




Zarrar Ahmed

CONTACT

-  03332962991
-  Zarrarahmed200@gmail.com
-  Zarrar Ahmed

EDUCATION

comprehensive college
Intermediate
Commerce Karachi, Pakistan
(2022-2024)

WORK EXPERIENCE

E Commerce

- Nation Wide Buying and Selling: **2023-2024**
- Created an online Shopify account from scratch.
- Performed product research and processed listings
- Hunt down the potential clients through Meta marketing.
- Video editing and graphic designing for advertisements

Professional Summary

Motivated digital professional with hands-on experience in e-commerce, digital marketing, Odoo website designing, and AI-powered tools. Building Shopify stores from scratch, conducting in-depth product research, and designing high-converting listings. Adept at video editing, graphic design, and executing successful marketing campaigns. Proficient in leveraging tools like Canva Pro, Excel to engage clients, and deliver results. Skilled in multiple AI tools and GPT systems, enabling smart automation and creative content development.

SKILLS

- **Excel:** Performing the data entry operations related to products and clients.
- **Ms Word:** Research and report writing.
- **Canva pro:** Creates eye catching social media posts designs. 1 year experience.
- **CRM:** Baics familiarity with crm like **hubspot** & **zoho**
- **Odoo :** Designed mobile responsive websites using Odoo.
- **Meta ads :** launched nationwide ad campaign using business suite.

CERTIFICATIONS

- Amazon FBA
- Amazon Pay-Per-Click (PPC) Diploma From (Alison)
- Marketing using Artificial intelligence From (Alison)