$715.71	\$0.00	\$0.00	—	1.52	—
Ads_CVR	\$4,807.93	\$0.00	\$0.00	—	\$4,807.93	\$0.00	\$0.00	—	1.18	—
S_No_CBO	\$251.39	\$0.00	\$0.00	—	\$251.39	\$0.00	\$0.00	—	1.22	—
Sleep_Wear_NEW	\$2,076.72	\$0.00	\$0.00	—	\$2,076.72	\$0.00	\$0.00	—	1.92	—
Ads	\$1,079.51	\$0.00	\$0.00	—	\$1,079.51	\$0.00	\$0.00	—	1.03	—
s from 196 campanys	\$224,753.74 Total	\$26,122.13 Total	\$198,631.61 Total	+760.40% Total	\$224,753.74 Total	\$26,122.13 Total	\$198,631.61 Total	+760.40% Total	3.39 Average	1.52 Average

Campaigns 90101072 (91315272) Updated just now Discard Drafts Review and Publish

Search and filter Lifetime: Jun 27, 2010 - Mar 23, 2021

Resource Center Campaigns Ad Sets Ads

+ Create Duplicate Edit More View Setup Columns: Performance Breakdown Reports

Campaign Name	get	Attribution Setting	Results	Reach	Impressions	Cost per Result
K35 Bluetooth Fit Ear pods	£15.00	7-day click or ...	35	17,741	32,533	£9.47
K35 Speaker new Ads	£15.00	7-day click or ...	33	12,548	21,065	£13.75
Smart Tech UK - Conversions	£4,500.00	7-day click	322	309,504	644,321	£4.60
Smart Tech UK - Conversions	£5.00	7-day click	261	91,522	239,738	£2.16
Post: "NEW PRODUCT" The Latest Ear Pods is...	£8,000.00	7-day click or ...	2,298	625,536	1,431,641	£3.43
on-going web promotion	10 ad set bu...	7-day click or ...	16,296	640,530	1,396,499	£8.13
Ongoing website promotion for http://www.s...	£5.00	7-day click or ...	15,287	502,409	1,039,454	£8.11
Results from 83 campaigns			Multiple Attrib...	2,394,190	7,248,006	

Reach Ads

Resource Center Campaigns Ad Sets Ads

+ Create Duplicate Edit More View Setup Columns: Performance Breakdown Reports

Campaign Name	Delivery	Bid Strategy	Budget	Attribution Setting	Results	Reach
Brand Awareness	Active	Using ad set bid...	Using ad set bu...	7-day click	390	3,571
Lead Generation	Active	Using ad set bid...	Using ad set bu...	7-day click	—	482
Message	Active	Using ad set bid...	Using ad set bu...	7-day click	—	484

Campaigns Sarah Sinanan (1496754413926326) Updated just now Discard Drafts Review and publish

Search and filter Maximum: 13 Feb 2018-13 Mar 2021

Campaigns Ad sets Ads

+ Create Duplicate Edit More View Setup Columns: Performance Breakdown Reports

Campaign name	Results	Reach	Impressions	Cost per result	Amount spent	Ends
Post: "DON'T BUY A HOME IN THIS MARKET, ..."	409	40,940	44,331	\$1.22	\$500.00	29 Aug 2018
Post: "WHAT ALL HOME-BUYERS NEED TO K...	269	4,948	8,089	\$0.37	\$100.00	4 Aug 2018
Post: "Buying a home can be significantly les...	594	2,622	3,270	\$0.13	\$75.00	7 Jul 2018
Post: "OPEN & FREE TO ALL REAL ESTATE A...	12	309	351	\$0.42	\$5.00	30 Jun 2018
Post: "Want to Buy Your First Home? Take the...	253	8,276	11,444	\$0.40	\$100.00	6 Jul 2018
Post: "2 weeks left! If your thinking about pur...	37	1,151	1,923	\$0.97	\$36.00	25 May 2018
Instagram Post	8,197	8,197	10,140	\$4.36	\$35.70	20 May 2018
Results from 44 campaigns		532,736	3,056,704	—	\$23,504.25	

Search or add filters


Campaigns Ad Sets Ads

Create Export Columns: Performance

Name	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance Dia...	Engagement Rate Ranking Ad Relevance Dia...	Conversion Rate Ranking Ad Relevance Dia...	Amount Spent	Ends
awareness...	15,393 ThruPlays	28,193	149,493	\$0.09 Cost per ...	-	-	-	\$1,414.63	Ongoing
awareness...	29,417 ThruPlays	24,297	378,868	\$0.11 Cost per ...	-	-	-	\$3,248.74	Ongoing
conversions...	39 visited w...	20,912	118,990	\$62.97 Per visite...	-	-	-	\$2,455.98	Jan 20
conversions...	35 visited w...	8,712	51,082	\$68.78 Per visite...	-	-	-	\$2,407.31	Nov 13
conversions...	43 visited w...	12,684	98,224	\$57.57 Per visite...	-	-	-	\$2,475.42	Ongoing
conversions...	45 visited w...	12,620	57,552	\$55.57 Per visite...	-	-	-	\$2,500.72	Ongoing
conversions...	40	12,548	104,226	\$62.50	-	-	-	\$2,500.00	Sep 25
Results from 18 car	-	118,403 People	1,601,515 Total	-	-	-	-	\$37,946.21 Total Spent	

I'm Complete Business Verification

Business Information



Brederick LTD
 Business Manager ID: 2865028377116571
 Primary Page: None

Business Verification Status
✔ Verified
 Mar 18, 2021

Business History

FACEBOOK Business Settings

Security Center

Two-Factor Authentication
Two-factor authentication makes it harder for others to gain access to your business account and take control of your assets. For more information, go to the help center.

Who's required to turn on two-factor authentication?
No one

Backup Admin Added
You have at least one other admin in this business who can help if you get locked out of your account.

Business Verification
Verified on Jun 11, 2021.

View Details

Search and filter

Maximum: Jul 6, 2021 - Aug 22, 2021

Campaigns Ad Sets Ads

+ Create Edit More Preview View Setup Columns: Performance Breakdown Reports

On / Off	Ad Name	Results	Reach	Impressions	Cost per Result	Quality Ranking	Eng Rat
<input checked="" type="checkbox"/>	Dog Site Ad	54 Link Clicks	1,854	2,008	\$0.26 Per Link Click	Average	
> Results from 1 ad		54 Link Clicks	1,854 People	2,008 Total	\$0.26 Per Link Click		

Search and filter

Maximum: Jul 22, 2018 - Aug 22, 2021

Campaigns Ad Sets Ads

+ Create Edit ... Customize Reports ...

On / Off	Campaign Name	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends
<input type="checkbox"/>	[12/29/2016] Promoting Atlanta Homeless V...	Page Like	-	-	-	\$0.00	Jan
<input checked="" type="checkbox"/>	Post: "#watchandroids"	76 Link Clicks	4,654	5,541	\$0.13 Per Link Click	\$10.00	Sep
<input checked="" type="checkbox"/>	Post: "Double layer Jogger Shorts Men 2 in 1 ..."	44 Link Clicks	2,844	3,319	\$0.23 Per Link Click	\$10.00	Sep
<input checked="" type="checkbox"/>	Post: "My fellow shipmate was not prepared f..."	Post Engagement	-	-	-	\$0.00	Jul
<input checked="" type="checkbox"/>	[06/01/2017] Promoting Atlanta Homeless V...	Page Like	-	-	-	\$0.00	Jun
<input checked="" type="checkbox"/>	Post: "Atlanta Homeless Veteran "Creating A ..."	Post Engagement	-	-	-	\$0.00	Apr 1
<input checked="" type="checkbox"/>	Post: "'Coupon of Hope' Campaign"	Post Engagement	-	-	-	\$0.00	Feb 1
<input checked="" type="checkbox"/>	Post: "And the King shall come and execute ..."	Post Engagement	-	-	-	\$0.00	Jan 1
> Results from 9 campaigns		Multiple Conversions	7,522 People	8,860 Total	-	\$20.00 Total Spent	

Search and filter Maximum: Jul 22, 2018 - Aug 22, 2021

Campaigns | Ad Sets | Ads

+ Create | Edit | ... | Columns: Custom | Reports | ...

On / Off	Campaign Name	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends
<input type="checkbox"/>	Post: 1 Backpack AED 50	Messaging Conversa...	—	—	—	\$0.00	Jul
<input type="checkbox"/>	Post: গানটা পুরোটা শুনুন সবাই...জাস্ট দা...	ThruPlay	—	—	Per Messaging Conv...	\$0.00	Jul
<input type="checkbox"/>	Post: গানটা পুরোটা শুনুন সবাই...জাস্ট দা...	ThruPlays	62	622	625	\$0.003	Jul
<input type="checkbox"/>	Post: "পরিপূর্ণতা পাক পৃথিবীর সকল ভালোবাসা ...	ThruPlays	3,213	16,304	17,115	\$0.0004	Jul
<input type="checkbox"/>	T-shirt Campaign	Link Clicks	47	6,052	7,341	\$0.65	Jul
<input type="checkbox"/>	Post: "আজকের 'দৈনিক দেশ রূপান্তর' পত্রিকা...	Post Engagements	274	3,287	5,854	\$0.01	Jun 1
<input type="checkbox"/>	Post: "আগামীকাল(শনিবার), 'দৈনিক দেশ রূপা...	Post Engagements	843	3,654	3,682	\$0.001	Jun 15
Results from 9 campaigns		Multiple Conversions	51,504	61,074	61,074	\$186.16	

Instagram Ads for Sell

Search and filter Maximum: Sep 6, 2020 - Aug 23, 2021

Campaigns | Ad Sets | Ads

+ Create | Edit | More | Preview | View Setup | Columns: Performance | Breakdown | Reports

On / Off	Ad Name	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engage Rate R
<input type="checkbox"/>	Instagram ad	Website Purchase	—	—	—	Ad Relevance ...	Ad Rele
<input type="checkbox"/>	New Ad	154 Website Purchases	32,136	43,618	\$2.75		
Results from 2 ads		154 Website Purchases	32,136 People	43,618 Total	\$2.75 Per Purchase		

Search and filter Maximum: Jul 6, 2021 – Aug 22, 2021

Resource Center **Campaigns** Ad Sets Ads

+ Create [Icons] Edit More View Setup Columns: Custom Breakdown Reports

On / Off	Campaign Name	Reach	Impressions	Cost per Result	Amount Spent	Ends	Frequency
<input type="checkbox"/>	[08/07/2021] Promoting https://theonlineexp...	171	174	Per Landing Page Vi...	\$1.09	Jul 13, 2021	
<input checked="" type="checkbox"/>	Catalogue Campaign	207,681	362,248	Per Purchase	\$36.86	Jul 16, 2021	
> Results from 2 campaigns		207,745 People	362,422 Total	Multiple Conversions	\$37.95 Total Spent		Pe

Search and filter Maximum: Jul 22, 2018 – Aug 22, 2021


Campaigns Ad Sets Ads


+ Create [Icons] Edit More View Setup Columns: Performance Breakdown Reports

On / Off	Campaign Name	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends
<input checked="" type="checkbox"/>	Mindful Space Traffic Ads Campaign	Link Click	–	–	–	RM0.00	Aug 30
<input checked="" type="checkbox"/>	Ongoing Send Message promotion MindfulSp...	Messaging Conversa...	2	34,272	69,662	RM120.37	On
<input checked="" type="checkbox"/>	[28/11/2020] Promosikan \Tempah Sekarang	Link Click	–	–	–	RM0.00	Dec 2
<input checked="" type="checkbox"/>	[28/11/2020] Promosikan \Tempah Sekarang	Link Clicks	6	487	490	RM1.45	Dec 2
<input checked="" type="checkbox"/>	Post: "FREE trainee counselling session appo...	Link Clicks	208	16,663	26,644	RM0.73	Dec 30
<input checked="" type="checkbox"/>	Post: "Has quality mental healthcare been ac...	Link Clicks	182	13,677	22,922	RM0.55	Aug 6
<input checked="" type="checkbox"/>	Post: "Irvin Yalom is an existential psychiatri...	Link Clicks	443	16,284	20,757	RM0.23	Jul 9
> Results from 108 campaigns		Multiple Conversions	–	1,331,472 People	2,721,459 Total	–	RM21,161.14 Total Spent

Company My client

FACEBOOK BUSINESS ACCOUNT



SocialDhaka Ltd. 
Business ID: 675609926461993

Account Restricted · Apr 11, 2021

[Go to Business Home](#)

You can still use this business and its existing assets to advertise, but there are now restrictions on how much you can spend and the advertising features you can use. This is because too many ads were hidden or reported for ad accounts associated with this business. People hide and report ads because they find them to be offensive, misleading, sexually inappropriate, violent, about a sensitive topic or for other reasons.

Spend and Delivery Restrictions

Feature Restrictions

FACEBOOK

Business settings

SocialDhaka Ltd.

- Pages
- Ad accounts
- Business asset groups
- Apps
- Instagram accounts
- Line of business
- WhatsApp accounts
- Data sources
- Brand safety
- Registrations
- Integrations
- Payment methods
- Security Centre
- Requests
- Notifications
- Business info**
- Setup Guide

Business information Permanently Delete Business

SocialDhaka Ltd.
Business Manager ID: 675609926461993
Primary Page: None Edit

Business details

Legal name of business
SocialDhaka Ltd. Edit

Address
32/1 Segunbagicha, Ramna
Dhaka, Dhaka 1000
Bangladesh

Business phone number
01610-394585

Website
https://socialdhaka.com/

Tax ID
No tax ID

Business verification status View Details

Verified
3 Apr 2021

Business history Export

Export a history of management actions taken by people in this business account.
Last updated by Mohammad Raihan Kabir Munim on 4 April 2021
Created by Saidur Rahman Sakil on 11 December 2020

Ad account creation limit
1

Business options

Two-factor authentication No one

Updated just now Refresh Discard Drafts Review and Publish More

Maximum: Mar 31, 2021 – Apr 22, 2021 Dropdown

Ad Sets Ads

Preview Rules View Setup Columns: Performance Breakdown Reports

Set	Budget	Last Significant Edit	Attribution Setting	Results	Reach	Impressions	Cost per Result	Quality Ranking	Enga Rate
	Ad Set							Ad Relevance ...	Ad Re
ist ds	\$150.00 Daily	Apr 22, 2021, 8:5... Today	7-day click or ...	353 On-Facebook Leads	19,041	41,647	\$3.69 Per On-Facebook Le...	Below average Bottom 35% of ...	
ist ds	\$150.00 Daily	Apr 22, 2021, 8:5... Today	7-day click or ...	327 On-Facebook Leads	21,064	37,775	\$3.35 Per On-Facebook Le...	Average	
ist ds	\$150.00 Daily	Apr 22, 2021, 8:5... Today	7-day click or ...	4 On-Facebook Leads	532	607	\$8.55 Per On-Facebook Le...	Below average Bottom 35% of ...	Belc Botto
ist ds	\$150.00 Daily	Apr 22, 2021, 8:5... Today	7-day click or ...	— On-Facebook Lead	50	50	— Per On-Facebook Le...	—	
ist ks	\$50.00 Daily	Apr 9, 2021, 8:34 ... 13 days ago	7-day click or ...	286 Link Clicks	7,838	9,938	\$0.42 Per Link Click	Below average Bottom 10% of ...	Abo
ist ks	\$50.00 Daily	Apr 9, 2021, 8:34 ... 13 days ago	7-day click or ...	425 Link Clicks	15,968	23,304	\$0.61 Per Link Click	Below average Bottom 35% of ...	
	—		7-day click or ...	—	53,873 People	113,321 Total	—		

Ads Overview

Business Settings

T Touch of Modern Decor

- Users
- People
- Partners
- System Users
- Accounts
- Pages
- Ad Accounts**
- Business Asset Groups
- Apps
- Instagram Accounts
- Line of Business
- WhatsApp Accounts
- Data Sources
- Brand Safety
- Relationships

Ad Accounts

Enter ID / Asset Name / ... **Add**

Touch of Modern Decor
Owned by: Touch of Modern Decor ID: 3621735557928838

Filter by... Sort By...

Hide closed ad accounts

Touch of Modern Decor

Add People **Assign Partners** **Add Assets**

People Partners Connected Assets

People

These people have access to Touch of Modern Decor. You can view, edit or delete permissions.

Account Quality

Sabila Nur

- Account Issues
- Account Status Overview**
- Facebook Account
- Facebook Business Accounts

Account Status Overview

Facebook Account
The status of your Facebook account impacts your personal ad account and access to certain features for managing advertising assets.

Sabila Nur No Advertising Issues
In last 30 days

Business Accounts
The status of your business accounts impacts the ad accounts, shops and advertising assets they own.

- A** Abinna Cosmetics ID: 233725424986057 No Advertising Issues
In last 30 days
- G** Ginó Nho ID: 2887304064841992 No Advertising Issues
In last 30 days
- J** Jampa Shop ID: 126877709520537 No Advertising Issues
In last 30 days
- M** Manad Pada ID: 1829020937264522 No Advertising Issues
In last 30 days
- M** Morgan Shop ID: 1072282676514261 No Advertising Issues
In last 30 days


The screenshot displays the Facebook Ads Manager interface. At the top, the browser shows the URL: `business.facebook.com/adsmanager/manage/campaigns?act=849664229090470&business_id=172384950109235&global_scope_id=172384950109235&nav_e...`. The page title is "Campaigns" for "Instagram Ads (849664229090470)".


The main content is a table with the following columns: On/Off, Campaign name, Delivery, Bid strategy, Budget, Attribution setting, Results, Reach, Impressions, and Cost per. The table lists seven individual campaigns and a summary row for all seven.

On/Off	Campaign name	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per
<input checked="" type="checkbox"/>	Landscape - I choose You Instagram Ads	Active	Lowest cost	\$10.00 Daily	7-day click	56 Link Clicks	5,728	6,488	
<input checked="" type="checkbox"/>	Mariam_Robin's Next Day Instagram Ads	Active	Lowest cost	\$10.00 Daily	7-day click	52 Link Clicks	6,390	7,308	
<input checked="" type="checkbox"/>	Reach-Sikh - Copy	Active	Lowest cost	\$5.00 Daily	7-day click	43,359 Reach	43,359	73,819	Per 1,000
<input checked="" type="checkbox"/>	Ad 3	Completed	Lowest cost	\$7.00 Daily	7-day click	324 Link Clicks	3,006	5,001	
<input checked="" type="checkbox"/>	Reach-Nikkah	Completed	Lowest cost	\$5.00 Daily	7-day click	14,644 Reach	14,644	14,775	Per 1,000
<input checked="" type="checkbox"/>	Instagram Stories	Completed	Using ad set bi...	Using ad set bu...	7-day click	Link click	-	-	
<input checked="" type="checkbox"/>	Instagram #1	Completed	Lowest cost	\$5.00 Daily	7-day click	840 Estimated ad recall...	6,992	11,057	Per estim.
> Results from 7 campaigns						7-day click Multiple conversions	66,224 People	118,448 Total	Multip

My Runung Ads





Instagram

 happysoulfilms
Sponsored ...



I Choose you

[Get Quote](#) >

happysoulfilms Capture your Wedding day with the best Cinematography!... [more](#)

Instagram Like Result for 7 Days



Elise Cries

Sponsored ·



Hi!

We are a young and daring group, ready to conquer the world with our songs! [...see more](#)



MUSICIAN/BAND

Elise Cries

8,280 people like this



Lela Lela an... 4 comments 15 shares



Like



Comment



Share

Full-size preview

Facebook Ads Manager interface showing campaign performance data. The date range is 28 May 2019 - 3 Jun 2019. The view is set to Campaigns, with 1 selected. The table displays metrics for various campaigns, including Brand Awareness, (TOF) CBO-Conversions - Cold Audiences, Lead Gen-10% off, [BOF] #3 Catalogue Sales, [MOF] CBO-Conversions-Warm Audiences, FLASH SALE, [TOF] CBO-Conversions #3-Cold Audiences, [TOF] PPE, [TOF] Conversions (CBO) #2, and [MOF] - Soft Conversion events (CBO). The total results for 700 campaigns are summarized at the bottom.

Campaign name	Content Views	Adds to cart	Adds to cart conversion value	Checkouts initiated	Checkouts initiated conversion	Purchases	Cost per Purchase	Purchases Conversion Value	Website purchase ROAS (return)	
<input checked="" type="checkbox"/> Brand Awareness	19	58	\$4,753.00	15	\$1,568.50	11	\$1.01	\$1,112.50	99.78	
<input type="checkbox"/> (TOF) CBO-Conversions - Cold Audiences	18	381	\$31,619.25	67	\$11,212.50	26	\$7.23	\$4,069.75	21.66	
<input type="checkbox"/> Lead Gen-10% off	16	40	\$3,290.00	10	\$935.00	5	\$8.93	\$410.25	8.28	
<input type="checkbox"/> [BOF] #3 Catalogue Sales	11	308	\$18,454.00	45	\$5,852.25	20	\$4.75	\$2,249.75	23.70	
<input type="checkbox"/> [MOF] CBO-Conversions-Warm Audiences	19	269	\$15,444.28	34	\$5,490.33	17	\$3.80	\$2,590.00	40.10	
<input type="checkbox"/> FLASH SALE			\$0.00		\$0.00			\$0.00		
<input type="checkbox"/> FLASH SALE			\$0.00		\$0.00			\$0.00		
<input type="checkbox"/> [TOF] CBO-Conversions #3-Cold Audiences			\$0.00		\$0.00			\$0.00		
<input type="checkbox"/> [TOF] PPE			\$0.00		\$0.00			\$0.00		
<input type="checkbox"/> [TOF] Conversions (CBO) #2			\$0.00		\$0.00			\$0.00		
<input type="checkbox"/> [MOF] - Soft Conversion events (CBO)			\$0.00		\$0.00			\$0.00		
Results from 700 campaigns	13 Jan	1,056 Total	541 Total	\$73,560.53 Total	171 Total	\$25,058.58 Total	79 Total	\$5.17 Per Action	\$10,432.25 Total	25.56 Average

Facebook Ads Manager interface showing campaign performance data. The date range is Mar 10, 2021 - Jun 11, 2021. The view is set to Campaigns, with 1 selected. The table displays metrics for various campaigns, including ketokongen | \$10, Stig Wedvik, Norway | \$20, Norway | \$10, ketokongen | \$5 | Norway, [1.11.2020] Promoterer https://www.ketoko..., and Sommer 2019. The table columns include Amount Spent, Ends, Link Clicks, Website Purchases, On-Facebook Purchases, Leads, Website Leads, On-Facebook Leads, and Lead Conv. Valu.

Campaign Name	Amount Spent	Ends	Link Clicks	Website Purchases	On-Facebook Purchases	Leads	Website Leads	On-Facebook Leads	Lead Conv. Valu
<input type="checkbox"/> ketokongen \$10	\$935.81	Ongoing	12,366	12		7,695	2,426	5,219	
<input type="checkbox"/> Stig Wedvik	\$6.64	Ongoing	16			7		7	
<input type="checkbox"/> Norway \$20	\$0.00	Ongoing							
<input type="checkbox"/> Norway \$10	\$0.00	Ongoing							
<input type="checkbox"/> ketokongen \$5 Norway	\$0.00	Ongoing							
<input type="checkbox"/> [1.11.2020] Promoterer https://www.ketoko...	\$0.00	Ongoing							
<input type="checkbox"/> Sommer 2019	\$0.00	Ongoing							

Ads Manager

Updated just now

28 May 2019 - 3 Jun 2019

Account overview

Campaigns 1 selected

Ad sets 1 selected

1-200 of 700

Columns: ECOM

Campaign name	Content Views	Adds to cart	Adds to cart conversion value	Checkouts initiated	Checkouts initiated conversion value	Purchases	Cost per Purchase	Purchases Conversion Value	Website purchase ROAS (return)
<input checked="" type="checkbox"/> Brand Awareness	19	58	\$4,753.00	15	\$1,568.50	11	\$1.01	\$1,112.50	99.78
<input type="checkbox"/> [TOF] CBO-Conversions - Cold Audiences	18	381	\$31,619.25	67	\$11,212.50	26	\$7.23	\$4,069.75	21.66
<input type="checkbox"/> Lead Gen-10% off	16	40	\$3,290.00	10	\$935.00	5	\$8.93	\$410.25	8.28
<input type="checkbox"/> [BOF] #3 Catalogue Sales	11	308	\$18,454.00	45	\$5,852.25	20	\$4.75	\$2,249.75	23.70
<input type="checkbox"/> [MOF] CBO-Conversions-Warm Audiences	19	269	\$15,444.28	34	\$5,490.33	17	\$3.80	\$2,590.00	40.10
<input type="checkbox"/> FLASH SALE	—	—	\$0.00	—	\$0.00	—	—	\$0.00	—
<input type="checkbox"/> FLASH SALE	—	—	\$0.00	—	\$0.00	—	—	\$0.00	—
<input type="checkbox"/> [TOF] CBO-Conversions #3-Cold Audiences	—	—	\$0.00	—	\$0.00	—	—	\$0.00	—
<input type="checkbox"/> [TOF] PPE	—	—	\$0.00	—	\$0.00	—	—	\$0.00	—
<input type="checkbox"/> [TOF] Conversions (CBO) #2	—	—	\$0.00	—	\$0.00	—	—	\$0.00	—
<input type="checkbox"/> [MOF] - Soft Conversion events (CBO)	—	—	\$0.00	—	\$0.00	—	—	\$0.00	—
Results from 700 campaigns	13	1,056	\$73,560.53	171	\$25,058.58	79	\$5.17	\$10,432.25	25.56
	Total	Total	Total	Total	Total	Total	Per Action	Total	Average

https://business.facebook.com/adsmanager/manana/adssets?art=10707705458025862&business_id=247386912564074&date=2019-05-28-2019-06-04&conversion_data=Reactivated_campaigns&conversion_type=REACTIVATED

Search

Filters

Last month: Jul 1, 2019 - Jul 3

Account Overview

Campaigns 1 selected

Ad Sets for 1 Campaign

Ads for 1 Campaign

Columns: KB

Breakdown

Reports

Ad Set Name	Purchases	Purchases Conversion Value	Website Purchases Conversion	Cost per Purchase	Purchase ROAS (Return on Ad Spend)	Website Purchase ROAS (Return)	CPM (Cost per 1,000 Impressions)
<input type="checkbox"/> 06/07/2019_Shopping and fashion,Jewelry	266	\$23,441.35	\$23,441.35	\$32.22	2.73	2.73	\$12.92
<input type="checkbox"/> 06/07/2019_Ring (jewellery),Jewelry,Fashi...	354	\$29,832.68	\$29,832.68	\$30.40	2.77	2.77	\$14.22
<input type="checkbox"/> 06/07/2019_Lookalike (US, 2%) - Default ...	583	\$51,164.71	\$51,164.71	\$36.47	2.41	2.41	\$17.26
<input type="checkbox"/> 06/07/2019_Lookalike (US, 8%) - Default ...	517	\$43,802.36	\$43,802.36	\$31.00	2.73	2.73	\$10.71
<input checked="" type="checkbox"/> 06/07/2019_Broad	515	\$45,862.34	\$45,862.34	\$33.52	2.66	2.66	\$10.51
Results from 12 ad sets	2,414	\$208,729.54	\$208,729.54	\$33.77	2.56	2.56	\$13.08
	Total	Total	Total	Per Action	Average	Average	per 1,000 Im...

	Ad Name	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance...	Eng Rate Ad F
	Traffic 10% offer - Estero - slideshow	\$5.00 Daily	Mar 26, 2020, ... 5 days ago	47 Link Clicks	2,413	3,890	\$0.50 Per Link Cl...	Average	Bl
	Traffic 10% offer - Cape Coral - slideshow	\$5.00 Daily	Mar 26, 2020, ... 5 days ago	59 Link Clicks	2,363	3,520	\$0.40 Per Link Cl...	Above average	Bot
	Promoting Website: https://bahiabowls.com/...	Using ca...		65 Link Clicks	1,903	2,732	\$0.31 Per Link Cl...	Above average	
	Promoting Website: https://bahiabowls.com/...	Using ca...	Mar 23, 2020, ... 8 days ago	133 Link Clicks	4,671	6,340	\$0.15 Per Link Cl...	—	
	Engagement Cape Coral - General - Online ...	Using ca...	Mar 18, 2020, ... 13 days ago	331 Post Enga...	2,258	3,499	\$0.05 Per Post E...	Above average	Ab
Results from 71 ads Excludes deleted items					89,425 People	299,784 Total			

My New Client (Now Permanent client)

Facebook Account

Advertising Access Reinstated

Thank you for confirming your identity. You can now advertise. Your ads, personal ad account and other affected advertising assets will return to their previous status.

Pixels

Akohub-NY

Filter by... ▼ Sort By... ▼

Akohub-NY-USD's Pixel

Akohub-NY-USD's Pixel

Owned by: Akohub ID: 1976859402584710

[Open in Events Manager](#)

Add People Assign Partners Add Assets

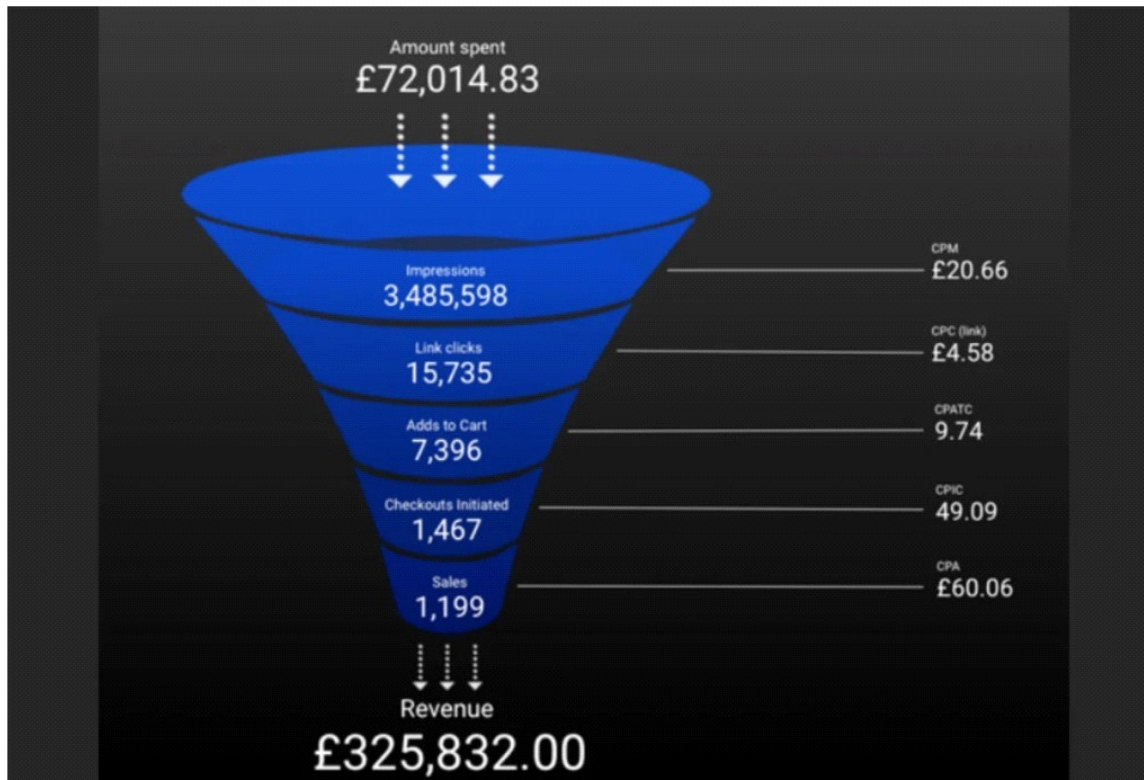
People Partners Connected Assets

People


These people have access to Akohub-NY-USD's Pixel. You can view, edit or delete their permissions.

No one is connected yet. Add people.

Cost Diagram for Ads



Book Promotion Ads



123 Tracing Activity Book for Toddl...
By Danie Pierre


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Ads Manager | Kelly | Updated just now | Discard Drafts | Review and Publish (1)

Search | Filters | Add filters to narrow the data you are seeing. | This month: | Select at least one campaign to edit.

Account Overview | **Campaigns** | Ad Sets | Ads

+ Create	Campaign Name	Delivery	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends
<input type="checkbox"/>	BC - Medical Tourism	● Not Delivering	Using ad se...	Link Click	—	—	Per Link Click	—	Ongoing
<input type="checkbox"/>	Blog Post	● Inactive	Using ad se...	Link Click	—	—	Per Link Click	—	Mar 28, 2018
<input type="checkbox"/>	BC - Travel Industry - Traffic	● Inactive	Using ad se...	Link Click	—	—	Per Link Click	—	Ongoing
<input type="checkbox"/>	GSS_Pokemon FB Ad	● Inactive	Using ad se...	Link Click	—	—	Per Link Click	—	Ongoing
<input type="checkbox"/>	GSS - Request Invite - Ad1	● Inactive	Using ad se...	Link Click	—	—	Per Link Click	—	Aug 12, 2016
<input type="checkbox"/>	GSS - Pokemon	● Inactive	Using ad se...	Link Click	—	—	Per Link Click	—	Aug 11, 2016
<input type="checkbox"/>	GSS_Clicks	● Inactive	Using ad se...	Link Click	—	—	Per Link Click	—	Ongoing
Results from 7 campaigns									
				Link Click	People	Total	Per Link Click	Total Spent	

THE END

