

Hello!

It's me! **Pepita Karina Martasya**. You can call me **Pepita**.

I am an Illustrator, Graphic Designer, and Videographer.

I have several values that guide me in my work like **Freedom, Structure**, and **Creative**. I hold these three values to create a living art that is free and yet structured. To make it clear, let see some of my works on the next page.





Pepita Karina Martasya



Semarang, 1997 March 14



+62 813 6710 1997



martasya97@gmail.com



Cirendeus Permai 1, No.5
Lebak Bulus, South Jakarta

Hard Skill

Adobe Illustrator

Adobe Photoshop

Videography

Adobe After Effect

Adobe Premiere

Photography

Soft Skill

Leadership

Communication

Team Work

Timeline

- 2012-2015
SMA Sedes Sapientiae, Semarang
- 2015-2019
Graphic Design,
Universitas Multimedia Nusantara,
Tangerang

Experience

Aug - Nov 2018

PT TUNAS RIDEAN Tbk

As a videographer & graphic designer

Internship

Sep 2018

PT SAMUEL SEKURITAS INDONESIA

As a freelance illustrator

Nov 2019 - Present

BEATRICE CLOTHING

As a Full Time Graphic Designer

Experience

August 2020 - August 2021

KONVERGEN.AI

As a Part Time Content Creator & Graphic Designer

August 2020 - Dec 2023

NASI BOGANA MAY-MAY

As a Part Time Content Creator & Graphic Designer

January 2024 - Present

ASIAN BEARINDO SEJAHTERA

As a Part Time Graphic Designer

Projects

April 2017

NEST - Sentra Pengembangan & Layanan Psikologi
Branding Project

September 2018

PT SAMUEL SEKURITAS INDONESIA

Presentation Illustration

April 2021

ONE SMILE - Innovative Digital Resident Platform
Advertising Video (TVC)

November 2021

KUPU - Job Search Application
Advertising Video (TVC)

June 2022

WITH TRUST LINK - AI Company (Was: CDI)
Presentation Demo Video

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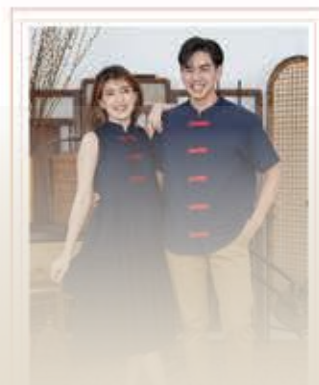
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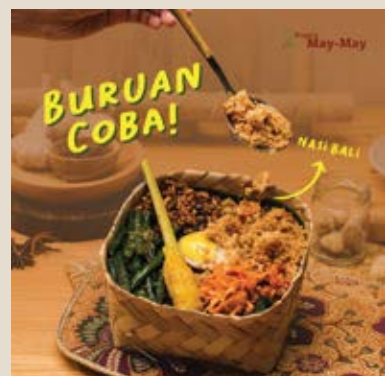
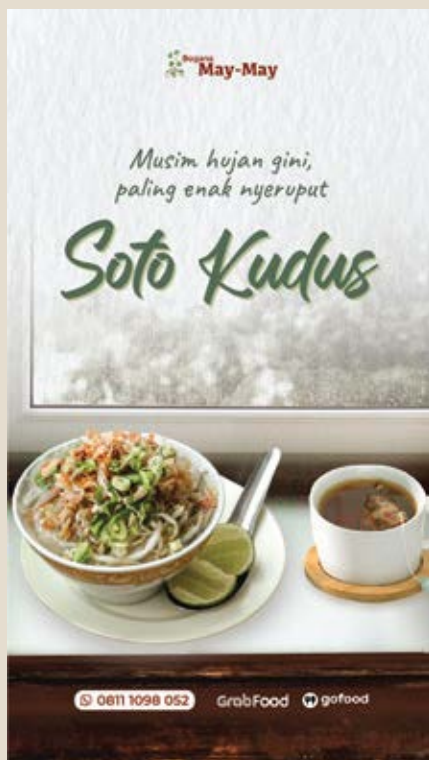
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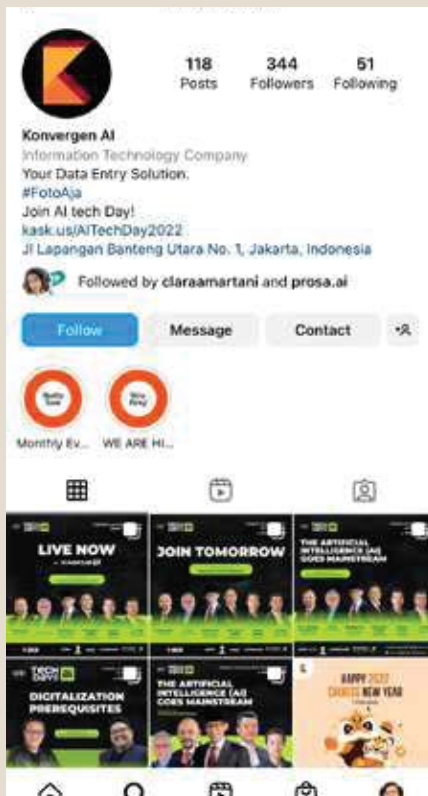
MAY BLOUSE
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Bogana May-May

Khas Jawa Tengah







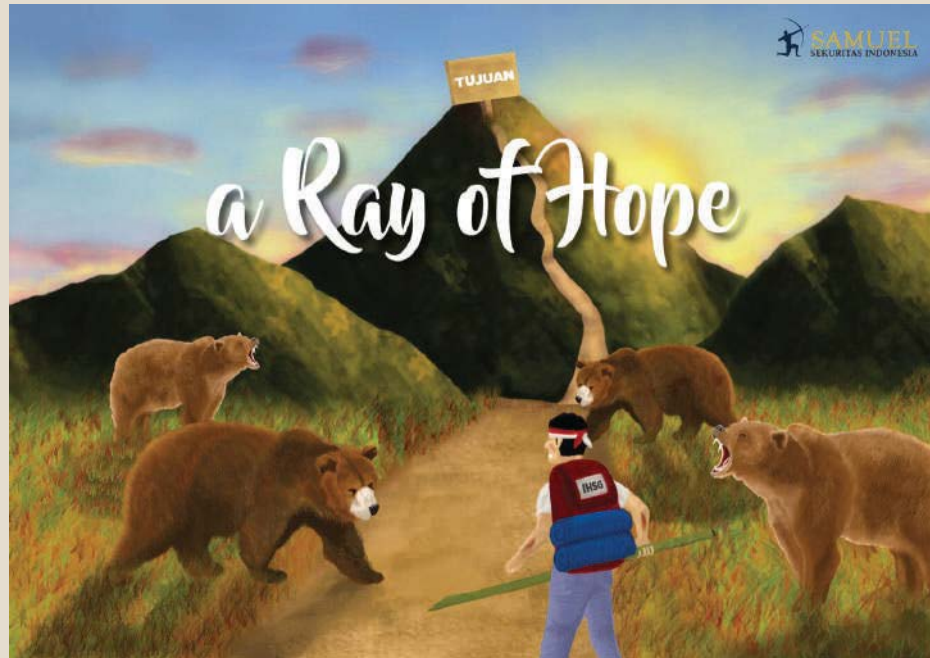


ASIAN BEARINDO GROUP





NEST is a child development center and psychology service located in BSD, Serpong, South Tangerang. They were my client and ask me for their clinic branding. I made them logo, stationary set, social media content, and others.



Samuel Sekuritas Indonesia is a full service financial advisory company headquartered in Jakarta, Indonesia.

Samuel Sekuritas were my first client that ask me for made them illustration work for their presentation topic about economic challenges.



Kindly check the
final result project



SCAN ME!



Make video advertising for Kupu,
comprehensive recruitment app for business owners and job seekers.



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Kindly check my link down below to
see more about my artworks and
get to know me.



SCAN ME!



PEPITA MARTASYA

