

**Design can
save the
world.**

Hi there! 🙋
I am Kasra, a designer with a background in UI and UX
focused on visual branding



Kasra Hadizadeh

Graphic designer | Product designer

About

I was born and bred in Tehran, Iran (28 April 1999). In high school, I studied Humanities; however, because I did not have any interest in this major, I decided to do my University Entrance Exam in Art and my major in University was Industrial Design. I can consider myself as a funny, social, and hard worker person. I am also able to grasp new concepts quickly. When I want to work on something, I always put effort and try my best to finish it professionally.

I really like my work, and I always try to put my best foot forward whenever I am designing. In my opinion, my work is not easy at all and what makes it interesting for me is basically we as designers make the world more beautiful by coloring it.

Experience



Graphic designer | Product designer

Narvan HR - Full time

Jan 2021 - Present . 8 months

Responsible for social media designs, product design, product researching and benchmarking, brand identity designs and more...



Lead Product designer

Security Unity - Full time

Dec 2019 - Nov 2021 . 3 years

Led the Security Unity product design team. Coordinating the design team with the development team and communicating with product manager and product owner.



Senior Graphic designer

Paresh Publishers - Full time

Jul 2017 - Nov 2019 . 2 years

I was in charge for social media designs, campaign planning, campaign designs and brand identity design.



Senior Graphic designer

Fox Visual Agency - Full time

Jul 2016 - Jul 2017 . 1 year

Communicating with clients, designing clients brand identity and social media kits.

Education

Humanities Diploma

Tebian high school

Sep 2013 - Sep 2016 . 3 year

Industrial Design Bachelor

Tehran University of Art

Sep 2016 - Present

Tools



Adobe Photoshop



Adobe Illustrator



Adobe After effects



Adobe XD



Figma

Contacts

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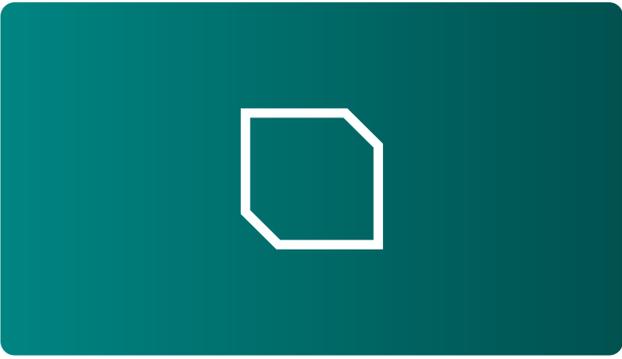
[linkedin.com/in/kasra-hadizadeh](https://www.linkedin.com/in/kasra-hadizadeh)

[behance.net/kasrahadizadeh1](https://www.behance.net/kasrahadizadeh1)

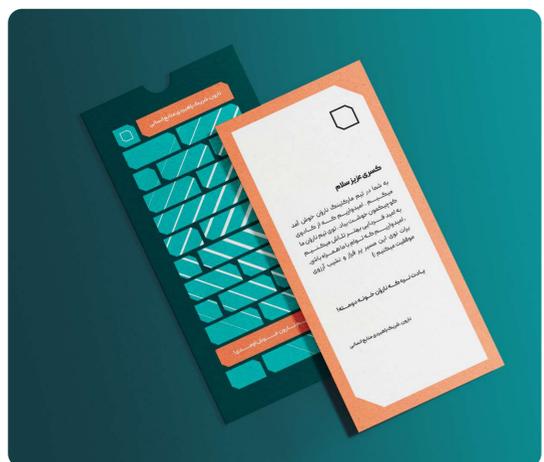
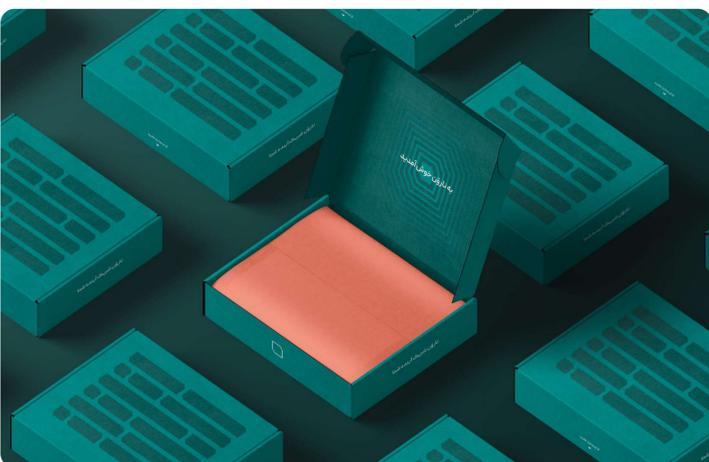
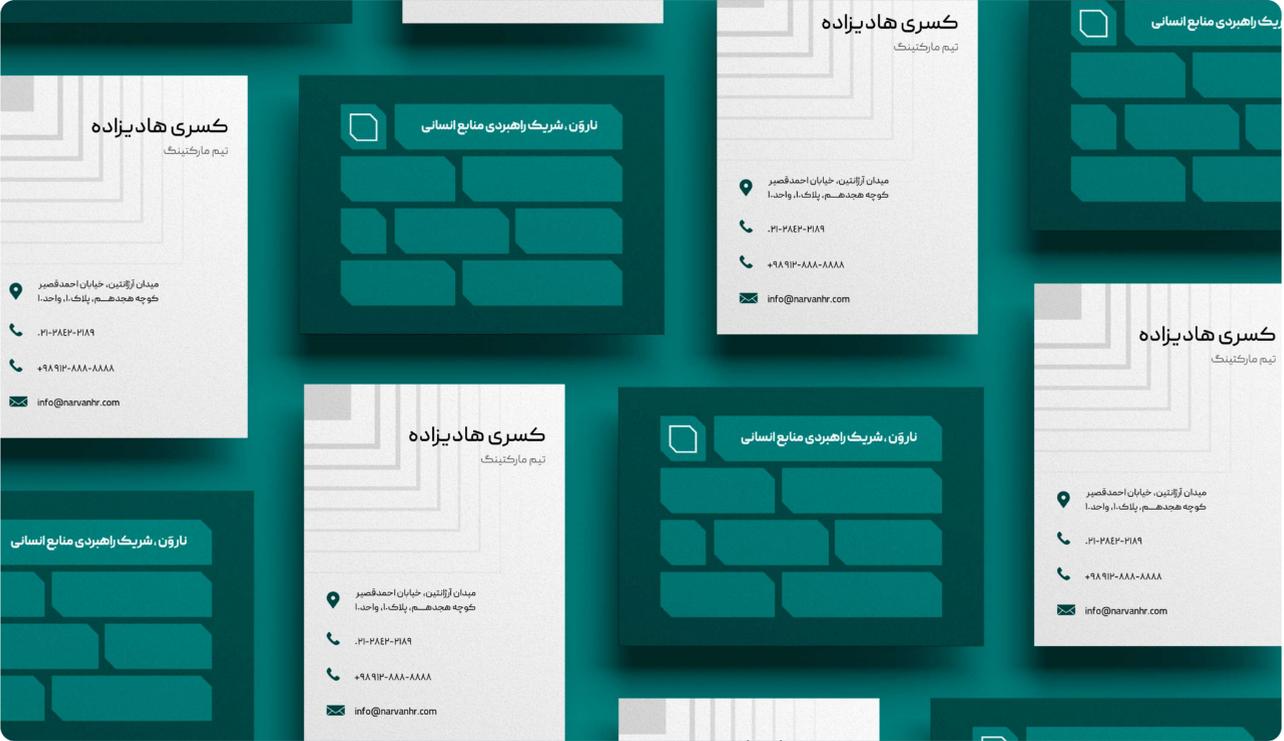
Scroll to see my previous works

This is a Project base portfolio, hope you enjoy





Narvan refers to an ancient and historical tree. This company is based in Iran, so the logo concept combines a leaf and Iran's geographical location. We wanted a minimal look for the logo and this was the final concept from sketches.



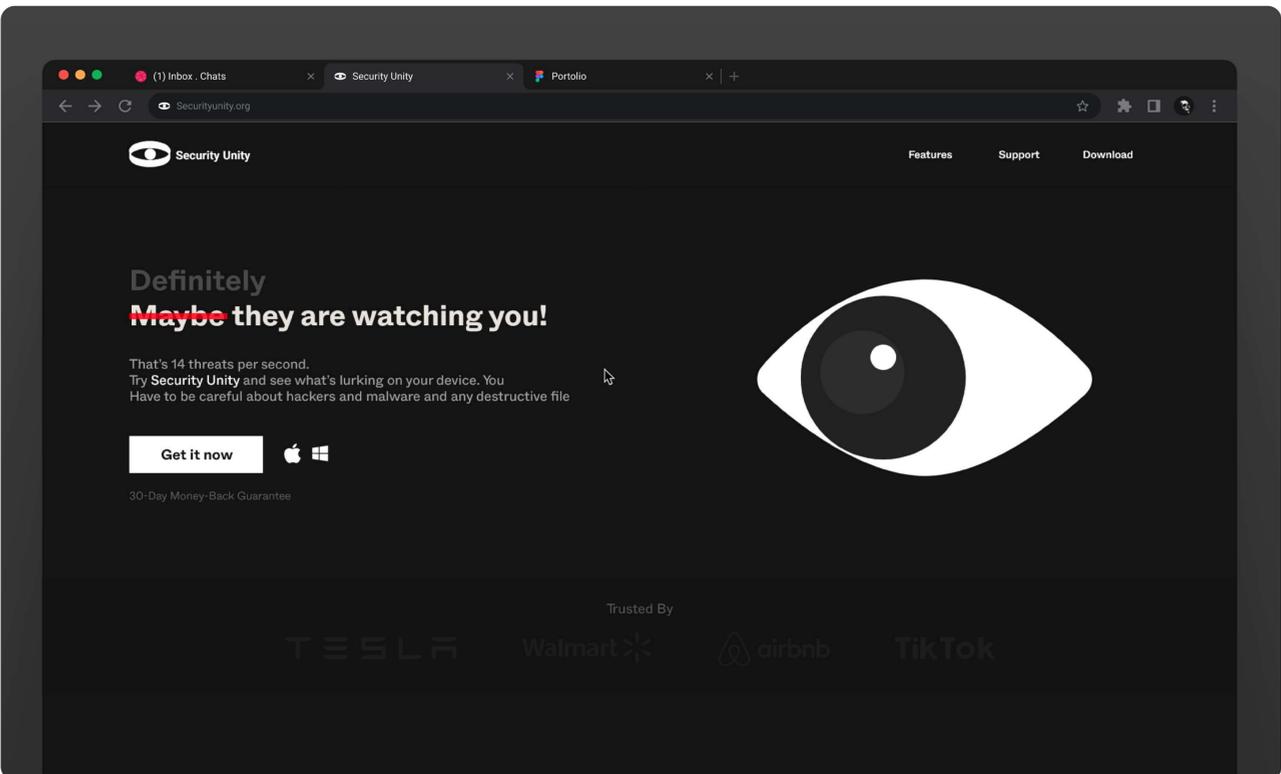
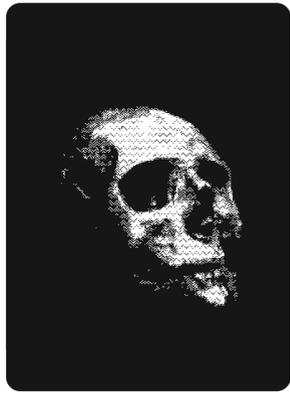
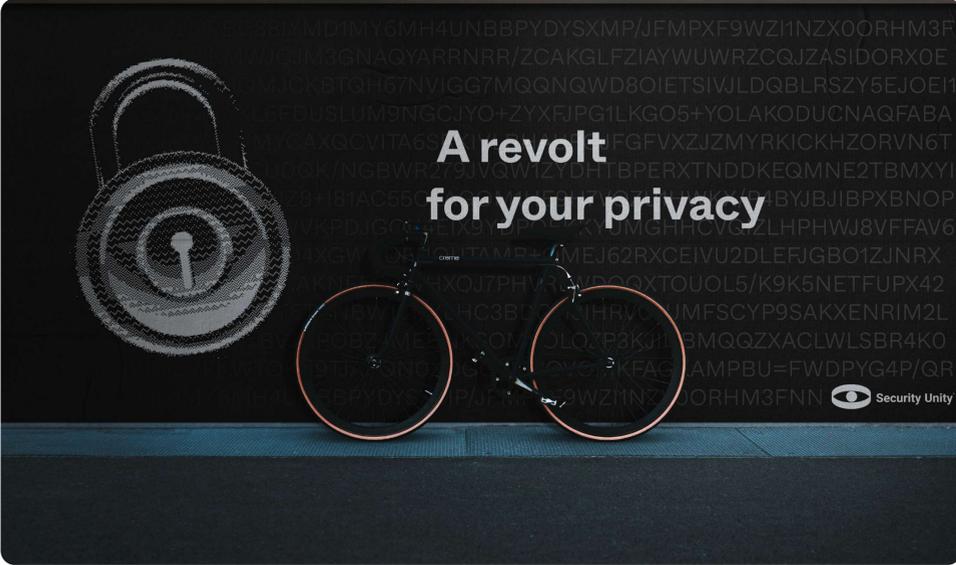
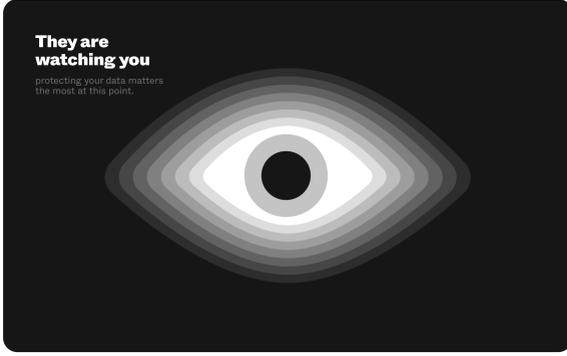
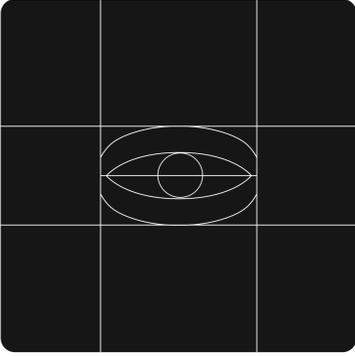
Security Unity

Security Unity is a cybersecurity company that enables fraud teams to identify fraudsters operating in their online system, understand how they operate and create automated defenses to stop them

Branding

Visual Identity





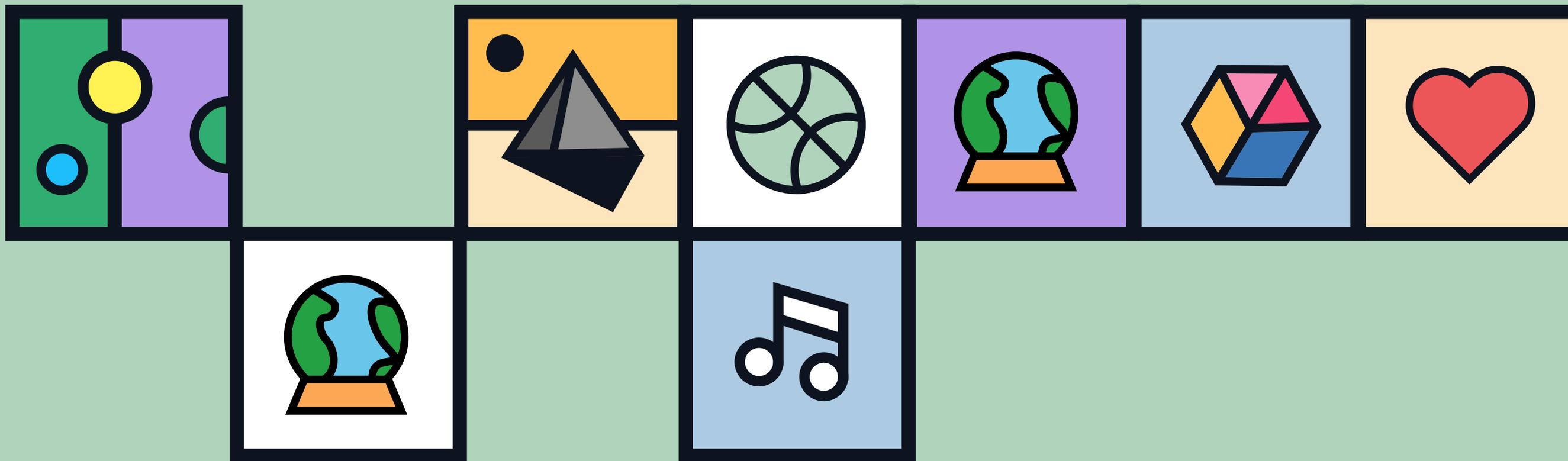
Blissful

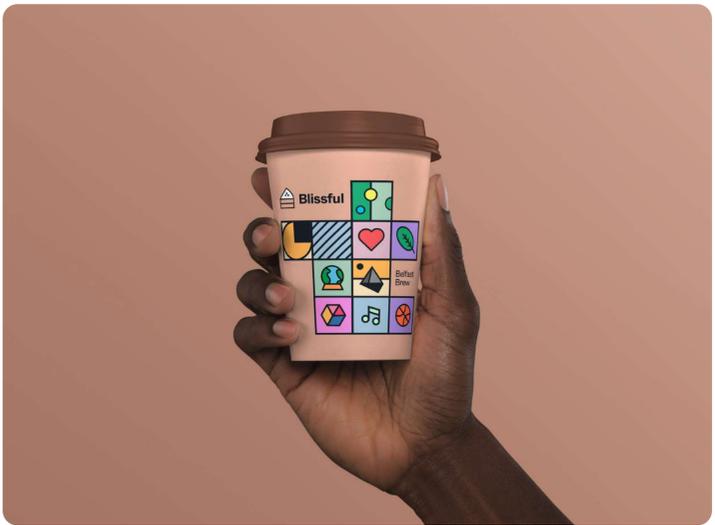
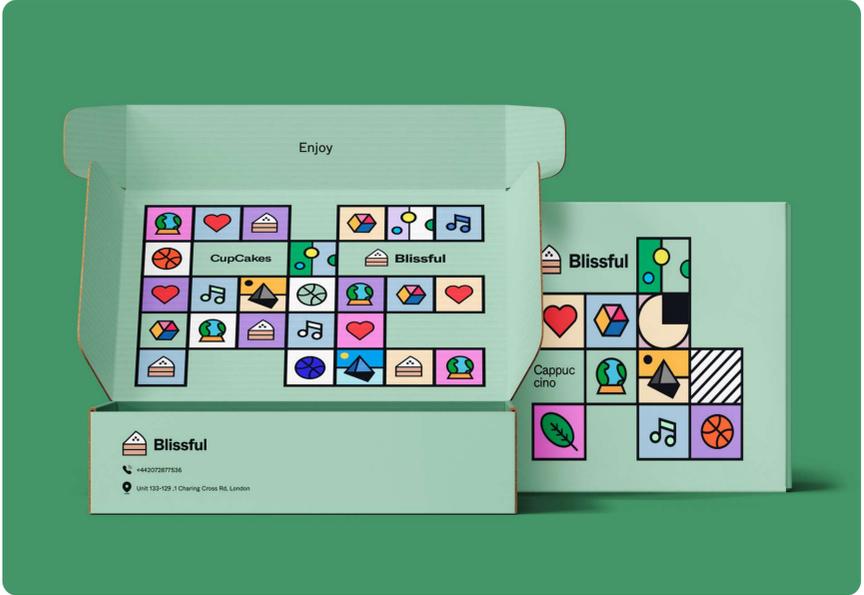
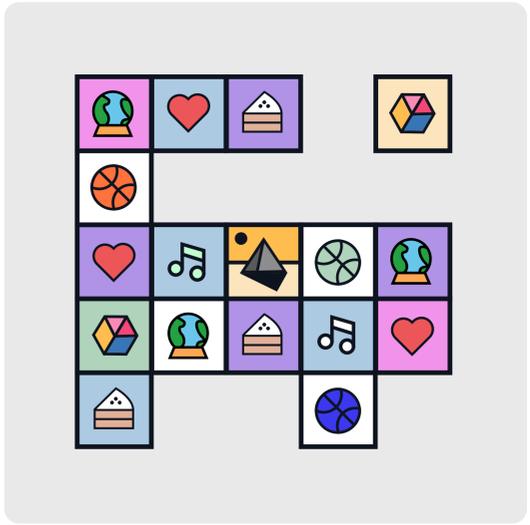
Blisful is a global coffee&cake brand that hopes their products can bring people peace. In this project I tried to bring a playful design to their identity.

Branding

Visual Identity

Packaging





Guadalajara 2022 Book Capital

Since 2001, UNESCO has introduced a city from all over the world as the book capital.

2022 is the turn of Guadalajara, this is the 2022 Book Capital identity.

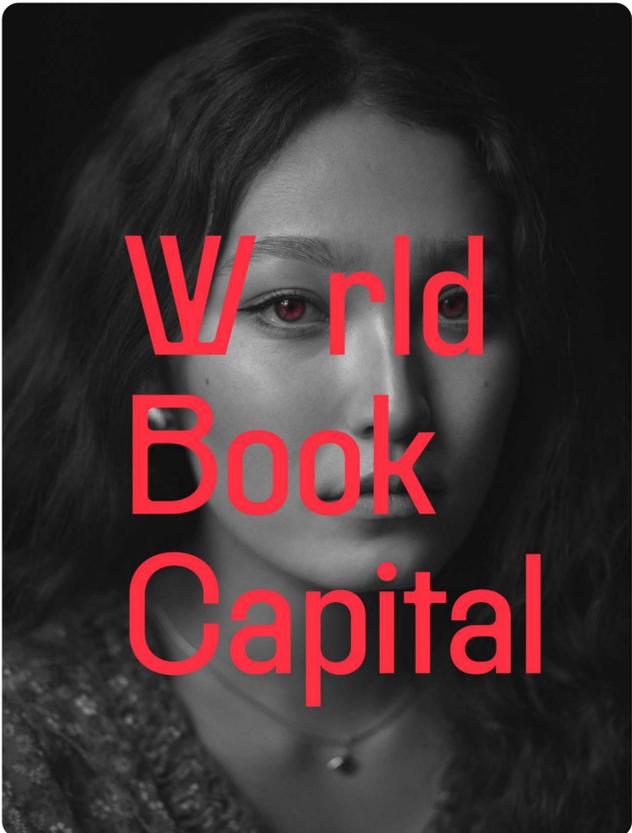
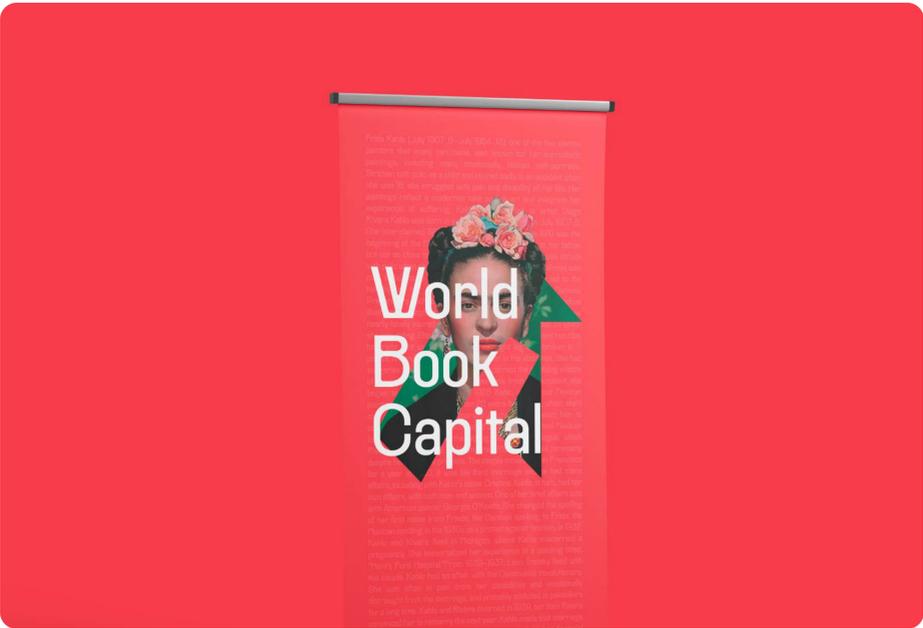
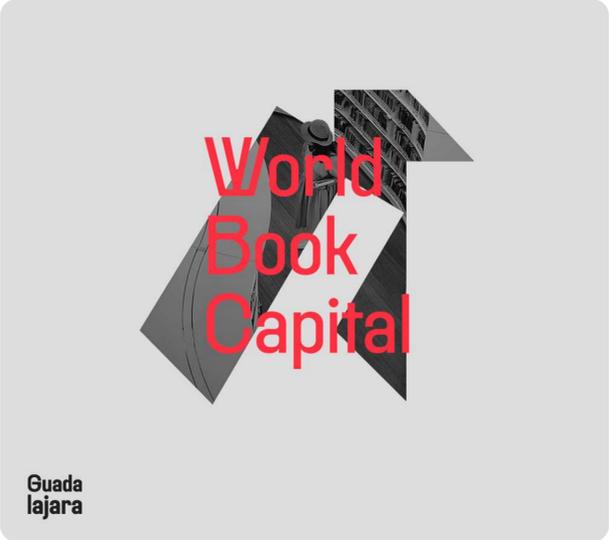
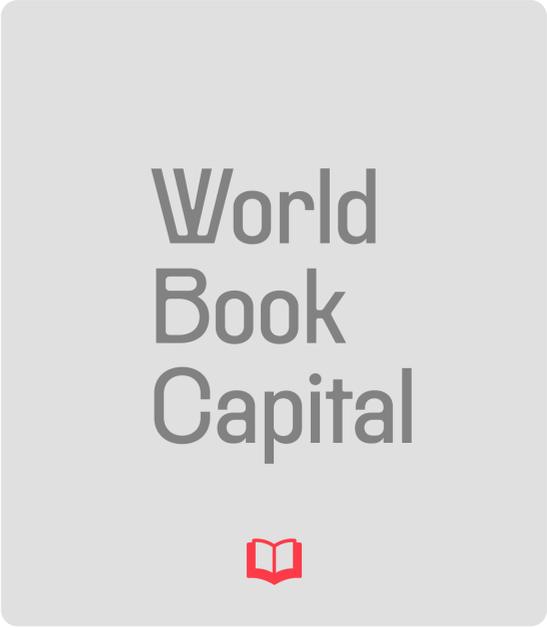
Branding

Visual Identity

Campaign



World
Book
Capital



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Hope you enjoyed

