

# The Dingo Labs Whitepaper

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## **Executive Summary**

Indigenous culture has been shared through millenia by passing down connective tradition. The practice of being one with soil and the inhabitants of land that creates harmony between all things. This collective generational knowledge is passed through story, art, and communal structure. Connection is our key to survival. When we learn to live by collaboration in harmony with all things, we receive the resources we need to live. At Dingo Labs we work through collaboration allowing discovery of self. Being at the top of the food chain, we can learn a huge lesson from the Dingo. This apex predator served many functions in the native ecosystem as well as the native community.

Indigenous nations revered Dingoes as creators who were an irreplaceable part of 'country' and equal to man. Dingoes and man had a symbiotic relationship where for each other they were:

1. Protectors
2. Companions
3. Ngalbay

These 3 key elements are what makes indigenous relationships with dingoes a prime example of working together to excel in a challenging environment. All things are possible through the understanding of this type of connection and collaboration.

## **About the Team**

**(Ray to fill this in) - this can be moved into another position accordingly**

## **Dingolabs Overview**

Dingolabs was formed to showcase the beautiful relationship between human and dingo. By taking the 3 key elements and applying them as core values to drive and thrive as a community. In this way a community can overcome significant obstacles when working closely with each other and all existing systems. The Dingolabs ecosystem is represented by two groups:

1. Indigenous Artists
2. The Dingoes (NFT) holders - The Dingoes

### **The Dingoes NFT**

- Blockchain: Ethereum (ERC-721)
- Collection size:
- Collection type: Utility PFP

Indigenous art has the ability to invoke and induce emotional, physical and spiritual responses from creators and viewers as well as be a medium to pass knowledge. The use of colour, symbolism, dots and strokes visually flow to tell a story and captivates the essence of unison between land and country. However many art pieces go unnoticed due to lack of exposure and ability to reach a wider audience.

'The Dingoes' (NFT Holders) have the opportunity to create exposure for authenticated indigenous digital creators by being able to access a market place and connect with talented 1 of 1 indigenous artists. The Dingoes Market place also provides a platform for indigenous artist to mint their art/collections as NFTs. By providing the necessary tools and education to artist we enter an era where indigenous art can reach a much broader audience. In this way the connective education and tradition are preserved for future generations.

### **The Dingo Marketplace/ Gallery**

Indigenous art is often the only source of income for some rural communities. The art movement has helped to strengthen culture by reinforcing the values of traditional knowledge, which forms the basis of indigenous art. This new wave has revitalized the youths' appreciation and understanding of their culture. Amazingly this has also created a bridge to western cultures.

The Dingo Marketplace/gallery will be a curated platform to showcase indigenous digital/physical art.

Dingo Labs will collaborate with several Indigenous artists to help them expand their income base by minting NFTs on the marketplace. The DINGO token will be used on the platform for all buys and sells and the public will be invited to view our online gallery and purchase indigenous art pieces from selected artists as well as those minted directly by Dingo Labs.

### **Dingo Token**

The Dingo Labs Ecosystem runs on the native DINGO Token and will be used on the platform in the minting/selling process of 1 of 1 art and to pay any associated fees. Future

use cases for the token are under development and the team is open to community-led creative direction.

### *Tokenomics*

Blockchain: Ethereum (ERC-20)

Symbol: \$DINGO

Total Supply: 10 Trillion

Initial Distribution:

Liquidity/Public Sale: 98%

Team/Advisors: 2% (unlocked over 1 year – 1% at launch, 0.5% per quarter)

Contract address:

Dev Wallet:

Transaction fee:

There will be an 8% transaction fee on each buy and sell of DINGO that will be distributed as follows:

- Burn: 3%
- Liquidity Pool: 3%
- Rewards: 2%

### LIQUIDITY POOL AND AUTOMATIC LP

DINGO will provide 98% of the initial allocation locked into a nominated liquidity pool which will be public and verifiable on etherscan.io. In addition to the original allocation 3% of each transaction fee contributes toward automatically generating liquidity.

### STATIC REWARDS

A portion of the transaction fee is distributed to DINGO holders as static rewards. All holders of the DINGO token will receive their equal share of the 2% in transaction fee automatically reflected in their wallet on a regular basis. There is no need to stake the tokens on a platform outside a personal wallet.

### DEFLATIONARY BURN MECHANISM

Dingo Labs collects a 3% tax on each transaction, which is then stored inside the contract. Whenever a buy or sell occurs, the burn tax is used to automatically send tokens to the burn wallet. Those tokens become inaccessible and thus deflate the total supply. The burn feature will be used to keep the price of the token stable and growing consistently by deflating the supply and thus increasing the value of all tokens held. Dingo Labs aims to create a stable investment that encourages steady growth.

### CHARITABLE CONTRIBUTIONS

While DINGO is not Charity Token, DINGO labs will make transparent and verifiable donations to specific registered charitable organizations such as the Australian Dingo Foundation, the Dingo Den Animal Rescue, NSW Bushfire relief, Australian Bushfire Appeal and several others.

### ANTI-WHALE

Along with the auto-generating liquidity protocol, Dingo Labs added an Anti-Whale feature to protect users and the value of the token from pump and dump. The effect of whale dumps have been experienced by most investors. To protect DINGO investors, transactions that trade more than 0.1% of the total supply will be rejected. This will also protect the price movement and provide stability for our artists and investors.

## **DINGO Smash Club**

(Need more info from Ray on this- if it's not fleshed out no need to include in this version)

## **Partners**

### *The Australian Dingo Foundation*

Dingo Labs have curated a close relationship with The Australian Dingo Foundation. This collaborative partnership aims to raise awareness to Dingo conservation and shed light on the importance of Dingoes as apart of a larger ecological system. The Australian Dingo Foundation is a team of dedicated volunteers who undertake various tasks to ensure the wellbeing and high quality of care for the resident animals, as well as an array of ancillary tasks such as veterinary, legal and investment advice, molecular laboratory work, recreational training, fundraising, school education visits, and attendance at public and community events.

## **Socials**

Website:

Twitter:

Discord:

ROADMAP - (sit down with Ray to map this out)

Q4 2021

- Logo & Branding, Character design
- Website Launch
- Telegram, Twitter, Reddit, Medium, and other social media channels
- 30 NFT productions in different formats
- Call for NFT competition through crypto ad networks
- Partnering with The Australian Dingo Foundation and The Dingo Den
- Start Marketing Phase 1
- 1st donation after successful sale of NFTs
- Business Registration
- Tokenomics
- Launch and listings on dex
- Merchandise Design

Q1 2022

- Marketing Phase 2
- Token audit

- Set up marketplace and begin including NFTs on website
- Swap option on the website
- Regional telegram channels in different countries
- Cardingo tech articles on Medium
- Social Media Blasts Creating presence on crypto forums and discussions.
- Getting prominent Devs on board as advisors
- Hosting peer reviewed competitions for NFTs
- Listings on Dex and Cex
- Donation
- Sale of NFTs to donations
- Cardingo Shop sell Merchandise
- 50 NFTs illustrations, videos, gifs
- Partnering with other Cardano projects