

Freelance Writing Portfolio - Joy Odimba

Content Writer | Blogger | SEO Specialist

Specializing in human-tone blog posts, SEO articles, and web content.

Sample 1: Blog Article

Title: Why Every Small Business Needs a Blog in 2025

Preview:

A blog is more than words - it's your 24/7 voice to the world. Whether you're running a cozy cafe or a growing tech brand, having a blog drives traffic, boosts visibility, and builds trust. In this article, I break down the top five reasons your business can't afford to ignore blogging this year.

Keywords used: small business blog, blog marketing, SEO for beginners

Full Article: Available on request or via provided sample.

Sample 2: SEO Article

Title: How to Rank on Google Without Paying for Ads

Preview:

Organic traffic is still the best traffic. I created a well-researched, keyword-optimized piece teaching beginners how to boost Google rankings with solid on-page and off-page SEO techniques - no ads needed.

Techniques covered: keyword research, meta titles, backlinks

Status: Available on request.

Sample 3: Product Description

Product: Wireless Bluetooth Earbuds

Preview:

Experience crystal-clear sound and all-day comfort with our sleek Bluetooth earbuds. Whether you're working

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out, walking, or chilling - these buds stay secure and sound amazing.

Written for: Sample electronics client

What You Can Expect from Me:

- 100% Original & Plagiarism-Free
- SEO-Optimized, Human-Tone Writing
- Fast Turnaround
- Revisions Until You're Happy