



# AUTHENTICO

The Trust Crisis: A growing concern in the digital age

## DOCUMENT VERIFICATION SYSTEM

Date: July 5, 2025



# Presentation outline



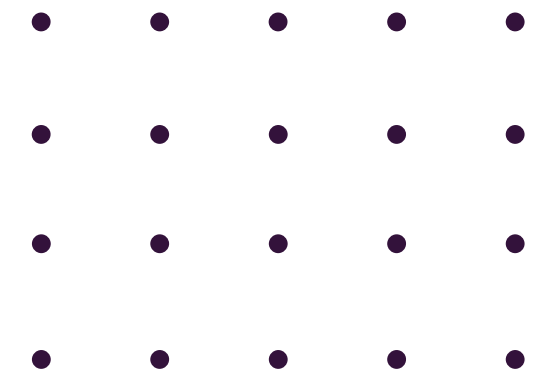
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Problem  
Solution  
Product / Service  
Key features  
How it works  
Market Evaluations  
Competitive advantage  
Target customers  
Revenue Model



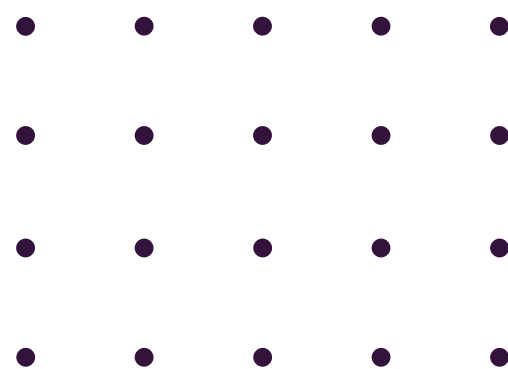
# Problem Statement

A small business owner in Francistown missed out on a major contract because the city council took weeks to process his paper-based business license—checking stamps, signatures, and physical forms. The delay damaged his credibility and cost him the deal. In Botswana today, this manual, paper-heavy process still holds back growth. Digital verification from Authentico eliminates that bottleneck—fast, reliable, and paper-free.

## Market Pain Points

- Slow, Manual Verification Processes
- Fraudulent Certificates & Forged Documents
- Lost or Inaccessible Records

The problem of online  
digital trust





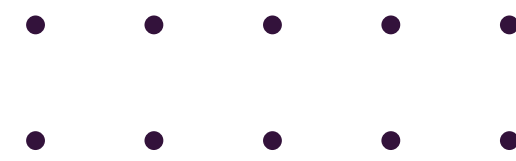
# Solution

**Authentico will harness *blockchain technology* to establish a secure and transparent trust layer, ensuring the integrity and authenticity of user credentials.**

**Authentico is a blockchain-powered verification platform that:**

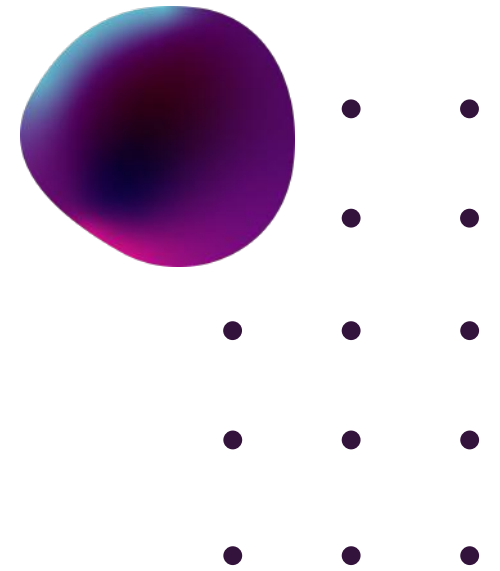
- Reduces verification time from weeks to seconds
- Streamlines organization workflows
- Gives users full control over their credentials
- Users can safely preserve their documents





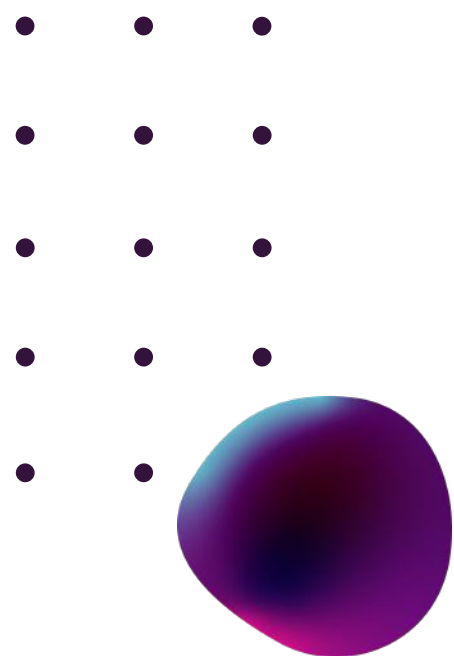
# Vision

To foster a global digital ecosystem where trust is the foundation of every interaction



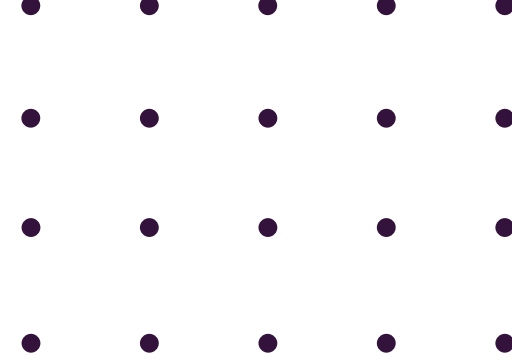
# Mission

To revolutionize document verification by empowering individuals and organizations worldwide with secure, efficient, and user-centric blockchain solutions





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# Key features

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## Secure Upload & Verify

Robust blockchain verification process

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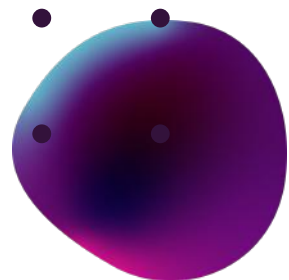
## Intuitive Dashboard

Analytics for organizational insight

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## Advanced Document Lookup

Seamless QR code integration



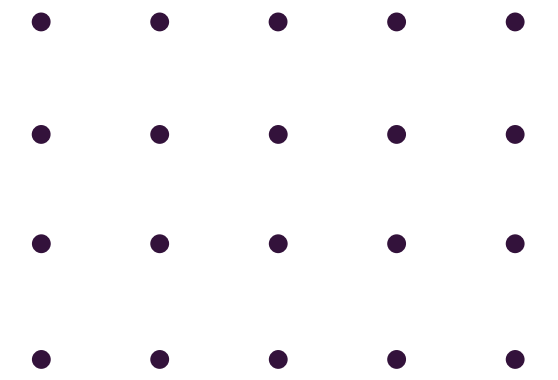
# How it works

## Authentico's efficient verification workflow:

1. A user uploads a document.
2. The document undergoes verification and encryption.
3. A verification request is sent to the issuer organization.
4. The organization either approves or denies the verification with reason.
5. User can now share verified document or re-upload.







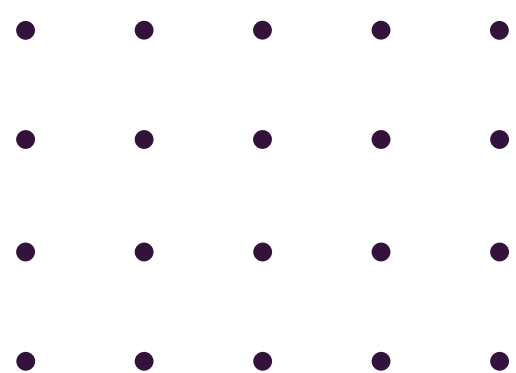
# Market Validation

Document Verification Delays and Fraud Cost Southern African Businesses Billions Annually.

A 2025 Smile ID report found Southern Africa's document fraud rejection rates jumped from 9% in 2023 to 21% in 2024. In South Africa alone, fraud cases rose 46% in 2023, costing life insurers over **R175 million**. (<https://it-online.co.za/2025/01/30/fraud-rates-show-double-digit-growth-in-africa>)

## Key Market Trends

- Growing demand for efficient KYC processes
- Increasing focus on data privacy and security
- Rising global adoption of blockchain technology





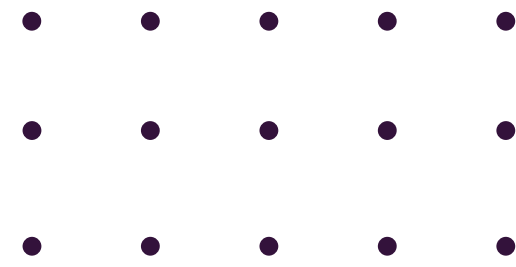
# Competitor analysis

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Feature	Authentico	Entrust	Sumsu	Persona
Key Technologies	Blockchain	AI/Biometris	AI/Biometrics	AI/Biometrics
Target Market	HR/Government	Banking/Fintech	Crypto Exchanges	Businesses
Key Differentiators	Digital Wallet	Biometrics	Unified verification	Custom Verification Flows
Trends and Future Focus	Payroll system	AI Biometrics	Adaptive AI	More tools



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# Target customers

01

## Financial Institutions

Banks and fintech  
companies seeking to  
streamline KYC processes

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## Educational Organizations

Universities and e-learning  
platforms verifying  
academic credentials

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## Human Resources Departments

Businesses enhancing  
employee onboarding and  
credential verification





# Revenue Model

At this early stage, Authentico prioritizes trust-building and adoption. To ensure credibility and sustain platform operations, organizations are required to pay a modest verification fee of BWP 1000.00 (~75.00USD) to activate their issuer status and begin verifying documents.

# The Team

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**Kealeboga Eugene Ratshipa**

**Lead Developer**

- Botswana International University of Science and Technology, BSc Computer Science and Software Engineering



**Peter Milner**

**Executive Consultant & Co-Founder**

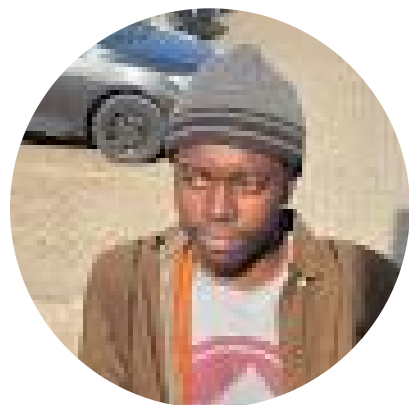
- Botswana International University of Science and Technology, BEng Mining Engineering
- Regulatory Reporting Operations Analyst, Bank of America



**Emmanuel Matewere**

**Back-end Developer**

- University of Greenwich BSc (Hons) Computing



**Mtende Kuyokwa**

**Front-end Developer**

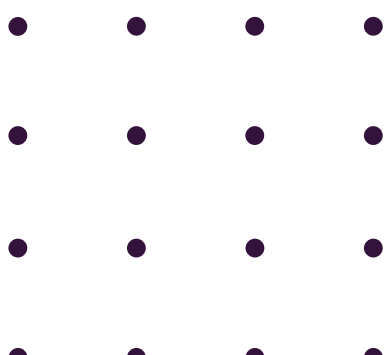
- Malawi University of Business and Applied Science, Information Technology



**Prince Nsusa**

**Blockchain Developer**

- Mzuzu University, BSc ICT Eductaion, Mathematics and Computer Science
- CEO, ChainTech Hub







# Contact us

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Join us in reshaping the future of digital trust  
and document verification on a global scale.  
Together, we can build a more secure and  
efficient digital world.

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