



PORTFOLIO

DESIGN
2024
PORTFOLIO.



Olubiyi Omobayonle O.

Certification

- Nov 2021 - Aug 2023 ~ Yemet Grafics
DIPLOMA IN GRAPHIC DESIGN

Core Qualifications

- Research Design
- Concept Development
- Digital Image Generation
- Image Manipulation
- Time Management and Multi-tasking

Work Experience

- Nov 2021 - Aug 2023 ~ Yemet Grafics
- July 2023 - Jan 2024 ~ ISOPS (remote)
- Feb 2024 - June 2024 ~ Mercyland
Pacific School

About Me

My name is Omobayonle Olubiyi Oluwatobiloba, I am a professional Graphics Designer with innovative ideas and unique approach to visuals development for brands and individuals. With more than 3 years of experience developing designs for prints and media, website, social media and visual advertising. I've developed myself in to solid understanding of marketing principles and advertising techniques. Great attention to details and a talent for creating memorable visual designs. I am an enthusiastic team player who is committed to delivering results on time and within the project timeframe, I am passionate when it comes to keeping clients satisfied with each project I do. I am an attentive listener when it come to corrections and criticism and an exceptional ace when it comes to using the constructive criticism to transform the initial design project in to a better one. I have better understanding when it comes to working together with other people as a team and I also understand the concept of working individually.

Portfolio



Here is an amazing Graphic Designer Logo I made for myself.

I started by understanding the name of the business and then created some ideas that could best align with the business name, ideally MAX could also means "maximum". After some ideas I came across how max could be best described, like in terms of driving speed just like how the indicator in the speedometer of a vehicle would go all the way from the left lower part to the right lower part and simultaneously increases the speed of the vehicle... VHOOOOOOM!!!!.

The logo came to life after several reviews and some finishing touches.

.Maintaining the color combination. Max Design brand has been keening to the color concept of the Logo for more than 3 years.

Estimated Time of work:

4~5hrs

Project Team Member:

1

Service Type:

Self

Color Palette:

R G B

Brand Color:

| | | | |
|---|-----|-----|-----|
| ■ | 255 | 0 | 0 |
| ■ | 255 | 255 | 255 |
| ■ | 0 | 0 | 0 |

Portfolio

Here is an amazing Construction Company Logo I made for a client.

I started by understanding the name of the business and then created some ideas that could best align with the business name and their services. This construction company deals mostly when it comes to road construction and housing. So I made combinations of the their service into a stunning logo that explains all at once.

The logo came to life after several reviews and some finishing touches maintaining the client's specified color.



Estimated Time of work:

2~3hrs

Project Team Member:

2

Service Type:

Paid

Color Palette:

R G B

Brand Color:

| | | | |
|---|-----|-----|-----|
| ■ | 0 | 51 | 52 |
| □ | 255 | 255 | 255 |
| ■ | 19 | 93 | 57 |

Portfolio

Here is an amazing Automotive Company Logo I made for a client.

After three other concept the user choose this

In this project, I transformed the business name to a vehicle front view, giving the vibes of a jeep front view.

The logo came to life after several reviews and some finishing touches maintaining a full black uniqueness..



08028662219, 0905612848
ebatigodson2018@gmail.com

Estimated Time of work:

3~4hrs

Project Team Member:

1

Service Type:

Paid

Color Palette:

R G B

Brand Color:

| | | | |
|---|-----|-----|-----|
| ■ | 0 | 0 | 0 |
| □ | 255 | 255 | 255 |

Portfolio

Here is an amazing Soap Distributor Company Logo I made for a client. Maintaining the characteristics of a soap which is the bubbles it produces and the shines after a good wash, these were implemented in the creation of the logo.

The logo came to life after several reviews and some finishing touches maintaining a clear color for the view.



CROSS WATER
ENTERPRISES

Estimated Time of work:

3~4hrs

Project Team Member:

1

Service Type:

Paid

Color Palette:

| | R | G | B |
|--|---|---|---|
|--|---|---|---|

Brand Color:

| | | | |
|---|-----|-----|-----|
|  | 49 | 1 | 101 |
|  | 255 | 255 | 255 |

Portfolio

Here is an amazing Aviation Company Logo.

The letter “e” in the logo represents the earth and the dotted path around it stands as the surface of the earth where the aeroplane travels around the world

The simple but classic logo came to life after few reviews and some finishing touches.



Estimated Time of work:

1~2hrs

Project Team Member:

1




Service Type:

-

Color Palette:

R G B

Brand Color:

| | | | |
|---|-----|-----|-----|
|  | 237 | 238 | 40 |
|  | 255 | 255 | 255 |
|  | 0 | 0 | 0 |

Portfolio

Here is an amazing NGO Logo.

The word "Arise" in the logo is a Yoruba word that means "To be successful" the letters in the logo are arranged in ascending and descending order to maintain a block and parted look and feels.

This intuitive logo idea came to life after few reviews and some finishing touches.



Estimated Time of work:

1~2hrs

Project Team Member:

1




Service Type:

-

Color Palette:

R G B

Brand Color:

| | | | |
|---|-----|-----|-----|
|  | 237 | 238 | 40 |
|  | 255 | 255 | 255 |
|  | 0 | 0 | 0 |

Portfolio

Here is an amazing Science and Technology Lab Logo.

The letter "R" in the logo was converted to a magnifying glass which scientists are fond of using when making their research.

This intuitive logo idea came to life after few reviews and some finishing touches, it also maintains a cool view due to the harmonized combination of the colors in use.



Estimated Time of work:

1~2hrs

Project Team Member:

1




Service Type:

-

Color Palette:

R G B

Brand Color:

| | | | |
|---|-----|-----|-----|
|  | 237 | 238 | 40 |
|  | 255 | 255 | 255 |
|  | 0 | 0 | 0 |

Portfolio

Here is an amazing Real Estate Company Logo I created for a client.

The brand name covered with the roof of a house and a pointing red flash to demonstrate "we are on point".

This intuitive logo idea came to life after few reviews and some finishing touches, it also maintains a cool view due to the harmonized combination of the colors in use.



Estimated Time of work:

1~2hrs

Project Team Member:

1




Service Type:

Paid

Color Palette:

R G B

Brand Color:

| | | | |
|---|-----|-----|-----|
|  | 154 | 153 | 255 |
|  | 0 | 0 | 64 |
|  | 255 | 0 | 0 |

Portfolio

Here is an amazing Fashion Designer Logo I created for a family member.

A quick and intuitive design with deep meaning of the eight pieces and eight principles of fashion designing, curved half-round the lady silhouette in the logo icon.

This intuitive logo idea came to life after few reviews and some finishing touches, it also maintains a cool view due to the harmonized combination of the colors in use.



Estimated Time of work:

2~3hrs

Project Team Member:

1

Service Type:

Free

Color Palette:

R G B

Brand Color:

| | | | |
|---|-----|-----|-----|
| □ | 255 | 255 | 255 |
| ■ | 0 | 0 | 64 |
| ■ | 255 | 0 | 0 |

Portfolio

Here is an amazing Virtual TopUp application Logo I created for my webapp project.

A quick and intuitive design with deep meaning, the icon of the logo is the combination of a loading icon and a check mark icon, translating the name of the app to an icon, the mark represented the completed loading state of the app which is promising a smooth and seamless experience for users.

This intuitive logo idea came to life after a lot of reviews and some finishing touches, it also maintains a cool view due to the harmonized combination of the colors in use.



Estimated Time of work:

4~5hrs

Project Team Member:

1

Service Type:

Self

Color Palette:

R G B

Brand Color:

| | | | |
|-------------------------------------|-----|-----|-----|
| <input type="checkbox"/> | 255 | 255 | 255 |
| <input checked="" type="checkbox"/> | 0 | 0 | 0 |

Portfolio

Here is an amazing Website Solution Logo I created for my website project.

A quick and intuitive design with deep meaning, the crown in the logo signifies the role of a master and the dot on top of the crown means the distinction of the particular crown among other crowns making the brand the best among all best.

This intuitive logo idea came to life after a lot of reviews and some finishing touches, it also maintains a cool view due to the harmonized combination of the colors in use.



Estimated Time of work:

4~5hrs

Project Team Member:

1

Service Type:

Self

Color Palette:

R G B

Brand Color:

| | | | |
|---|-----|-----|-----|
| □ | 255 | 255 | 255 |
| ■ | 0 | 0 | 0 |
| ■ | 211 | 155 | 2 |

Portfolio

**BE THE
NEXT
WINNER**

Academy Suite
Swimming Pool
Abeokuta,
Ogun State.

3PM

**SWIMWITADE
MONTHLY
SWIMMING**
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ADULTS **3K**
CHILDREN **2K**

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National Association Of Business Administration And
Management Students (NABAMS)

PRESENTS

Managers Most Anticipated

NABAMS
Day

29TH NOV. 2023

9AM

OGD HALL

| | | |
|---|--|--|
| <p>HICKEYMAN</p> <ul style="list-style-type: none"> MC LEONARD HYPEMAN ASOKI <p>MEDIA</p> <ul style="list-style-type: none"> MAPOLY BUZZTV MAPOLY CAMPUS PLUS TEEWISE VISUAL <p>DJ</p> <ul style="list-style-type: none"> DJ FRKY DJ TEEMIBES | <p>COMEDIAN</p> <ul style="list-style-type: none"> DE HERITAGE KOMEY ELEWURE COMEDY END MUMMY STREET PROPNET <p>STAGE PRESENTATION</p> <ul style="list-style-type: none"> MAPOLY THEATRE ART SOULD LIVE BAND <p>RED CARPET</p> <ul style="list-style-type: none"> MAPOLY CAMPUS PLUS | <p>PERFORMING ARTISTS</p> <ul style="list-style-type: none"> PORTABLE SAMMY SKILLZ PERRYCOLE DEJAH LOVE SAMMYELISS LOLLIXAY YORK T DEE VIBEZ FEMINCY KELLY |
|---|--|--|

National Association Of Business Administration And
Management Students (NABAMS)

PRESENTS

MANAGERS
**WELCOME BACK
PARTY**
NABAMS NIGHT 2.0

PERFORMING DJ
DJ BADOO
DJ ARDRI

PERFORMING DJ
DJ BADOO
DJ ARDRI

FREE!

FUN & GAME

- Battle Hip And Win
- Dance Challenge
- Pick One Challenge
- With Klover Jay
- Singing Competition
- Comedy and lots more...
- MAMA 18+ Games

WALK & RED CARPET

- MAX D COMEDIAN
- MAPOLY BUZZTV
- MAPOLY CAMPUS PLUS
- TEEWISE VISUAL
- KLOVER JAY

PERFORMING ARTIST

- DAM SKILLZ
- PERRYCOLE
- HERITAGE KOMEY
- DEJAH LOVE
- SAMMYELISS
- LOLLIXAY
- DA VIBEZ
- DON RAY

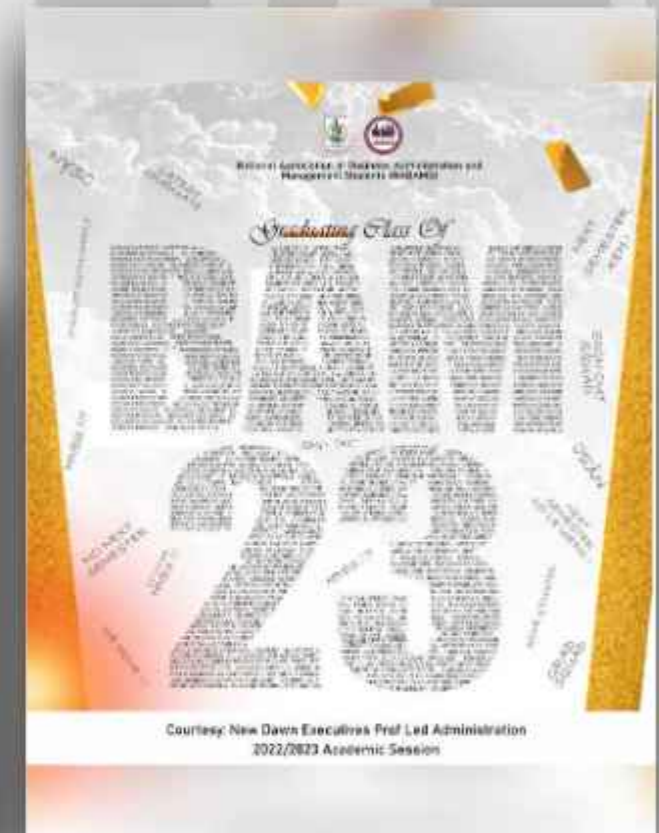
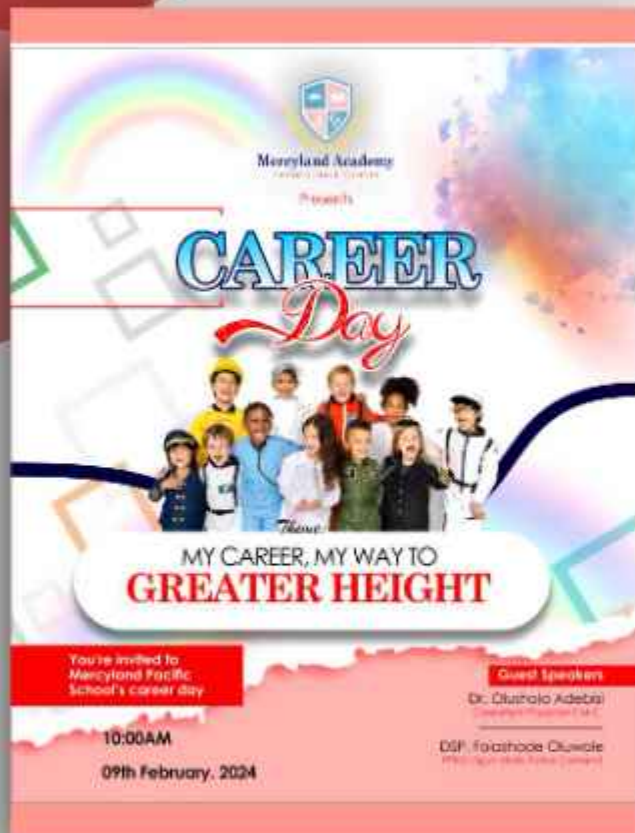
26TH AUG. 2023

ROYAL CAFE ALONG MERCY RD, PANSKERE ABE

Portfolio



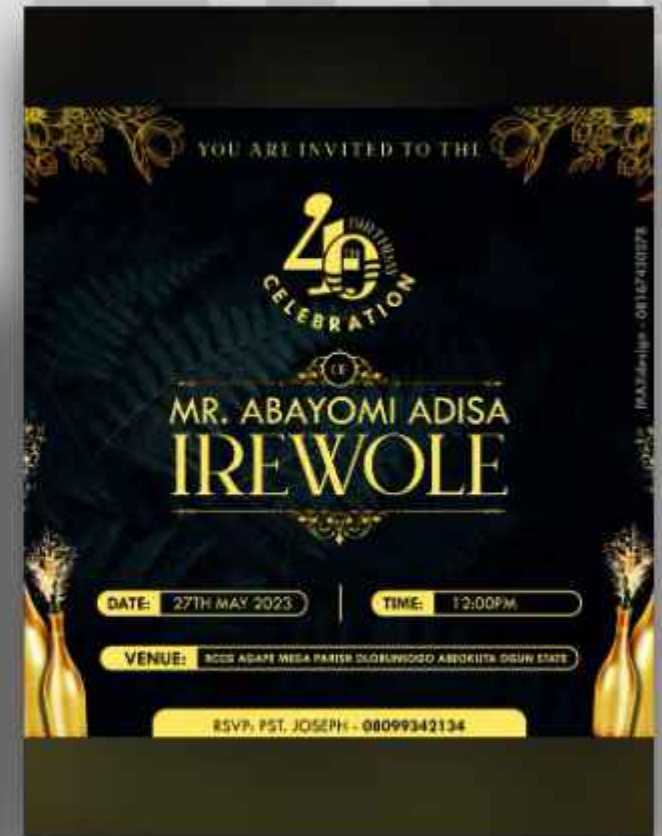
Portfolio



Portfolio



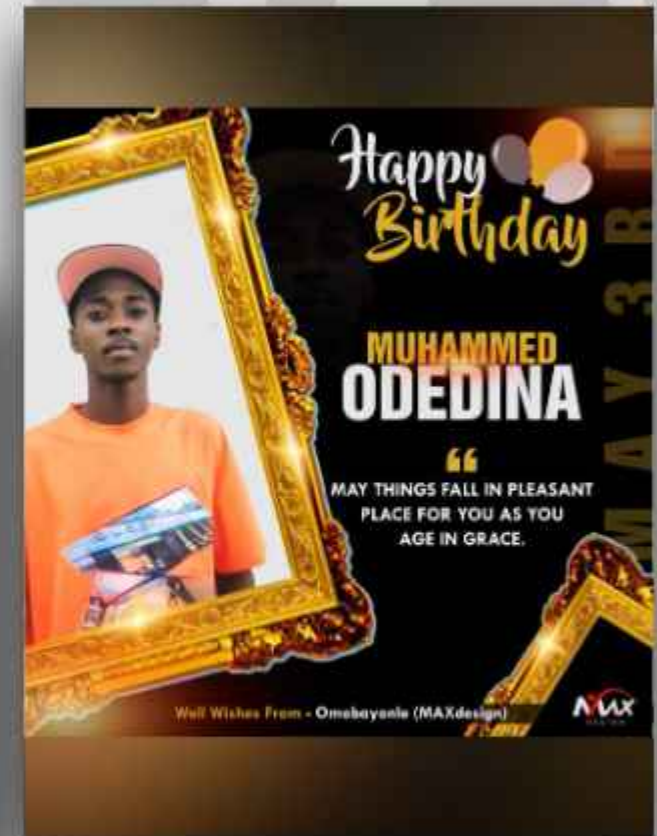
Portfolio



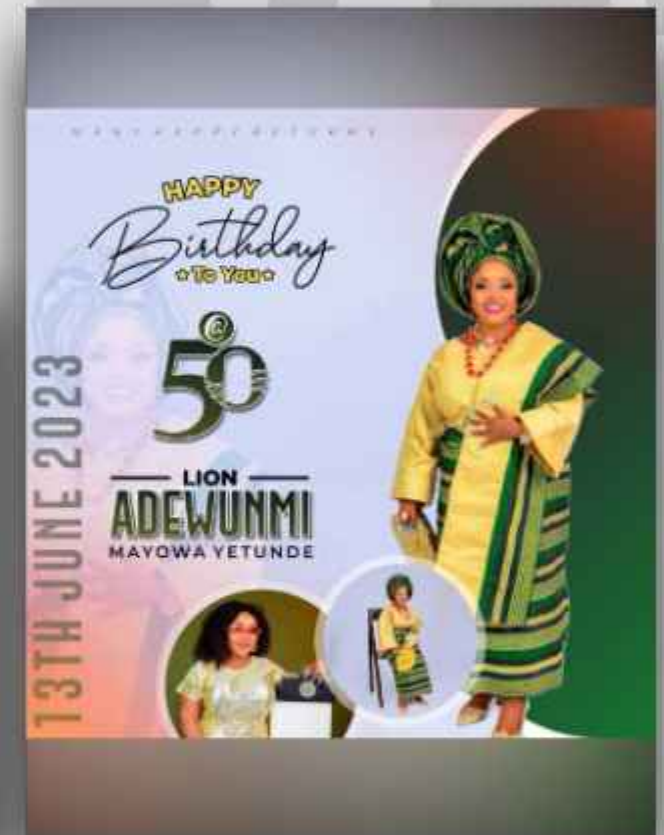
Portfolio



Portfolio



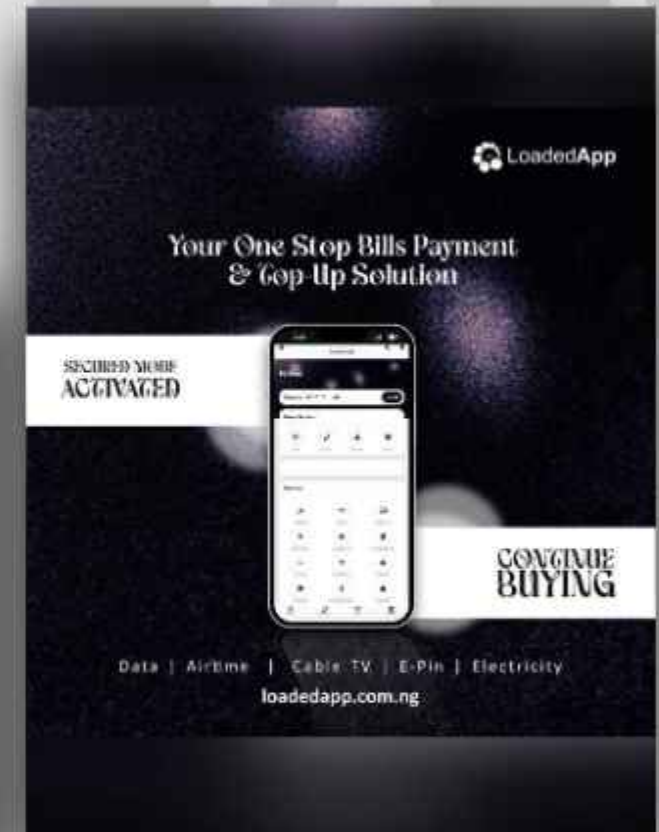
Portfolio



Portfolio



Portfolio



Portfolio



Overview

Most of the Logos in the previous pages are **WORDMARK LOGOS**.

Wordmark logos are concise and straight forward since they are logos that are made with fonts and or being modified as text.

However this doesn't mean that wordmark logos are the most easiest logo that can be created, as demands are being made and most of the project are mostly of a type of brand that wants to gain popularity through their brand name other than their logo icon.

Hence, wordmark logos are most efficient in this kind of brand environment.

Some flyers are on one-time design terms and jobs varies on client's order, therefore, colors and typography varies, also some flyers are designed to instagram post size as some of the designs are used for social media purposes only. Regardless all design are made to follow the basic, standard and professional rules of graphic design for prints and for media.

BEING A GRAPHIC DESIGNER FOR OVER 3 YEARS

- Discuss project ideas and goals with each client and turn these visions into real visual designs that meet the need using illustrations, artwork, design elements and fonts.
- Created over 100 original rich images for company clients using various types of computer software for graphic design.
- Delivered top projects that please clients and attract new business, with a 14% increase in client referral rate.

Challenges & Solutions

While creating the projects in the previous pages the most common challenge/difficulty I experienced is creative block, and font choice, I have more than 10,000 font typefaces in my font library and to choose one for a project might become a difficult task.

Having creative block is the same as losing inspiration while attending to a design project and it happens to 100 out of 100 graphic designers, and the best solution for me is to pause the project and get some refreshment then continue again (only if deadline is near) but in reality, counter to creative block is to stop the project for other day, if a designer forced himself on a job that inspiration has already been lost on the project the designer may do a very bad or below perfect work.

In my own case, if I lost inspiration on a particular job I will open up my pinterest and get ideas as much as possible and by doing this I will start getting inspirations back.



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