

:Cover Page

Copywriting Portfolio - Sobi

Creative Ad Copy That Sells

Accepting Crypto Payments (USDT)

Page 1: Bose Headphones Ad

Target Audience: Music Lovers

Listen to Your Favorite Music Without Interruptions! It's awful when background noise ruins your music. Now it's time to ditch those distractions and enjoy crystal-clear sound. Bose QuietComfort, with top-notch noise cancellation and a 20-hour battery, lets you create a perfect day of music. At an affordable price, treat yourself to this joy. Order now, and your favorite tunes will be in your ears by tomorrow

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Page 2: Osprey Backpack Ad

Target Audience: Adventurers

Pack Your Travel Memories in This Backpack! Ever gone on a trip and forgotten half your stuff? With Osprey Talon, you can carry as much as your car trunk. Hold your partner's hand and walk miles in the rain without feeling tired. Get ready for your weekend adventure with this Osprey backpack. Order now and grab it with a 20% discount by tomorrow

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Page 3: Hydro Flask Water Bottle Ad

Target Audience: Athletes

Thirsty? Drink the Water, Not the Bottle! 😍 Heat driving you crazy and thirst messing with your nerves? Hydro Flask, your best buddy in hot or cold, keeps 1 liter of water cool for 12 hours. It's only 500 grams—imagine sipping fresh water during your workout and feeling amazing! Get 12% off today only—order now and enjoy

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Page 4: Ray-Ban Sunglasses Ad

Target Audience: Drivers & Travelers

Save Your Beautiful Eyes! Does sunlight bother your eyes and steal your peace? Ray-Ban Aviators bring back your calm with a sleek design—because they have UV protection. At just 30 grams, they won't tire your face for hours. Picture yourself driving on the road with a stylish Ray-Ban pair, turning heads! Don't miss this—order now with a 20% discount, because it ends tomorrow

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Page 5: Tempur Pillow Ad

Target Audience: People with Sleep Issues

Neck Pain Last Night? Change What's Under Your Head! 😍 Woke up with neck pain and a ruined sleep? Tempur Cloud fixes that—because its smart foam molds to your head. It's cool, soft, and takes away your pain. Imagine sleeping comfortably all night and waking up full of energy! Don't miss out—order by tonight with a 12% discount, because it'll cost more tomorrow

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Page 6: SteelSeries Headset Ad

Target Audience: Gamers

Get Lost in Your Game! Missed the enemy's sound last night and lost? SteelSeries Arctis with surround sound saves the day—because gamers say 'It's the best!' Get 15% off until tomorrow