

Portfolio

Aqsa Javaid visual Communication Designer

I'm a visual communication designer, and branding expert with a professional experience. As a freelancer, I have worked with numerous clients, both large and small businesses alike.



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Introduction

About me

My name is Aqsa Javaid, and I am a graphic designer who believes that design can change the world. I done B.S. from Abdul Wali Khan University Mardan. With a lot's of experience in the industry, I have had the privilege of working with clients from all walks of life. My specialties include branding, packaging design, Ui/Ux design, Infographic design, Logo design, Business card design, Typography, Layout design and Graphic design . I am constantly inspired by the world around me and strive to create designs that are both beautiful and functional.



Aqsa Javaid

Visual communication designer

vision

"To create visually compelling and meaningful designs that inspire, connect, and communicate with audiences, while pushing the boundaries of creativity and innovation. I strive to blend artistry with strategy to produce designs that not only look beautiful but also solve problems and make a lasting impact."

Education



2016 - 2018

Pre - Engineering

The Pearl school and College
Nowshera cantt



2019 - 2023

Bachelor of Design

BS - Visual Communication Design
Abdul Wali Khan Univserity Mardan

Personal Skills

As a passionate and creative graphic designer, I specialize in transforming ideas into visually compelling designs that communicate messages clearly and effectively. With a keen eye for detail, I possess expertise in Adobe Illustrator, Photoshop, Graphic design, Flyer design, Business card design), as well as proficiency in layout design, typography, product design, T-shirt design and branding. My skills in problem-solving and collaboration allow me to work closely with clients and teams to deliver designs that exceed expectations. I am committed to continuous learning, staying updated with industry trends, and pushing the boundaries of my creative abilities to produce innovative solutions."



Card Designing



Brochure Design



Branding and packaging Design





Adobe Photoshop



T-shirt Design



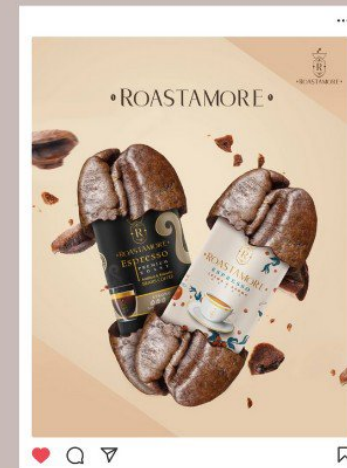
Infographic Design



Graphic Design



Ui/Ux Design



Layout Design



Typography

work

Experience

Emumba, Islamabad

07/2022 - 08/2022,

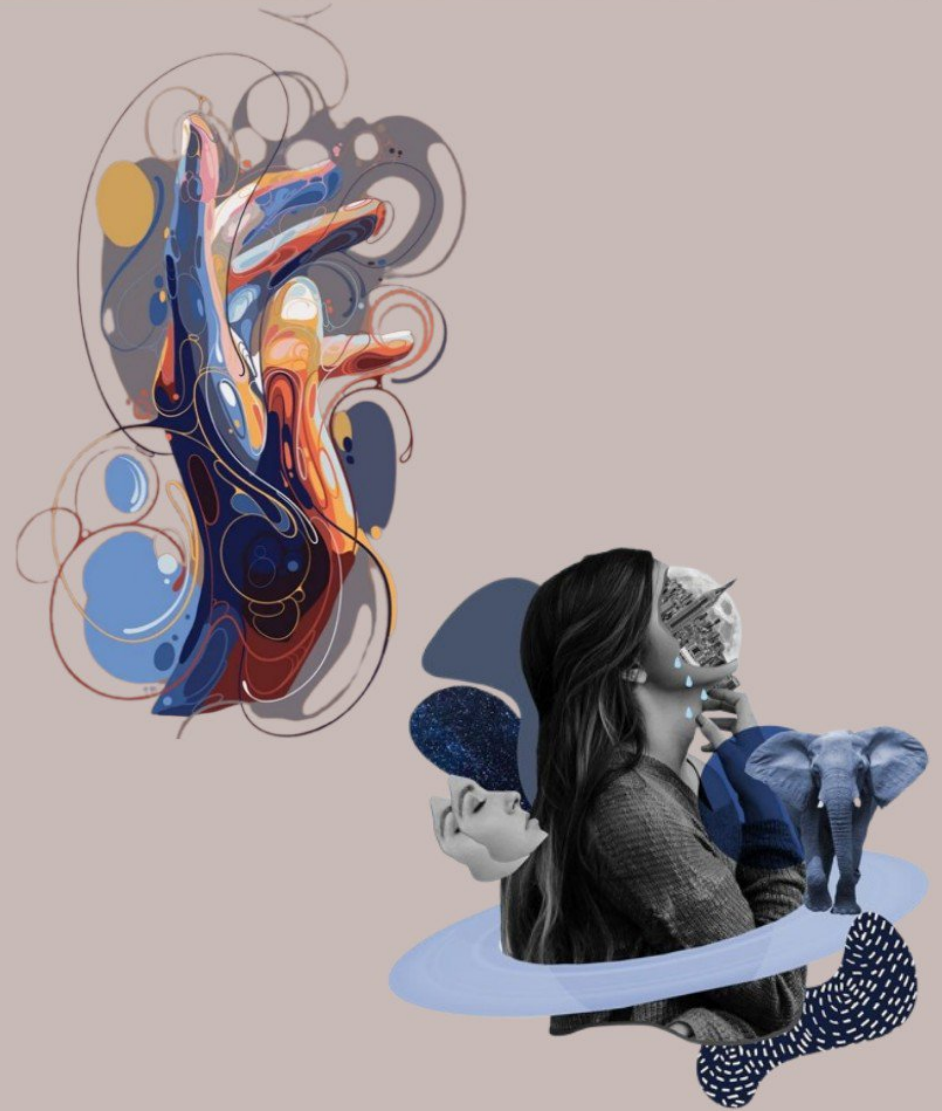
Expertly managed brand logo designs for a large portfolio of

clients, refining and creating new visuals to fit each unique

characteristics of business needs. Utilized creative skills to develop digital graphics,

illustrations, animations, and various marketing and advertising materials.

Implemented customer feedback to create careful design changes to digital media and printed materials.



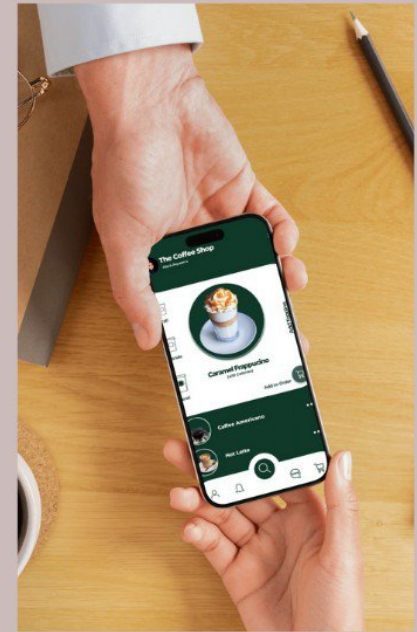
Project 01

UI/UX Design (2021 - 2022)

Designing and working on multiple range of projects at a time.

Managing client relationships, and acting as their design consultant.

Collaborating with cross-functional teams.



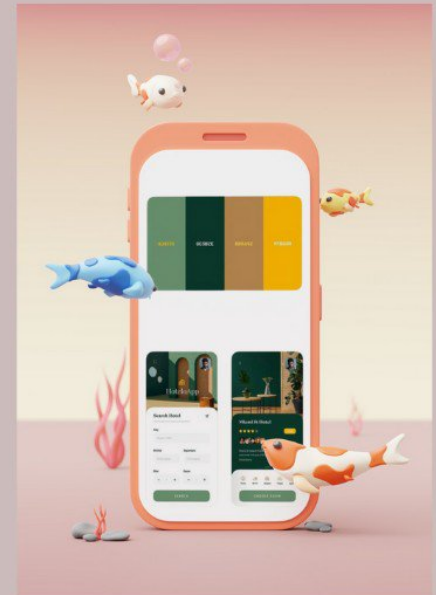
Project 02

K&K IT Private LTD




UI/UX Designer

Sep 2022 - Jul 2023

- Designed and prototyped on ERP systems.
- Worked with Frontend Developers to build theUI
- Navigated organization to achieve operational improvements.



Contact Details

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-  <https://www.linkedin.com/in/aqsa-khan>
-  https://www.instagram.com/dew_studio_designer

