

# Lipika Deka

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## EXPERIENCE

### **Tron Weekly, *Crypto Journalist***

September 2021- Present

Covered a wide range of news related to digital assets, DeFi, NFT.  
Worked on daily news articles, commentary, price analysis/predictions.

### **Octaloop, *Ghost Writer/Content Writer***

May 2020- August 2021

### **Sumathi Corporate Services, *Human Resources Executive***

December 2017 - December 2018

Utilized social and professional networking sites to identify and source candidates. Reviewed applicants to evaluate if they meet the position requirements. Coordinated with clients for interviews. Handled pan India and overseas recruitment.

### **EASi (Allegis Group), Bangalore – *Trainee Recruiter***

December 2016 - October 2017

Coordinated with the candidate and interview panel for conducting HR interviews. Engaged in boarding, regular follow-up, accommodation/relocation arrangements of candidates.

### **ICICI, Bangalore – *Management Trainee***

April 2016 - May 2016

Worked as a sales intern and Bank assurance.

### **Indegene, Bangalore – *HR Intern***

July 2015 - August 2015

Worked as an HR Intern in Learning & Development.

MBA in HR and Management

### **Handique Girls College, Guwahati**

2010 - 2013

BA in Economics [Major],  
Political Science

## EDUCATION

### **AIMS, Bangalore**

2014 - 2016

## **SKILLS**

Word Press

Basic SEO

Microsoft Office

Storytelling

Problem Solving Capability

Team Management ability

## **PROJECTS**

**Worked on a live project of a startup Good Hotel Network by helping hotels improve their offerings by tracking customer reviews/ratings across travel blogs, etc.**

**Presented Research Paper on 'Government initiatives for Women Entrepreneurs in India on 16 April 2015.**

## **AWARDS**

**Won inter-collegiate Business Quiz competition and Article writing held at Tezpur University**

**Runners-up in Debate Competition in Cotton College.**

## **Language**

English, Hindi, Assamese

