

VIDEO PORTFOLIO



Hi

I am a freelance graphic designer and video/photo editor with over 5 years of professional experience creating efficient digital content for regional and national companies. As a previous community manager in a marketing agency I have a well-rounded skill in marketing and digital campaigns for social media platforms, and a passion for bringing innovative outside of the box ideas and concepts.

contact: hacs.90@gmail.com ✉

Education

Universidad Autónoma de Tamaulipas
Licentiate degree, Communication Sciences
2008 - 2014

Creative Fields

Video Editing
Video Production
Photography
Branding
Print Design

Software

Final Cut Pro x
Motion
Photoshop
Illustrator
Lightroom
Indesign
Notion
Slack

Experience

Graphic Designer | Dirección de Cultura (2018 - 2021)

- Create digital campaigns for advertise cultural events through social media (facebook, Instagram & Mail newsletter).
- Design Posters, flyers, billboards and more big-format printed products for the advertisement of cultura events.
- Document te events through photography & video.

Photographer | NOWO (2015 - 2018)

- Photo production (organize photoshoots for products and portraits).
- Photo & video editing.

Social Media Manager | Circus Marketing

- Customer service through social media (Facebook & Twitter) for latin-american brands like Virgin Mobile, Barcel Sushi Itto & ZTE.

Social Media Manager | Elefante 7

- Copy writer for digital campaigns for local business.
- Administrate social media accounts for different local businesses.

PROMOTION VIDEO



Green
Cabana



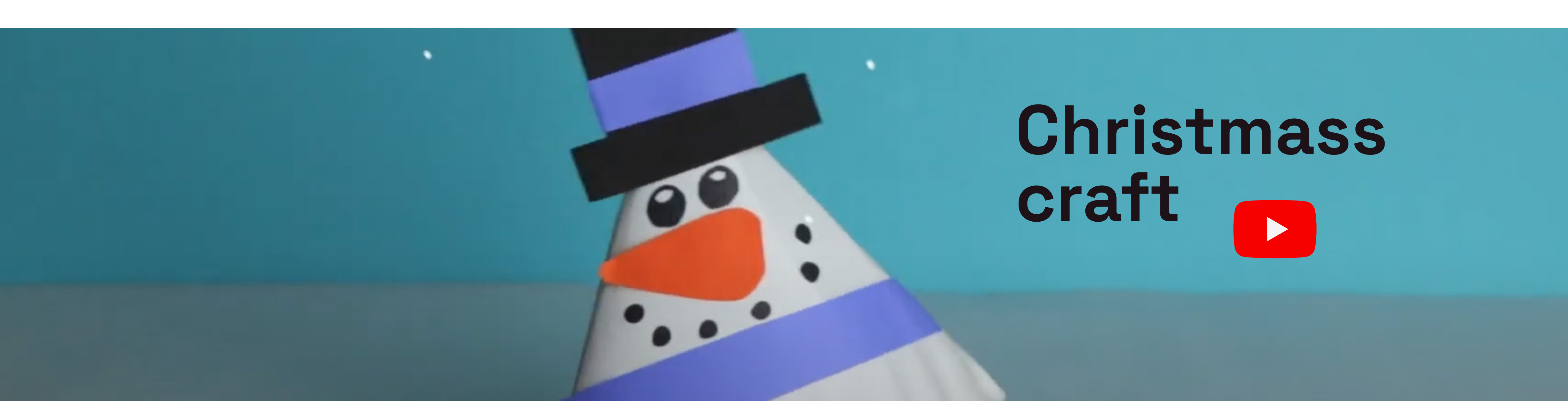
Margot



Book
promo



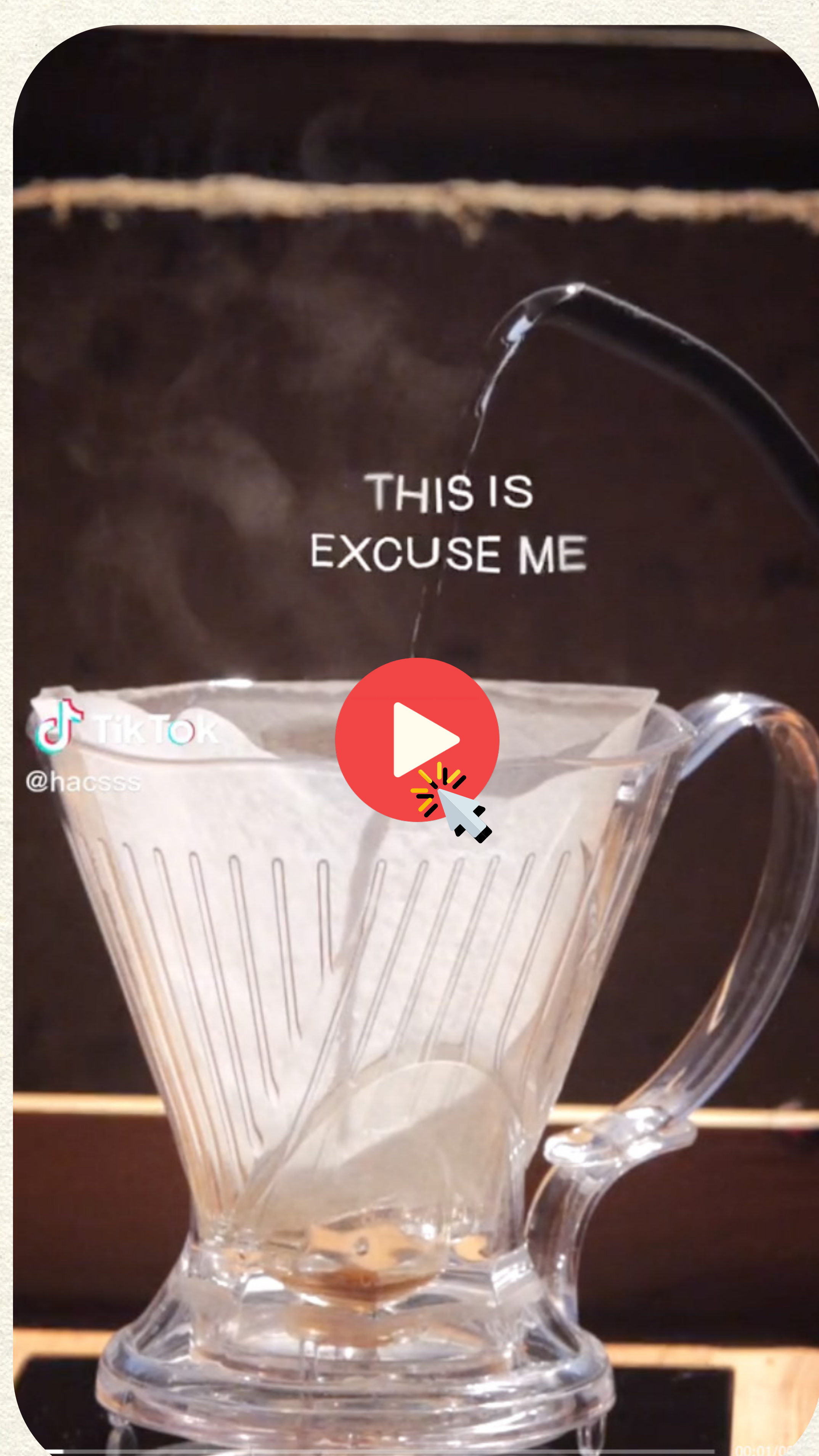
SOCIAL MEDIA CONTENT



Christmass
craft

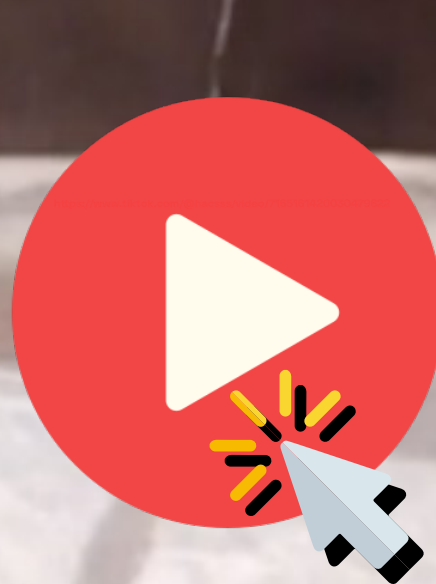


New years
eve

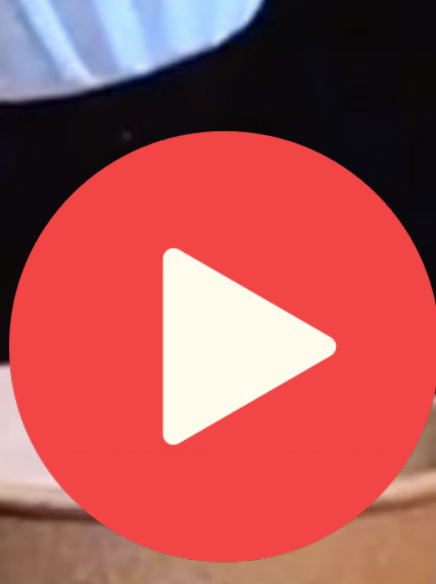


THIS IS
EXCUSE ME

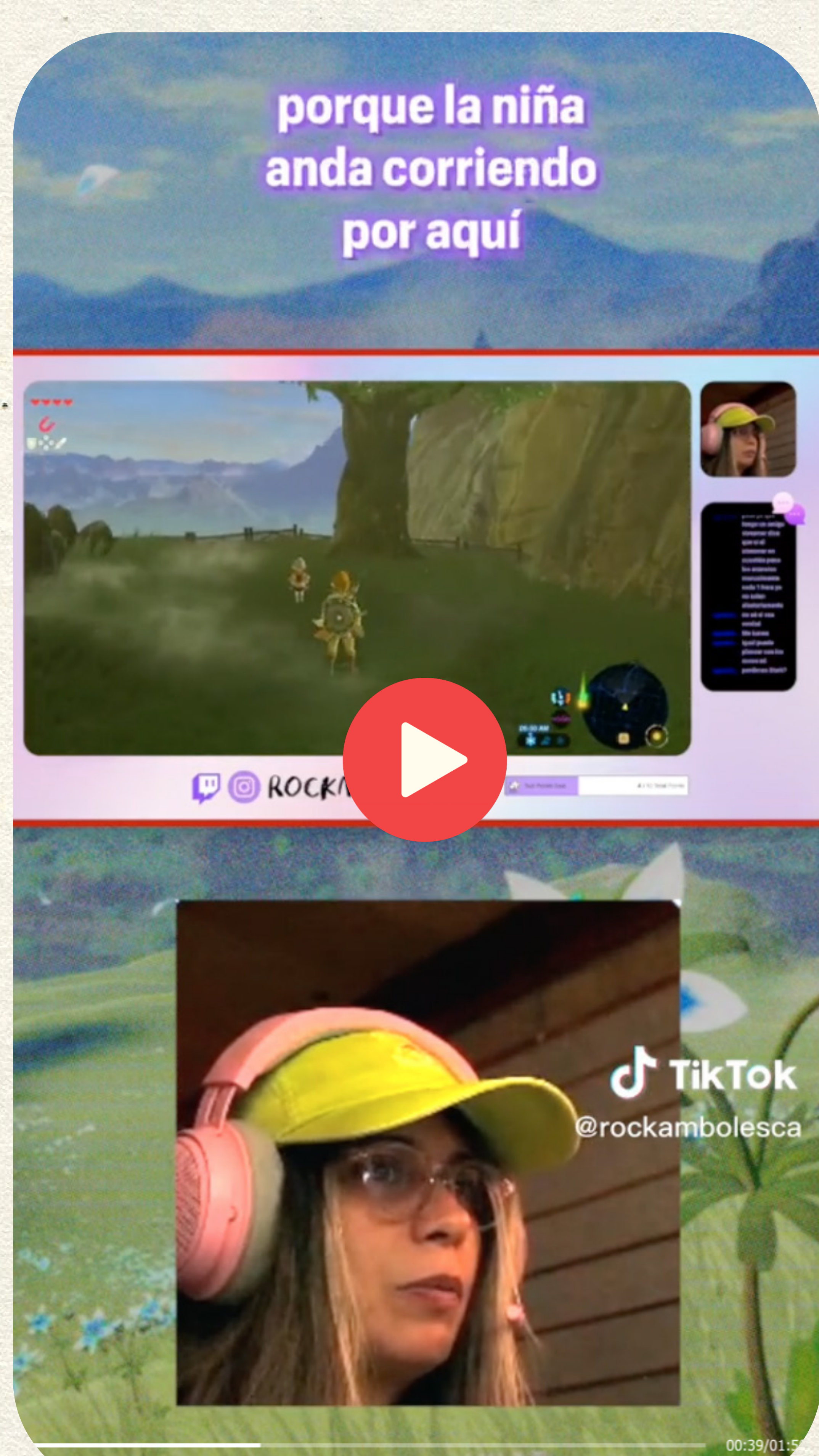
TikTok
@hacsss



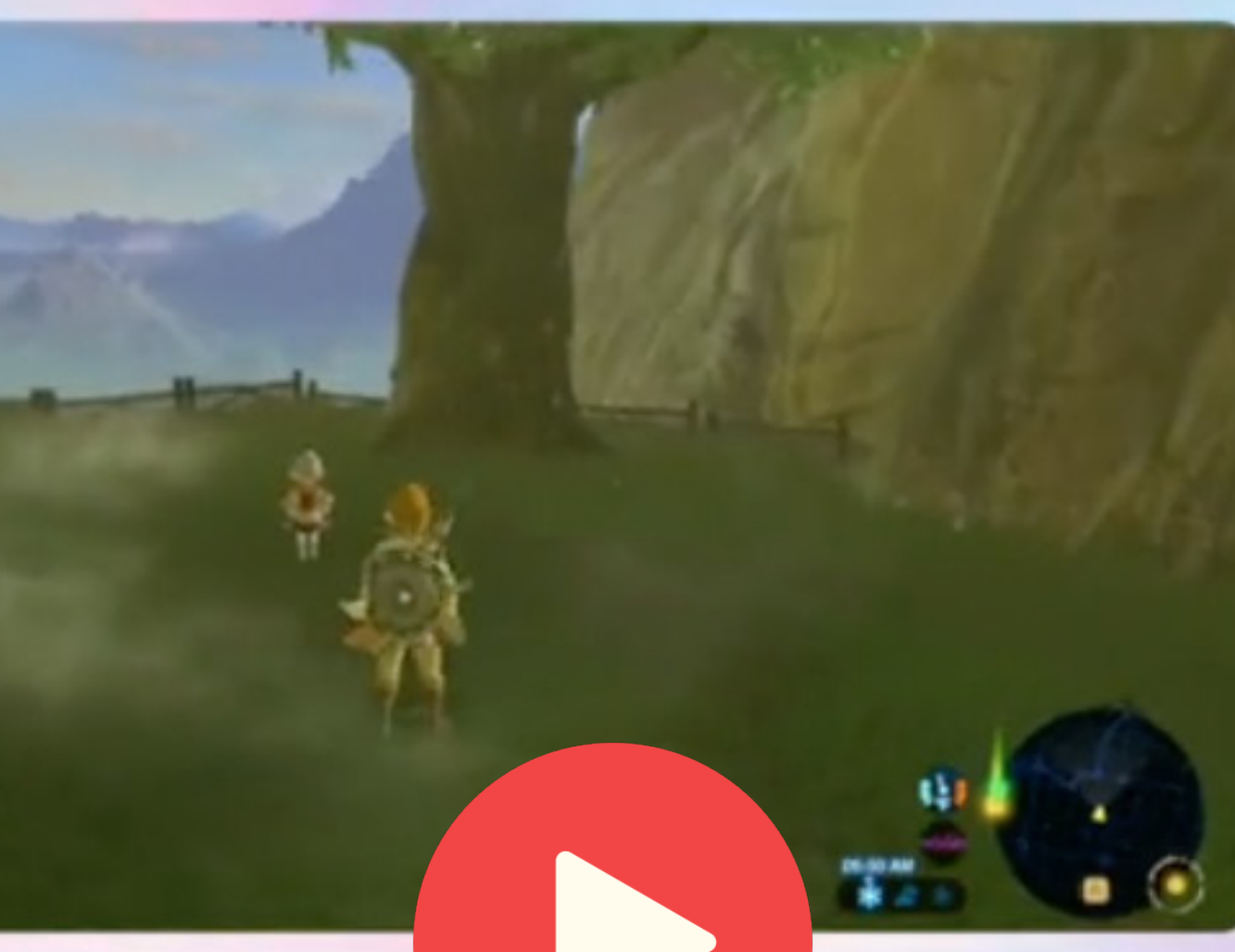
TikTok
@hacsss



Coffee content for tik-tok



porque la niña
anda corriendo
por aquí



TikTok
@rockambollesca



con la línea de
acción



rockambollesca



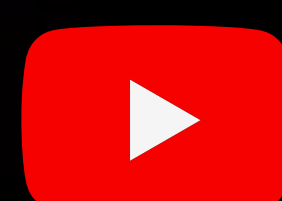
Twitch-streamer content for tik-tok

RE-CAP VIDEO

Green
Cabana



Alborada



INTERVIEW

La colmena



La botica



CORPORATE VIDEO

RG Comedores



THANK YOU