# Oliver Pettigrew Portfolio

# Filmmaking & Producing Overview



### Background

Following straight A's at A Level (English, Politics, Philosophy, EPQ) and having studied film studies at King's College London, I left to begin working within film and commercial production company Elsa Media. Given it was a small team, I was able to take on significant responsibility and became trained and experienced across producing, directing and editing. Even taking on wider responsibilities such as successfully acquiring and coordinating with clients.

With these skills and experiences behind me, I began working independently as a filmmaker and producer, under the company name of *Three Thousand Productions*. Here I was able to generate and manage projects from development to delivery, producing, directing and editing all. Consequently, I was able to hone my ability to develop creative approaches in tandem with a clients desired model of ROI.



#### **Shipham Valves**

Produced and Edit on this near 20 minute brand film with surrounding shorter form video assets, designed for B2B purposes and as a tool to help raise capital and investment for the company.

On this project I ran the set as an AD, directed spots, and completed the entire edit and colouring, including not only the feature but also a VR walkthrough edit which I completed in Premiere Pro.

#### **Lauren Elliot Designs**

Producing & Directing a new interior design exhibition for Lauren Elliott Designs, in tandem with the well established Kit Kemp. The video was used to promote Lauren's new project, and following delivery she was successfully included in the Christopher Farr Cloth Kings Road Showroom. On this project I shot using RED Komodo cameras, a long with kessler dollys and jibs. Shot listing and Delivering all in the space of a day for a fast turnaround.

LINKS TO PROJECTS ARE HYPERLINKED ONTO TITLES. IE CLICK ON "SHIPHAM VALVES"



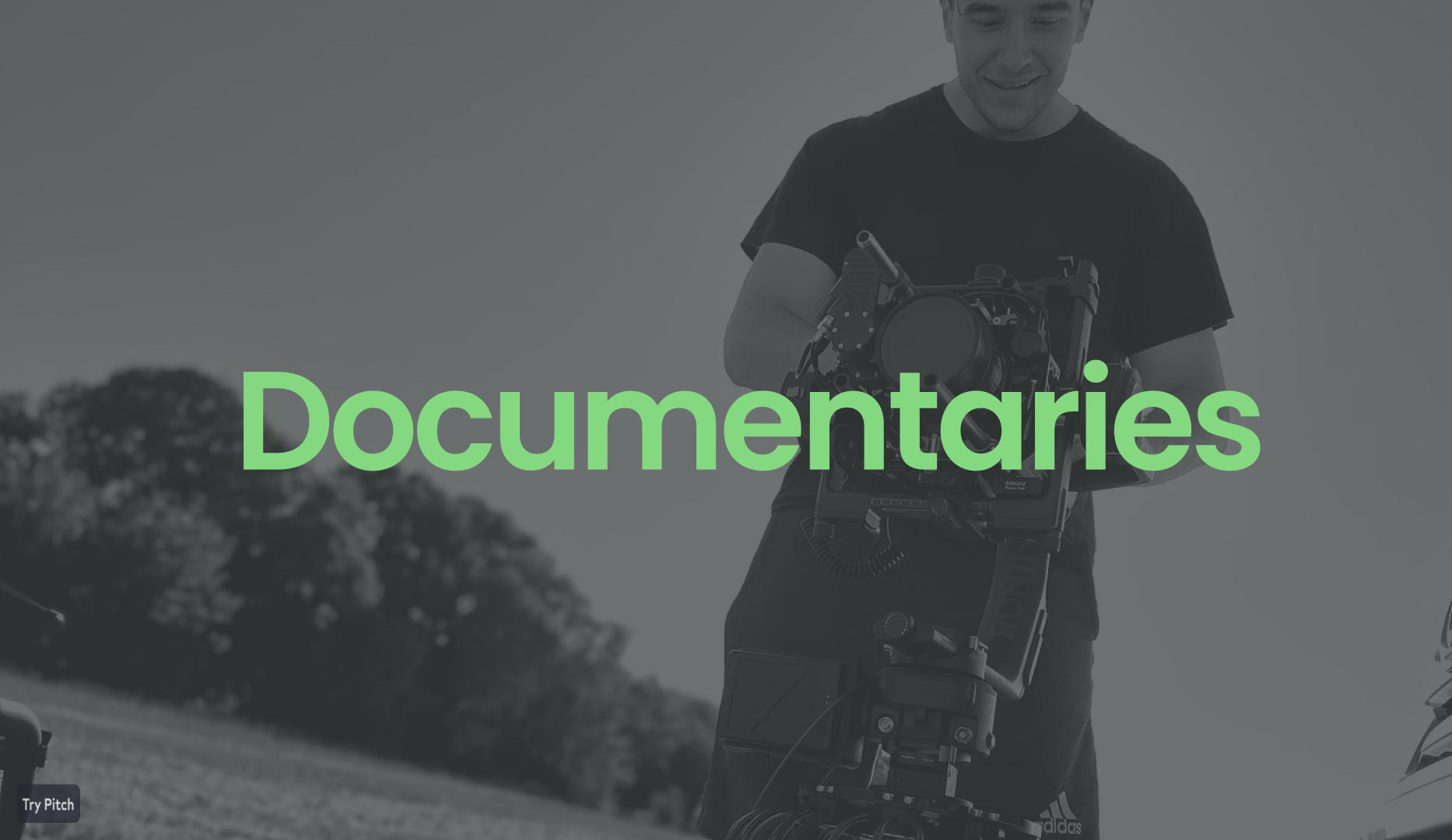
#### **St Peter's York**

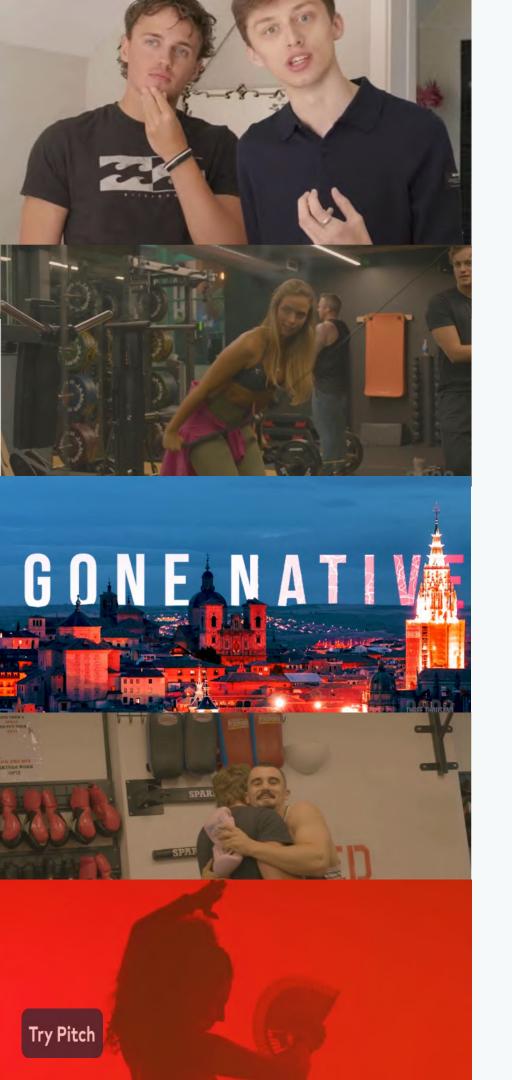
St Peter's York were one of the first seven figure deals I personally sourced and acquired. It was an eye opening experience in communicating with a business in order to symbiotically design creative and production processes around ROI. Even ensuring pre production and delivery boards are made to be accessible for efficient communication with a client who may not be familiar with video production lexicon, using platforms such as Milanote, Frameio, and Notion.

#### **Siddal & Hilton**

Another documentary brand film for B2B purposes, which I edited, coloured and narrated. Being shot with REDCORE RAW files was a great experience in file management given the projects many hours of footage. The project was "written in post" given some structural issues, however this was an excellent task for me as it allowed me to develop my creative leadership as not only a producer, writer or director but now also as an editor. The project also involved logo animation and motion graphics, completed with Adobe After Effects.







#### **Gone Native**

Gone Native is a comedy docu series I successfully created and pitched to BBC Broadcast Partner Tern TV, resulting in the production request for a mini pilot. This pilot was produced by myself, this process involved attaching talent and characters, and I was able to secure a cast with a combined following across social media of over 3.3 million.

The pilot was then written and directed by myself. This was an enriching experience in working within a comedic format and bringing this out of real people who may not be used to being in front of a camera. Furthermore leading a crew of this scale and in this format enhanced my cross department communication.

While leading post production, I ensured the project aligned with broadcast compliance and standards, and screen tested to confirm effective audience targeting.

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Ollie and his team are well placed to know what and who is happening in markets, communicate and capitalise on that. I was impressed with their ability to push production value.

- Harry Bell - Tern Tv, Managing Director



#### **Sportsbroker & Under the Cosh**

Produced, Directed and Edited a new campaign with renowned podcast group *Under the Cosh (320,000+ followers).* 

The project was unique as it required shot listing for both vertical and horizontal aspect ratios given the widespread platform use intended for the campaign. The shoot took place on a windy day, which was a testing challenge in audio, thankfully I used RODE LAV mics which withstood the weather conditions. The strict rules of gambling compliance, furthered my experience in standards and compliance oriented creativity.

#### **Charles Timmins**

A high volume campaign for a startup luxury fashion company, this project involved shooting and staying on location for several days with a team of crew and talent I managed, while producing over 30 videos for the client. The client left the creative process entirely to myself, which meant conceptualising each video from scratch. The content was then edited using trending audios for optimal visibility. The videos have enabled Charles Timmins to attach an influencer network to their marketing strategy.



# Events Try Pitch



#### <u>Henry Calvert</u>

Henry is a major influencer who began his new stand up act, which I shot and edited, capturing the live event to produce a total of 3 videos for social media and B2B use. Special attention was drawn to building a comfortable relationship with Henry, in order to prevent him feeling overwhelmed and to ensure we didn't intrude on his creative process throughout the event.

Henry has used the content to book several new shows, and the video received over 120,000 views across Instagram and TikTok.

#### **Maisie Jackson Beauty**

Directed the first ever nail tech event for Maisie. Shooting with a gimbal RS4 Pro, while simultaneously capturing photography and B camera footage for an optimal freedom in the edit.

Consequently this required significant attention to detail in file management and workflow organisation, to allow us to deliver the project within the space of a day.



"Ollie is diligent, attentive, and a brilliant communicator. All deliverables were completed on time and to a wonderfully high standard. Feedback was listened to and it felt like a truly collaborative process."

- Henry Calvert - Influencer and Showrunner

## Showree

#### showreel link (click)

Please Note: I have combined recent vertical & horizontal work for a full scope view at work I have produced across differing aspect ratios.

For any other video content mentioned in this PDF which you would be interested in seeing, please let me know and I would be happy to provide access where possible.

## Thankyou OLIVERWPETTIGREW@GMAIL.COM 07541308826 Try Pitch



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