

Wina Bondi



Come Home



+ consolation prizes

Home, where you belong



WHAT IS THE WINA BONDI NA ZAMTEL PROMOTION?

- 1.This is a promotion that has been designed to encourage multiple purchase for selected mobile voice & data offers.
- 2.The promotion is also aimed at encouraging customers to buy voice and data offers using Mobile Money on ***115#** and **My Zamtel App** by awarding more entries to customers who use the channels
- 3.The Promotion will be offered on opt-in basis, in which customers will be required to dial the opt-in code ***9595#** and subsequently subscribe to the selected packages to gain entries into the promotion.
4. The Promotion will feature weekly consolation prize draws by region, which will eventually culminate into the grand prize draw of a three (3) bedroom house in the last month of the Promotion which will be month six (6).
- 5.A total of **446 lucky GSM** customers will each walk away with a consolation prize in the promotion.

- 1.A lucky customer will walk away with a three (3) bedroomed house in the last month of the campaign
- 2.The campaign is scheduled to launch on the **9th of February 2024** and will run until **12th July 2024.**
- 3.Customers will be required to opt into the promotion by dialing ***9595#** then subsequently subscribing to any of the qualifying packages through ***117#**, ***115#** and **My Zamtel App**.
- 4.Draws will be conducted every Friday during which customers will get to walk away with weekly & monthly consolation prizes such as **Grocery hampers, K500 cash prize, Mifis, PlayStation 5, Handsets, Solarkits, TV's, Fridges, Microwaves, Back to school Stata and K3,000 monthly.**
5. Customers will accumulate more points if they subscribe to packages with higher value or subscribe using Zamtel Mobile Money or My Zamtel App.



CAMPAIGN SUMMARY

Who is eligible for the promotion?

- All new & existing Zamtel customers who opt into the promotion by dialing *9595# & subsequently subscription to the qualifying packages.
- Customers must have a fully KYCed Zamtel Sim card and must be 18 Years or older.

How can I be entered in the draw?

- Dial *9595# then subscribe to the qualifying offers on *117#, *115# and My Zamtel App, the higher the value of the package, the higher your chances of winning.

How will winners be picked?

- Winners will be drawn electronically using a secure and dedicated “Draw Application” That Captures all entries into the promotion from all qualifying packages done through Mobile Money *115#, *117# & My Zamtel App.
- Draws will be conducted every Friday



STEPS

Customers who purchase the offers using Mobile Money on *115# and My Zamtel App will receive double the allocation compared to customers buying using *117#.



01

Opt in by dialing *9595#

02

Customer buys any of the qualifying packages highlighted on the next slide

03

Customer dials *9595# to check for points into the promotion

QUALIFYING PACKAGES



Package	Price (ZMW)	Points allocated through *117# Purchase	Points allocated through *115# Mobile Money and My Zamtel App
Come Home Unlimited	2	2	4
Ni Yathu K2 Daily	2	2	4
110MB Daily Data	2	2	4
Ni Yathu K5 Weekly	5	5	10
Cheza 3Days Data 1GB	5	5	10
2.5GB & 50MINS- Come Home Data	10	10	20
2GB Weekly Bundle	15	15	30
5GB Weekly Bundle	25	25	50
11GB Weekly Bundle	60	60	120



Prize Matrix

Prize	M1	M2	M3	M4	M5	M6	Total Qty
K2,000 Back to school Stata	5				5		10
K500 Grocery Hampers	8	8	8	8	8	8	48
K500 Cash prize weekly	40	40	50	40	50	40	260
Phones Samsung A34	2	2	2	2	2		10
TV's 50 " Smart SKU LED50A6K (Hisense 50" 4K UHD LED Smart)	1		1		1		3
Microwave Mida 30L	1	1	1	1	1		5
Fridge Hisense 514L side by side mirror H670SMIB-WD		1		1		1	3
K3,000 Monthly cash prize	1	1	1	1	1		5
Solar Kit	2	2	2	2	2		10
Mifis	15	15	15	15	15	15	90
Play Station 5				1	1		2

FREQUENTLY ASKED QUESTIONS

1. What is “WINA BONDI NA ZAMTEL”?

- ❖ *This promotion gives Zamtel mobile prepaid customers the chance to WIN a three-bedroomed house at the end of the promotion.*
- ❖ *Weekly and monthly consolation prizes will also be awarded throughout the duration of the promotion.*

2. Who is eligible to participate?

- ❖ *New and existing Zamtel customers who opt into the promotion by dialing *9595# and subsequently subscribe to any of the qualifying packages. Participants must be 18 years or older.*

3. How do I participate?

- ❖ *Simply opt in by dialing *9595# and subscribe to any of the packages listed as the qualifying packages*

4. How will I know when I have successfully entered the promotion?

- ❖ *Upon successful opt-in, you will receive a confirmation message.*

5. How can I check for points accumulated for the weekly, monthly & grand prize draws?

- ❖ *To check for points accumulated, dial *9595#.*

*Note that *115# & My Zamtel App will award points in real time while *117# points will update the next day after the customer purchases the Offer*

6. When is the draw for the grand prize?

- ❖ *The draw for the grand prize will be in the last month of the promotion*

7. When will the weekly draws be conducted?

- ❖ *The draws will be conducted every Friday, and winners will be announced the same day.*

8. How will prizes won be collected?

- ❖ *Prize money won through the promotion will be sent to the customer's Zamtel Mobile Money account upon meeting the eligibility requirements.*
- ❖ *Other prizes can be collected from Zamtel offices in the respective regions.*



ZIKOMO

