

Content overview

Explore noteworthy trends from the content you recently created and shared.

Facebook posts

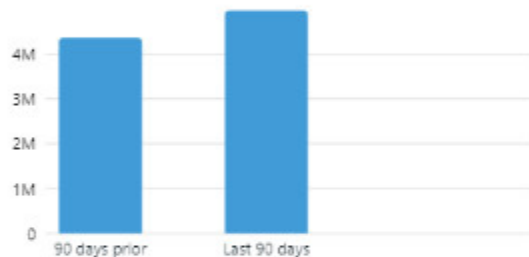
Facebook stories

Reach

Post reach ⓘ

5M ↑ 13.6%

Total from last 90 days vs 90 days prior



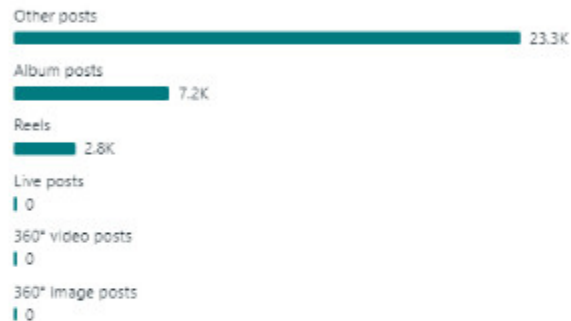
Median post reach per media type ⓘ

For posts created in the last 90 days



Median post reach per content format ⓘ

For posts created in the last 90 days



Engagement

Post reactions, comments and shares ⓘ

783.4K ↑ 90.1%

Total from last 90 days vs 90 days prior



Median post reactions, comments and shares per media type ⓘ

For posts created in the last 90 days



Median post reactions, comments and shares per content format ⓘ

For posts created in the last 90 days

