

LUMI STUDIO

Lumi.Monster

RISING HOST Logo

2021

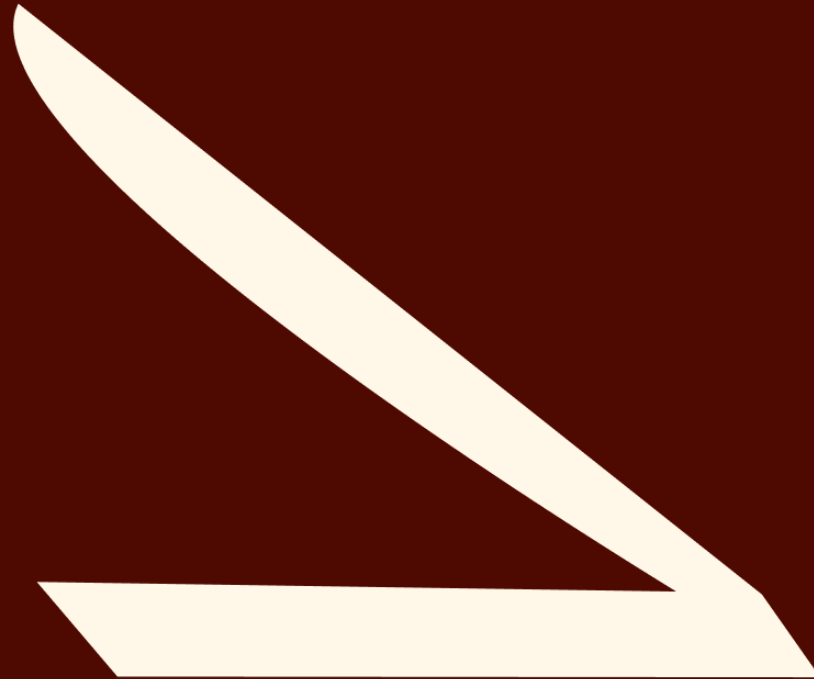
Final



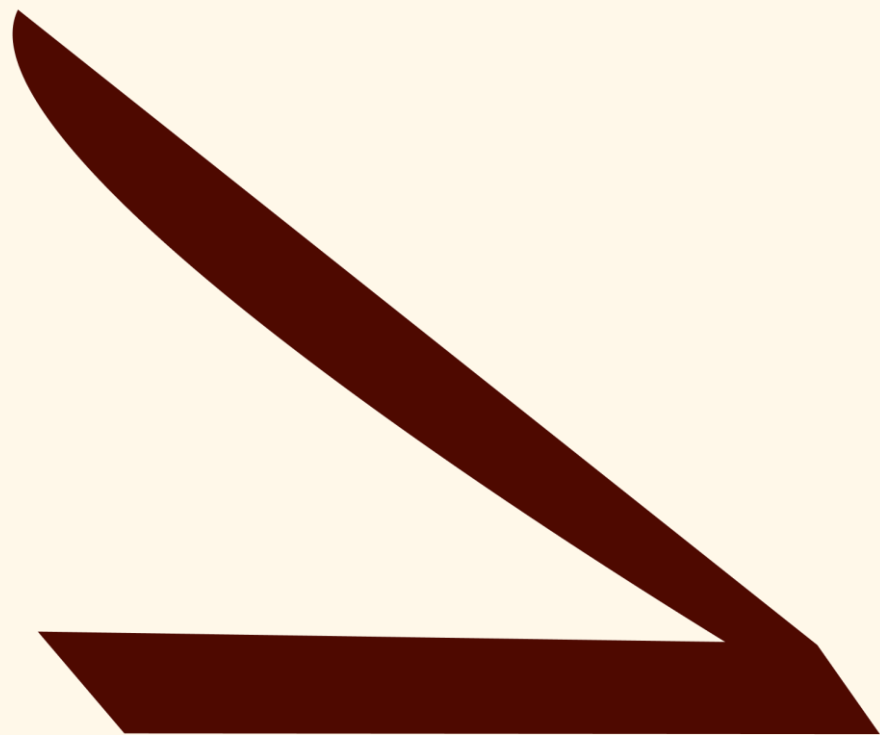
R I S I N G H O S T



R I S I N G H O S T



R I S I N G H O S T



R I S I N G H O S T

Dubai

Light

Rising Host

Regular

Rising Host

Medium

Rising Host

Bold

Rising Host

English Font



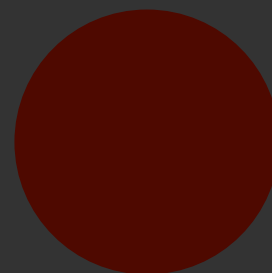
Main Color



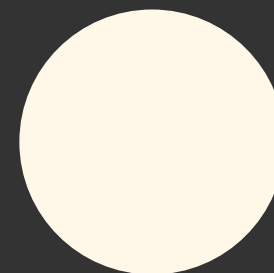
Middle Color



Secondary Color



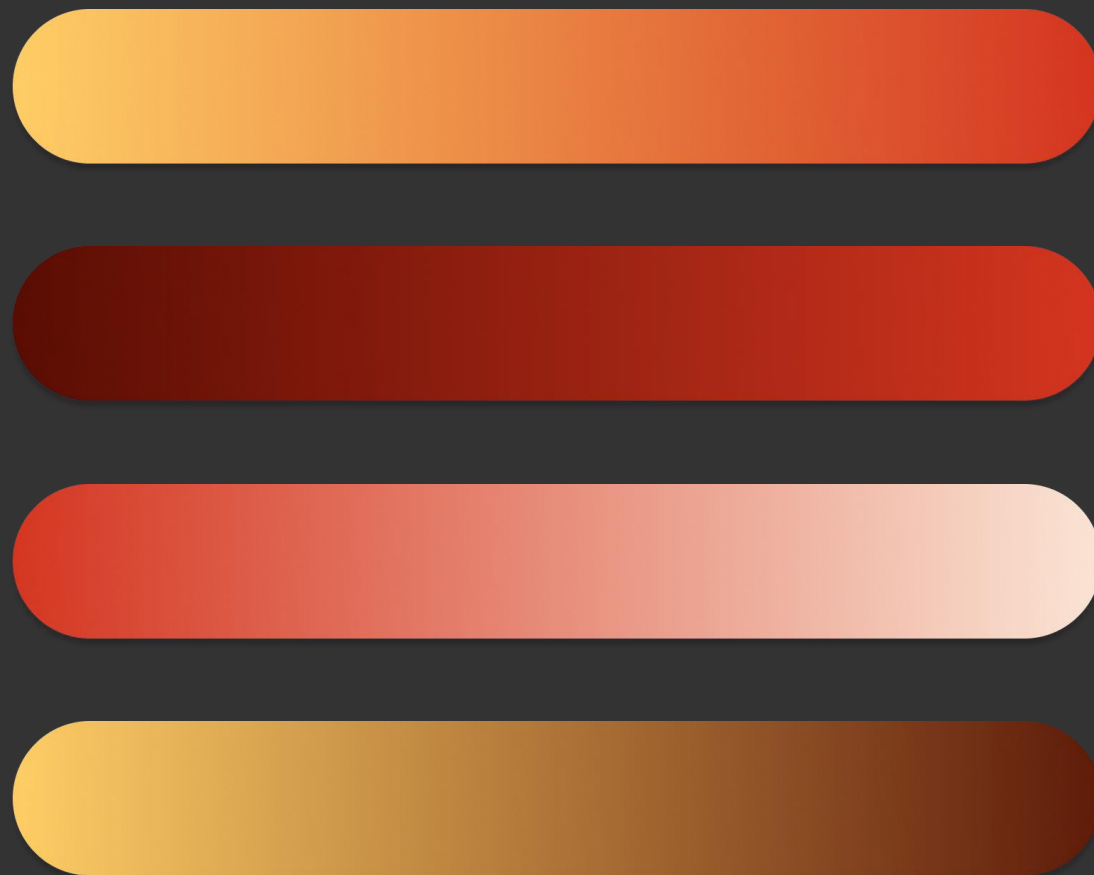
Dark Color



Light Color

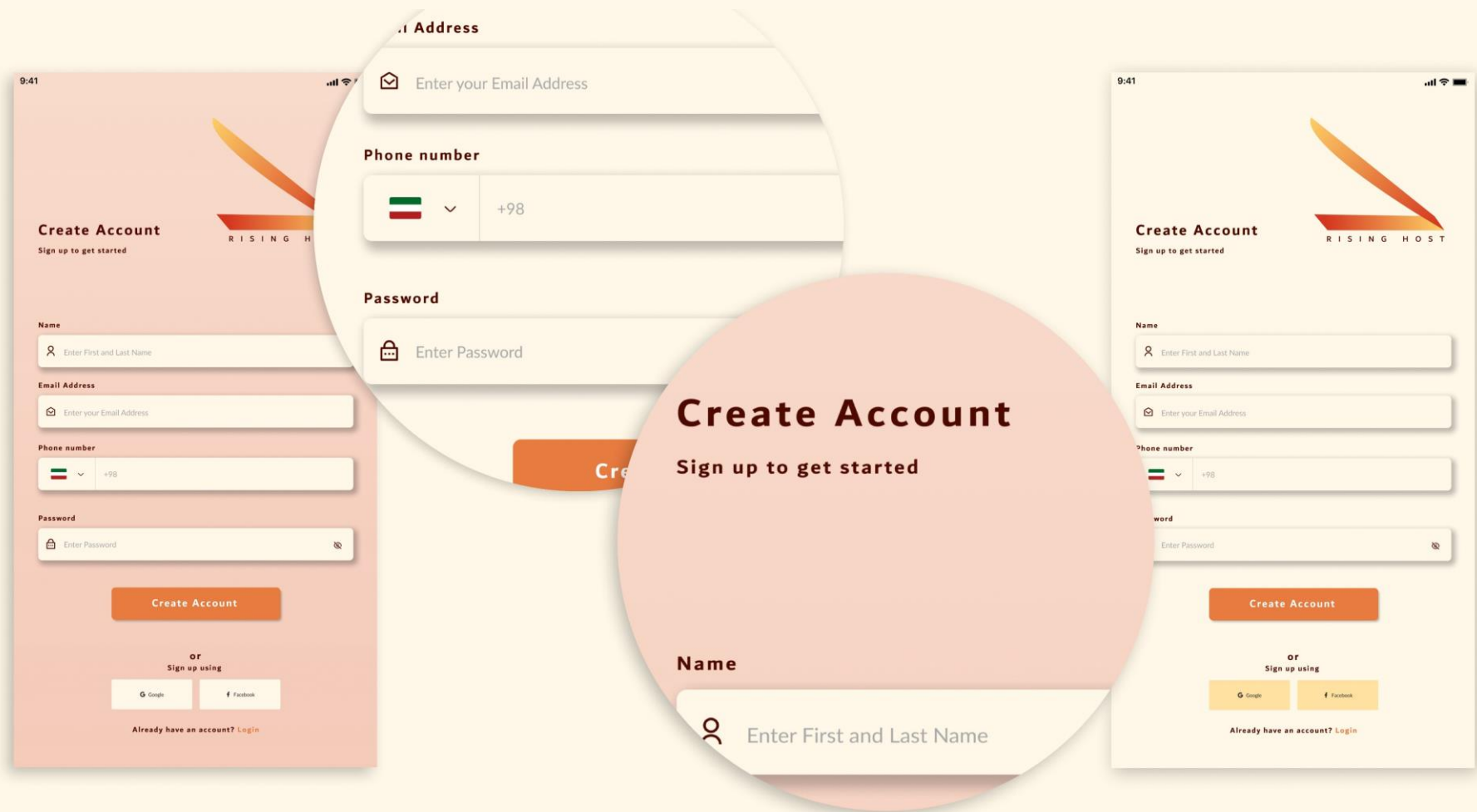
INSPIRATION

- ~Sun Rise
- ~Deserts of Australia
- ~Soaring
- ~Sense of Trust
- ~Sense of Gentility
- ~Warm and Friendly
- ~Sturdy and Stable (like red Rocks)



Gradient Palette

Next Step



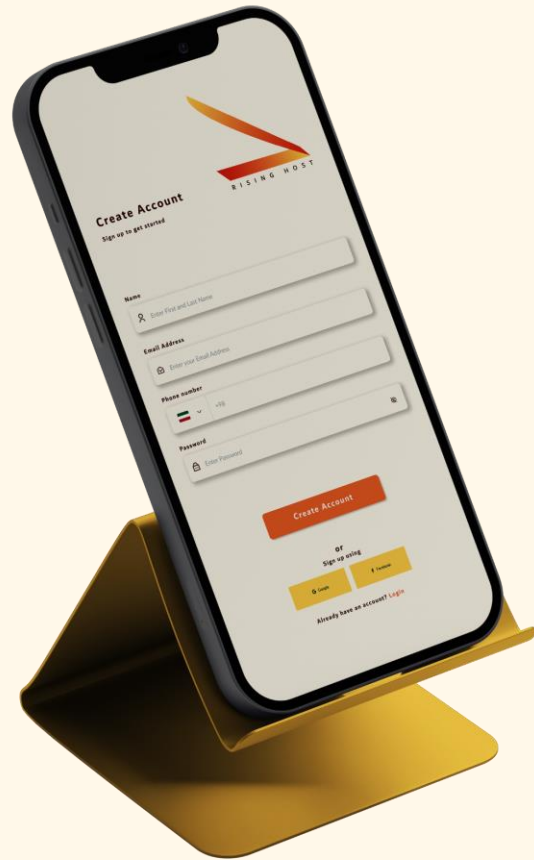


UI Design

Then...



Staff Uniform



Accessories



Advertising Gifts

Thank You

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