



JOSH TEMIDAYO

Web3 content writer |
Storyteller | Community
Builder

Email

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Discord

Jtttheacronymic

Telegram

Jtttheacronymic

X(Twitter)

JTAonWeb3

Skills

- Web3 Content Writing
- Storytelling
- Twitter Thread Writing and Strategy
- Community Storytelling and Advocacy

Language

- English

Professional Experience

Community Content Contributor – Haven.world

Remote

- Created and launched the "Footprint" content series to showcase user journeys and drive new-user onboarding.
- Collaborated closely with the community team to align content strategy with growth and engagement goals.

Content Writer – MaAvatar

Remote

- Crafted educational content simplifying decentralized identity and DAO-related concepts for MaAvatar's user base.
 - Led storytelling efforts that helped secure strategic partnership by presenting MaAvatar's mission clearly and persuasively.
- Hosted and scripted Twitter Spaces to spotlight project developments and community narratives.

Creative Director

Independent

- Built narrative strategies for Web3 startups seeking stronger community presence and product storytelling.
- Crafted positioning documents, brand messaging guides, and launch content playbooks.
- Worked closely with founders and community teams to ensure content aligned with core project missions.