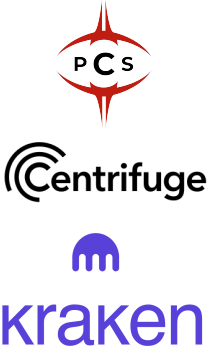




List of projects & client portfolio followed-up in the Crypto/Blockchain Sector

<p>Freelance Consultant</p>	<p>Countries: France, US, LATAM (Argentina) Companies: Project Conquerors Esport Club, Centrifuge.io, Kraken US</p> <p>Significant achievements:</p> <ul style="list-style-type: none"> ▪ Development of a digital marketing & communication strategy (+15k TikTok followers, +10m views) ▪ Assistance in the sale and management of partnerships & sponsorships: <ul style="list-style-type: none"> -Conclusion of 4 special event Contracts with big cities - Signature and follow-up of 5 partnership deals (between 5k€ and 110k€) <p>LATAM sector study, implementation of</p> <ul style="list-style-type: none"> ▪ financial strategy in the cryptocurrency sector, revenue projection following a change in legislation and 3-6-9 action plan (+14% turnover) 	
<p>EY (Ernst & Young)</p>	<p>Countries: France, Asia-Pacific(APAC), West and North Africa, Middle East (MENA), USA Companies: Total of 107 companies monitored (short term projects 2 to 4 weeks & long term projects 4 to 6 months) Including : Polygon, Starbucks, L'Oréal, Louboutin, Snapchat, BNP, Quaero Capital, Carrefour, Dr Oetker, Fromageries BEL, Lactalis, Geodis, EDF, Numberly, CFAO Group, Havas</p> <p>Significant achievements:</p> <ul style="list-style-type: none"> ▪ Valuation work, acquisition & implementation strategies up to €27 million ▪ Cost & tax savings work of (around 30% to 50%) <p>Industry segmentations, implementation in new</p> <ul style="list-style-type: none"> ▪ countries, organic growth & revenue 	
<p>Squair (ex TSL)</p>	<p>Countries: France, Middle East & North Africa (MENA) Companies: Total of 8 companies monitored (medium-term projects 2 to 4 months) Including: Théâtre de l'Atelier, Club Moving, Elite Model Management</p> <p>Significant achievements:</p> <ul style="list-style-type: none"> ▪ Optimization of the financial & legal framework ▪ Improvement of external growth & assistance in the implementation of 15 subsidiaries 	

Professional Skills

<p>Soft Skills</p>	<p>Project Management, Sales Support & Customer Relations Analytic, Problem Solving & Structured Thinking; Team spirit & Entrepreneurship</p>
<p>Hard Skills</p>	<ul style="list-style-type: none"> ▪ Collaborative working tools: Discord, Slack, Google Drive // Word, Excel, PowerPoint ▪ Adobe creative marketing software suite: Premiere Pro, Photoshop ▪ Social network analysis tools: Twitter Analytics, TikTok, Instagram, Twitch, Facebook for Business, Google Ads <p>Mastered Databases</p> <ul style="list-style-type: none"> ▪ Legal: Dalloz, LexisNexis Francis Lefebvre, BoFip, Lexbase, Lextenso, OECD ▪ Economic: Xerfi, Bureau Van Dijk (Amadeus, Diane, Orbis), DB&Hoovers MarketLine ▪ Financial: Moody's research & ratings, Capital IQ, Thomson Reuters ▪ Cryptocurrency & Blockchain analysis: TradingView, DeFi information, NFTs, Metaverse, data tokenization, Data DAO, data governance, privacy applications.
<p>Languages</p>	<p>English (Professional Bilingual - Toeic 945), French (Native Language), German (Notions)</p>