

# UI/UX Project: BlockPay - Web & Mobile App

## Project Name: BlockPay - Web & Mobile Crypto Payment App

Type: Web & Mobile Application

Tools Used: Figma, Adobe XD, Notion

### Description:

BlockPay is a cross-platform crypto payment application designed for both mobile and web users to send, receive, and track digital currency transactions. The goal was to build a unified, seamless experience across devices while maintaining usability, clarity, and security for both beginners and advanced users.

I designed a responsive web dashboard for desktop users and a mobile-first experience optimized for smaller screens, ensuring visual and functional consistency across platforms.

## My Role

- Led the end-to-end UI/UX design for both web and mobile versions
- Conducted user research to define pain points and design goals
- Created low-fidelity wireframes, interactive prototypes, and full visual designs
- Developed component libraries and design systems to ensure scalability

## Key Features Designed

- Unified wallet view with real-time transaction updates
- QR scan & pay feature on mobile
- Responsive crypto analytics dashboard on web
- Clean onboarding for new users with progress indicators
- Dark and light mode compatibility

## Outcome

## **UI/UX Project: BlockPay - Web & Mobile App**

- Delivered a modern, intuitive interface across both web and mobile
- Enhanced user onboarding and transaction speed through improved UX
- Case study received positive feedback from developers and test users