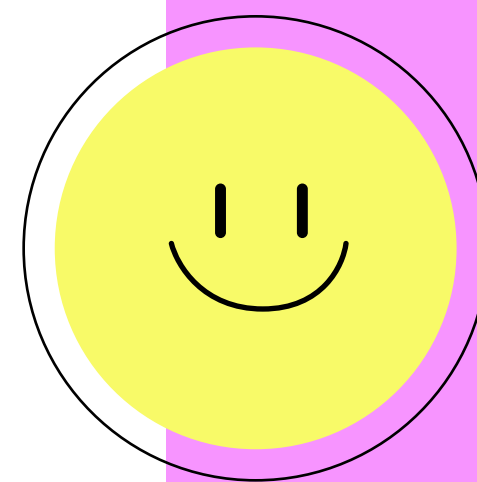


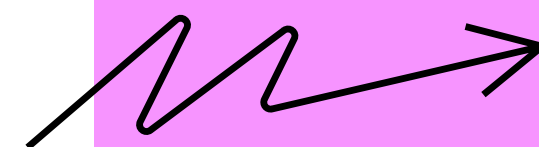
# Sponsorship Packages

This promises to be one of the best conferences dedicated to those building a new Web3 Internet era. Let's gather and discuss hot topics, trends, challenges and pains on the way to a Web3 future.

**Our mission is to foster growth and collaboration in the Web3 space.**



## When?



# Web 3.0 Confé rence '23

May 19, 2023

📍 Amsterdam

Diamond

Gold

Silver

Choose yours...

# WELCOME!

**Hey Besties,** Join the **Web3 Conference in Amsterdam** – the most exciting event in the decentralized world!

Connect with the brightest minds in **Blockchain, Crypto, NFTs,** and **DeFi**, and explore the latest advancements shaping the future of **Web3**.

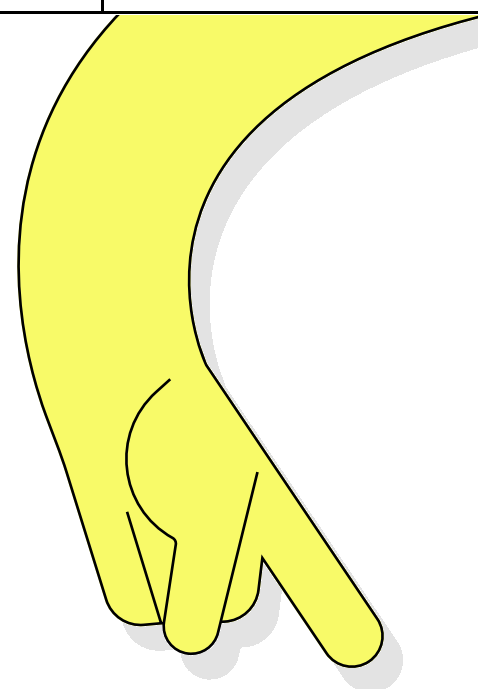
This is a great opportunity for **Sponsors** to showcase their products, mingle with industry experts, and get connected with the Web3 community.

This is also an unforgettable experience filled with inspiration, education, and fun! Come hang out with the pioneers of the Web3 revolution and be part of something big.

**Ready? Let's GO!**



# Why to join as a sponsor?



## **There are several reasons making sense:**

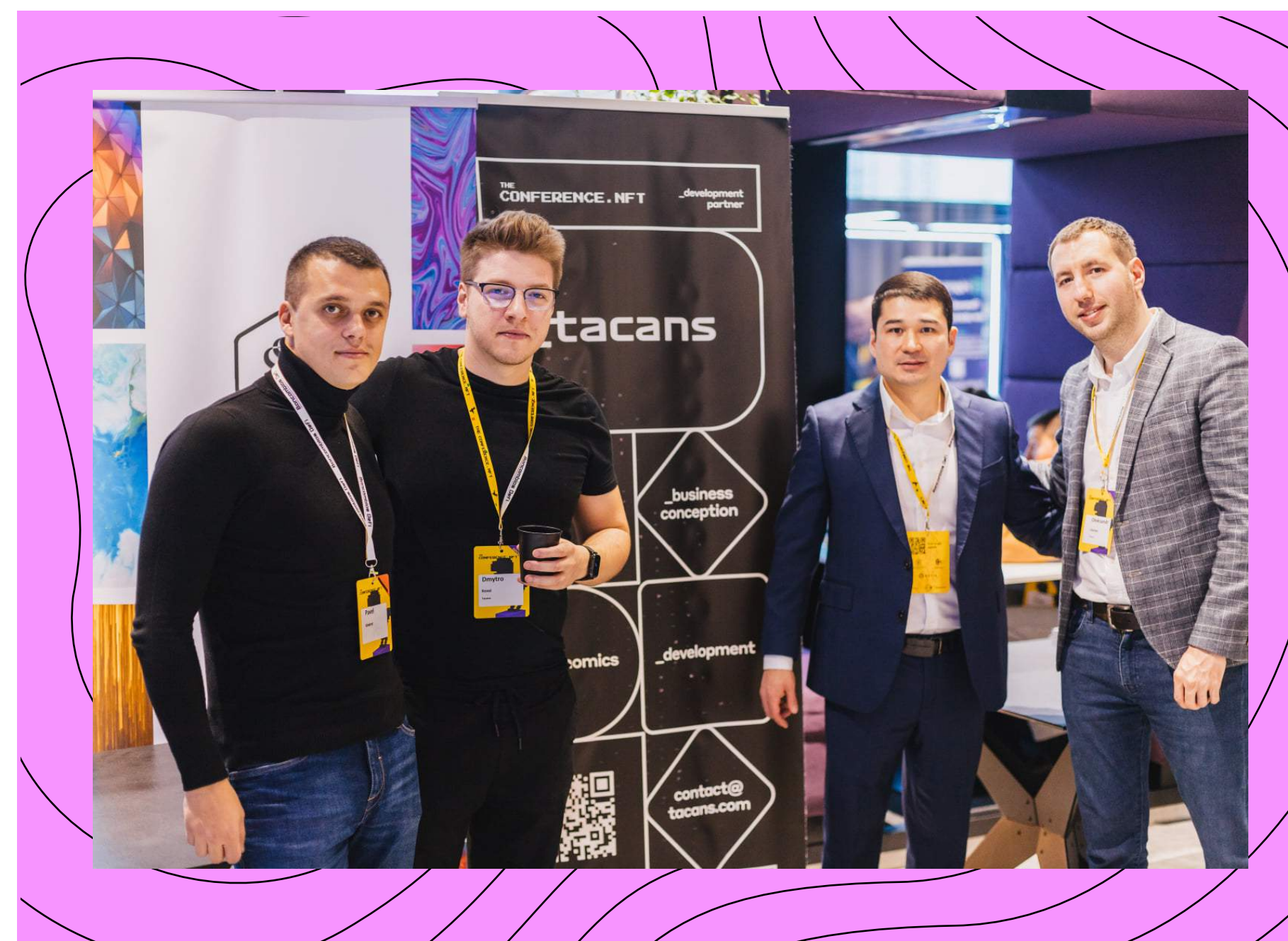
- Bring your brand to the forefront;
- This event will gather hundreds of people interested to learn more about Web3 – be there and highlight your brand;
- Logo of your brand will be seen by everyone at the event;
- Event is attended by a lot of companies and large targeted audience, but the major focus will be on Sponsors.

# Top-4 packages

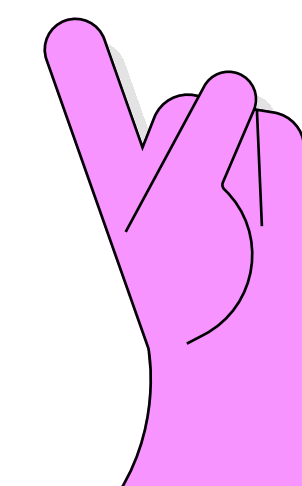
	<b>Diamond (exclusive)</b>	<b>Gold (exclusive)</b>	<b>Silver (2/3)</b>	<b>Enthusiast (5/5)</b>
Lanyard branding	•			
Keynote speech	•			
Ads in the conference community networking chat	•			
Promotional materials on the registration desk and other conference venue spots [*sponsor to provide]	•	•		
Opportunity to distribute branded roll-ups at the conference area	•	•		
Opportunity to place branded attendees' bags [*sponsor to provide]	2	1		
Closing party co-branding	•	•		
2-min video at venue screens [*sponsor to provide the video]	•	•	•	
Feature in press releases and conference reports	•	•	•	
Speaking slot in a panel	•	•	•	
Company Logo on Conference Website with a hyperlink	•	•	•	•
Logo on the main press wall	•	•	•	•
Feature at Conference Social Media post	•	•	•	•
Exhibition booth 4sq.m.	4sq.m.	4sq.m.	2 sq.m.	2 sq.m.
VIP tickets with full access	4	3	2	1
Regular tickets (for team &community)	6	5	4	3
	<b>EUR 35K</b>	<b>EUR 25K</b>	<b>EUR 11K</b>	<b>EUR 5K</b>

## Expo Booth - EUR 2.5k\*

- Size: 2 SQM SPACE
- 1 Branded Banner
- 3-min pitch during Project Pitch Session
- Logo placement on the conference website
- Feature on conference social media post
- 2 VIP Tickets
- 2 Regular tickets (Extra tickets for your Team or Community)



\*This is an early bird price available until April 15.  
The price will go up to EUR 5,5k. So book it NOW and SAVE 3k.



## Start-up Pitch - EUR 1.5k \*

- 5-min pitch during Project Pitch Session
- Logo placement on the conference website
- Feature on conference social media post
- 2 Regular tickets (Extra tickets for your Team or Community)



\*Only last 5 slots are available!

# Special Package:



**#Branded seat covers**

**EUR 10k**

Transform the conference experience for attendees with branded seat covers placed on every seat at the conference hall.

As the exclusive sponsor of this unique opportunity, you'll benefit from maximum visibility and brand recognition.

- Branded seat covers placed on each seat at the conference hall  
[\*sponsor to provide]
- Opportunity to distribute sponsor's materials on each seat
- Featured on the conference social media platforms
- Logo placement on the conference website
- 3 VIP Tickets
- 4 Regular tickets (extra tickets for your team or community)

# Special Package:



## #Registration Desk Branding

**EUR 7k**

Make a lasting first impression by placing a branded roll-up banner at the registration desk. As the exclusive sponsor of this prime location, you'll benefit from maximum visibility and brand recognition.

- Branded roll-up at the registration area
- Opportunity to place sponsor's materials to distribute at the registration desk
- Feature at the conference Social media
- Logo placement on the conference website
- 2 VIP Tickets
- 3 Regular tickets (Extra tickets for your Team or Community)



# Special Package:



**#Wine Tasting Sponsorship**

**EUR 7k**

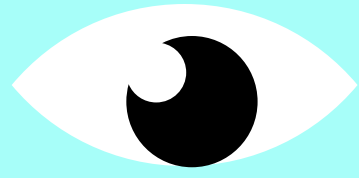
Looking to stand out at the upcoming web3 conference? Or would you like to gather partners, investors, clients after the event at some nice cozy place to talk?

Exclusive wine tasting party as a private event for speakers, sponsors and partners is the best option! We will make sure to make this even special and will organize it in the best way.

- Branded roll-up at the venue and at the party
- Opportunity to place sponsor's materials to distribute at the venue and at the party
- Feature at the conference Social media
- Logo placement on the conference website
- Opportunity to fill up/edit the invite list for Wine Tasting party
- 2 VIP Tickets
- 3 Regular tickets (Extra tickets for your Team or Community)

 Venue rent, wine and dinner expenses are excluded.

# Opportunities for sponsors



**Present your  
project**



**Network**



**Speak & share  
expertise**



**Win the  
audience**



**Recrute &  
be hired**



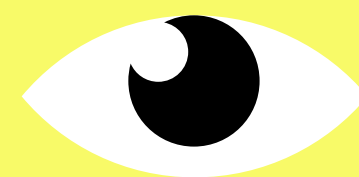
**Have fun &  
Enjoy**



**Learn**

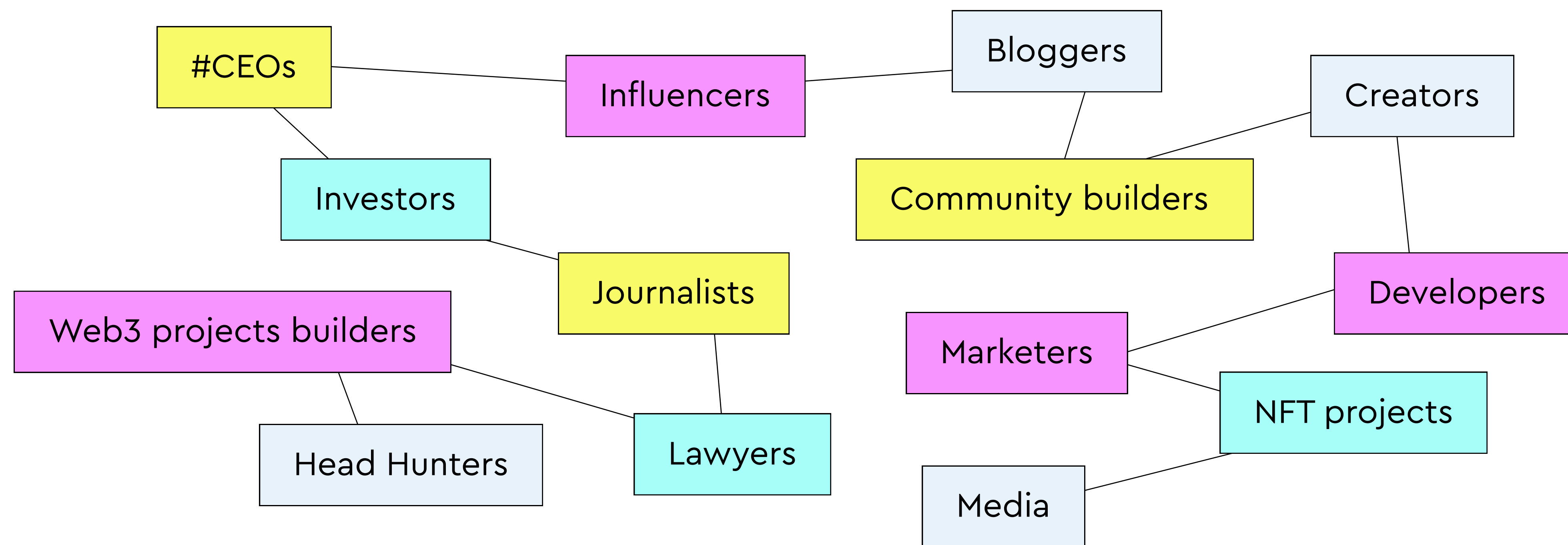


**Earn**



# Who to expect at the event:

Expect to network with top-tier professionals, gain valuable insights into the latest trends and stay ahead of the curve in this rapidly-evolving field.



We have been organizing events since 2016, gathering diverse communities to discuss various crypto blockchain topics such as **NFTs**, **DeFi**, **DEX**, and more. Our conferences, meetups, and parties have been attended by thousands of people who have enjoyed our engaging atmosphere.

We are passionate about connecting people and businesses to help them grow and achieve their goals.

**We know how to build the right networking flow to bring Web3 people together.**



# Excited to start our cooperation!

Our team will make sure that each our sponsor gets value and results from participating the event.

**If you have any questions or further requests, please do not hesitate to contact our friendly team, any of us:**

Natalie – [hello@theconference.exchange](mailto:hello@theconference.exchange)

Event Coordinator

Yana – [yana@theconference.exchange](mailto:yana@theconference.exchange)

Partners & Speakers Coordinator

Kristina – [kristina@theconference.exchange](mailto:kristina@theconference.exchange)

Sponsor & participants relationships

Anna – [plokhova.nna@gmail.com](mailto:plokhova.nna@gmail.com)

Sponsor & participants relationships